

## Sustainable Business Initiative Meeting

November 20, 2015

### Speaker Bios:



**John Giordano, Esq. - Assistant Commissioner, NJDEP, Air Quality, Energy and Sustainability:**

On July 6, 2015, John Giordano was appointed the first Assistant Commissioner of the Department's newly formed division of Air Quality, Energy and Sustainability. Immediately prior, John served as the Assistant Commissioner for Compliance and Enforcement, where he led the division in its mission to uphold federal and state environmental and natural resource laws and regulations, including those related to water and air pollution; hazardous materials; solid waste; land use; biocides; water, wetland, and wildlife conservation; and environmental management.

From 2011-2013, John was Deputy Secretary for Administration at the Pennsylvania Department of Conservation and Natural Resources (DCNR). Here, John served in the Department's second-ranking position as its chief operating officer, overseeing all administrative, management, and information technology operations and business services to ensure that the Department's resources were optimally deployed at headquarters and across 8 regional offices, 120 state parks, and 20 forest districts. This included maintaining oversight of approximately 2300 full-time and seasonal personnel and a budget of \$300 million

Prior to joining DCNR, John was Executive Vice President and Chief Legal Officer of a New Jersey-based transportation and equipment leasing company, and an associate at a global law firm.

John is also a former federal prosecutor and senior Justice Department official, having served in the United States Attorney's Office for the Eastern District of Virginia, and as Counselor to the Assistant Attorney General for the Environment and Natural Resources Division at the U.S. Department of Justice. Before joining the Justice Department, John served as a Senior Advisor and Staff Director at the U.S. Department of Energy.



**Michele Siekerka, President & CEO, New Jersey Business and Industry Association (NJBIA):**

Michele Siekerka, Esq. became the 11th President of the New Jersey Business & Industry Association in October 2014. Michele came to NJBIA from the New Jersey Department of Environmental Protection where she served in the critical position of Deputy Commissioner. Prior to serving as Deputy she served as Assistant Commissioner for Water Resource Management. In those positions, Michele was a principal player in Governor Christie's charge in "Rebuilding New Jersey" in the wake of "Superstorm Sandy." She was responsible for coordinating funding, outreach and resources for the rebuilding of impacted environmental infrastructure. While at DEP Michele also coauthored the State Strategic Plan, served as the Governor's representative on the Delaware River Basin Commission and the New Jersey Environmental Infrastructure Trust and was instrumental in the drafting of the 2010 New Jersey State Energy Master Plan.

Prior to DEP Michele served as President and CEO of the Mercer Regional Chamber of Commerce where she launched the Mercer Regional Economic Development Foundation and the Arts and Business Council of Greater Trenton. Michele served as senior legal counsel and vice president of human resources with the

Automobile Association of America Mid-Atlantic addressing legal matters in the areas of employee relations benefits, contracts and regulatory compliance.

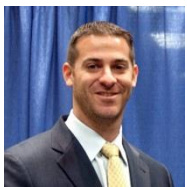


**Eric Dzedzic, President, CRx Solutions:** With nearly 20 years of experience in the corporate environment and with nearly a decade of experience with sustainability, Eric has cultivated his unique expertise in corporate responsibility, communication, sustainability reporting, and human rights. Eric has worked in the fields of telecommunications, non-governmental organizations, and healthcare. Recent projects include building a national framework for CSR for the Government of Sierra Leone...a first of its kind for a developing economy and facilitating Global Reporting Initiative (GRI) training programs in North America and Africa.

His work has provided him the opportunity to live and work in Europe, North America, the Middle East, Asia, and Africa. He has been a member of the Board of Directors of Europe's largest corporate responsibility network (CSR Europe), a member of the Human Rights Working Group in the United Nations Global Compact (UNGC), and the author of several articles on corporate responsibility along with a book titled "The Craft of the Game - A Guide to Sustainable Business". Eric brings the right blend of global perspective, business acumen, and issues knowledge to ensure his consultancy CRx Solutions can provide the right answers for any company's sustainability challenges. For more information, please visit [www.crxsolutions.com](http://www.crxsolutions.com).



**Erol Odabasi, Director, Medical Device Sustainability, Johnson & Johnson:** Erol Odabasi has been with Johnson & Johnson for 15 years and is the Director for Medical Device Sustainability. In that role Erol leads key programs of the Medical Device Sector global sustainability strategy in alignment with Johnson & Johnson Healthy Future 2015 Goals. Areas of focus include employee engagement, sustainable product innovation, and driving commercial value from key sustainability platforms.



**Dan Josephs, Executive Vice President / COO, Spruce Industries, Inc.:** A degree in Computer Engineering from the University of Michigan and 6+ years of Application Development experience at JP Morgan has given me the experience and knowledge to be able to handle my new role at Spruce Industries. Who am I kidding!

In 2005, I joined Spruce Industries and started what has become my journey into the world of environmental solutions. Going Green has become a world trend and I am happy to say Spruce has been a part of it from the beginning. Spruce Industries is an environmental solutions distributor in the New Jersey and New York area – specializing in high quality janitorial and sanitation products for customers that range from universities and colleges to hospitals and building managers.

We help our customers make the transition from traditional cleaners to "green" more environmentally friendly cleaners. Some people consider cleaning products to be a commodity – we don't. Be safe – clean with the power of green!