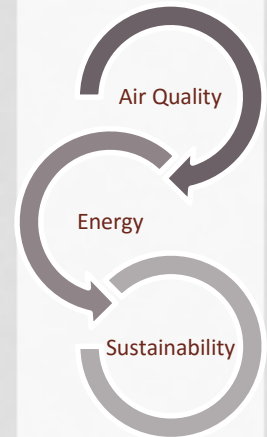




DIVISION OF AIR QUALITY  
AIR QUALITY, ENERGY, AND SUSTAINABILITY

*“IT PAYS TO PLUG IN”*  
NJ’S ELECTRIC VEHICLE  
WORKPLACE CHARGING GRANT PROGRAM

PEG HANNA, SEPT 16, 2016



# Purpose

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- Grants to offset a portion of the cost of purchasing and installing electric vehicle charging stations
- Encourage employees to purchase and drive electric vehicles to work

# Why workplace charging?

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# Grant Eligibility

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- All NJ employers eligible for funds (public, private, for-profit, not-for-profit, educational, and government entities)
- Only Level 1 and Level 2 chargers eligible



# Process

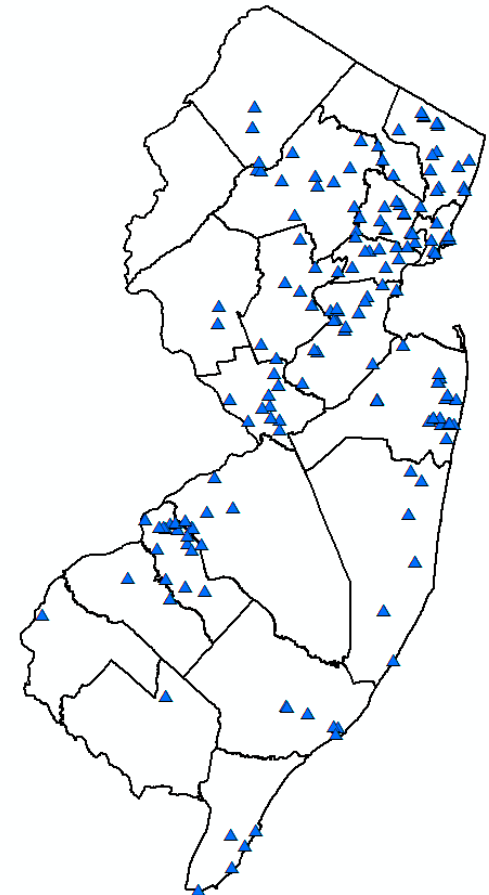
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- Apply online prior to installation of charging stations
- Install within one calendar year then receive reimbursement
  - **Up to \$250 per Level 1 charging station**
  - **Up to \$5,000 per Level 2 charging station**

# Grant potential

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- Based on the funds available, this program has the potential to add 145 Level 2 chargers to the state
- The state currently has public charging stations at 236 locations (Source: USDOE's Alternative Fuels Data Center (July 2016))



# NJ Charging Challenge: Electrify Your Workplace

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- NJDEP wants to recognize employers in NJ that are making their workplaces “EV Ready”





# Charging Challenge Criteria

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- All employers in NJ are eligible to participate
- Must have installed a minimum of 2 EV charging stations (Level 1 or Level 2) since January 1, 2015
- Must fill out application and proof of install form





# Recognition

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- Top performers will be honored at the Governor's Environmental Excellence Awards Ceremony
  - Recognized on DEP website and receive a certificate
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- |   |   |
|---|---|
| <ul style="list-style-type: none"><li>■ <b>Judging criteria:</b><ul style="list-style-type: none"><li>■ Charging station installations (10 points per station)</li><li>■ Education and outreach (5 points per activity)</li><li>■ Renewable energy source (20 points)</li></ul></li></ul> | <ul style="list-style-type: none"><li>■ <b>Scoring:</b><ul style="list-style-type: none"><li>■ 1<sup>st</sup> – Platinum</li><li>■ 2<sup>nd</sup> – Gold</li><li>■ 3<sup>rd</sup> – Silver</li></ul></li><li>3 business tiers<ul style="list-style-type: none"><li>■ Small (&lt;50 employees)</li><li>■ Medium (51-500 employees)</li><li>■ Large (&gt;500 employees)</li></ul></li></ul> |
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# DriveGreen NJ

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- DriveGreen NJ is a new consumer-focused website designed to provide information on EVs
  - EV basics
  - Charging 101
  - Affordability/available incentives
  - Tools (choosing the right EV, charging station locator, etc.)
- Check it out today! [www.drivegreen.nj.gov](http://www.drivegreen.nj.gov)



# Questions?

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