

# Air Quality Awareness Week

## May 1-5, 2017

- National initiative by USEPA and NOAA.
- Educating the public about air quality and air pollution.
- Encouraging all to take action to reduce air pollution and its impacts.
- National Theme – “Be Air Aware”
  - NJ Focus – Ozone Season, Health Effects - Asthma and Air Quality, Air Quality Trends, Clean Air NJ Campaign and Energy.
- Governor’s Proclamation and Clean Air Council Resolution
- Outreach messages – Press Releases for newspapers, Press Events (if possible), Daily DEP Postmaster messages, Air Quality Listerv messages, Messages to NJ libraries and municipalities, DEP lobby monitor presentations, AQES facebook page, DEP webpages.
- EnviroFlash
- [www.cleanair.nj.gov](http://www.cleanair.nj.gov)