

PROTECT OUR POLLINATORS



↓ 90%

The North American monarch population has declined by 90% since 1990*



WHY?

Habitat loss, climate change, extreme weather, pesticides and invasive species have contributed to the decline of the monarch

HOW YOU CAN HELP



**AVOID
USING**

HERBICIDES
& PESTICIDES



**PLANT
NATIVE**

MILKWEED
& WILDFLOWERS



**SPREAD
THE WORD**

TELL FAMILY
& FRIENDS

LEARN MORE

*NJ MONARCH BUTTERFLY CONSERVATION GUIDE

[HTTP://WWW.NJ.GOV/DEP/DOCS/MONARCH-GUIDE.PDF](http://www.nj.gov/dep/docs/monarch-guide.pdf)