

2019

NOMINATION PACKET

NJDEP

RECYCLING AWARDS

Recognizing Excellence in Recycling
Throughout New Jersey



Deadline: July 26, 2019

RECYCLING AWARDS

The New Jersey Department of Environmental Protection, in conjunction with the Association of New Jersey Recyclers, annually recognizes excellence in recycling. Our goal is to highlight the success of agencies, businesses, individuals and others who go beyond the norm to advance recycling and to make these examples available to others who may emulate them.

THE DEADLINE FOR NOMINATION SUBMITTALS IS July 26, 2019

ELIGIBILITY

You may nominate yourself, your business/organization, or any other business, individual or organization worthy of recognition. Applicants or projects must:

- be located in New Jersey
- agree to share their project or program with others
- provide supporting documentation for a one-year period (2018)
- Award winners from the previous three years are not eligible to participate again this year
- Second party nominations must be accompanied by a written authorization from the nominated party agreeing to be considered for the award

AWARD CATEGORIES

The categories for these awards are outlined below. You must identify only one category for each nomination on the application form on page 8. The nomination will be judged against other entries in that category.

Institution

Any pre-school, elementary, intermediate or high school, hospital, long-term care facility, nursing home, college, university, or other institution that has implemented a recycling program or expanded an existing program.

Business

Any large or small business that has implemented a recycling program, expanded an existing program, and/or developed and implemented a sustainability plan.

Retail Merchant

Any large or small retail merchant who has implemented a recycling program or expanded an existing program.

Government

A county, municipality, or state agency/instrumentality that has expanded its recycling or buy recycled program.

Leadership

County, municipal, business, school or other recycling coordinators/leaders who have implemented new recycling programs, expanded existing programs or otherwise fostered the advancement of recycling through years of dedicated service.

Rising Star

Individuals or programs that have achieved exemplary recycling results in previously unsuccessful situations through innovation and persistence.

Outstanding Educator/Educational Program

Any teacher, administrator, community or student group, environmental educator or individual student whose actions have resulted in increased participation in recycling.

Recycling Industry

Any processing facility (Class A, B, C and D), manufacturer, equipment manufacturer, or collector who has contributed to the expansion of recycling in New Jersey.

Source Reduction/Resource Management/Sustainability

Any program that has reduced waste at its source and managed its resources in a more efficient and sustainable manner.

Volunteer Citizen

Any New Jersey resident who has, in a voluntary capacity, assisted in the promotion and implementation of recycling in New Jersey.

JUDGING CRITERIA

Please document performance for 2018 using the following five criteria. The program narrative may not exceed 4 pages and the supporting documentation may not exceed 15 pages.

1. MEASURABLE OUTCOMES AND DOCUMENTATION

Show us, through data or documents, the following:

- the nominee's recycling rate and materials recycled;
- any improvement over time;
- all recycled products purchased, and any written policy to do so;
- any reduction in resources used, or any change from toxic products to non-toxic alternatives;
- how the nominee funded and budgeted his project or program;
- any enforcement activities performed.

Samples may include weigh slips, bills of lading, bid specifications, budget sheets, buy recycled policies, etc.

2. EDUCATION AND OUTREACH

How did the nominee educate both members of his institution/organization, and visitors or clients? What costs were incurred to implement the educational program, and how was this program funded? What rewards or sanctions were used? How many people were reached? Was the nominee able to change behavior, and if so, to what extent? How was that measured?

Samples may include promotional materials, signage, published articles, etc.

3. COVERAGE AND REPLICABILITY

Were innovations introduced across all branches of the organization? Can others learn from and adapt the nominee's program in their own organizations?

4. LEADERSHIP AND INNOVATION

How does this program, project or individual show leadership and take steps beyond "traditional" recycling? How does this project or individual build alliances or share information to approach problems? Describe such issues as originality, effectiveness in improving existing methods and any risks that were overcome.

5. EXCEEDING REGULATORY STANDARDS

How has the nominee exceeded regulatory expectations? Did the nominee collect materials not required, or serve clients that he did not need to serve?

Application Requirements

Submit the following

- Completed Application Form**
(see page 8)
- Written Program Narrative**
(no longer than 4 pages)
- Supporting Documentation**
(no longer than 15 pages)

Dates to Remember

Application Due Date

July 26, 2019

Award Winners Notified

September 2019

Annual Recycling Symposium & Awards Luncheon

October 10, 2019

RECYCLING AWARDS

SUBMITTALS AND DEADLINES

Award applications should include all of the following 3 components: **your completed application form (see page 8), a program narrative (no more than 4 pages) and supporting documentation (no more than 15 pages)**. Electronic submissions of the entire nomination package can be sent to njrecycles@dep.nj.gov. All applications must be received by close of business on July 26, 2019.

Award winners will be notified in September 2019. Awards will be presented during the Annual Recycling Symposium and Awards Luncheon on Thursday, October 10, 2019. For further information, contact Steve Rinaldi, Bureau of Energy and Sustainability, at (609)-984-4992. All entries are public information.

SCORING/EVALUATING

A panel of judges from the New Jersey Department of Environmental Protection and the Association of New Jersey Recyclers will evaluate all applications. Each applicant may be awarded up to 100 total points, distributed as per the table below:

	Institution Business Retail Merchant Government Recycling Industry	Leadership Rising Star Outstanding Educator/Program Volunteer Citizen	Source Reduction/ Resource Management/ Sustainability
Measurable Outcomes	30%	10%	30%
Education and Outreach	20%	30%	20%
Coverage and Replicability	15%	20%	20%
Leadership and Innovation	20%	30%	30%
Exceeding Standards	15%	10%	0%

ABOUT THE ASSOCIATION OF NEW JERSEY RECYCLERS

ANJR is a non-profit, non-partisan network representing public and private sectors whose mission is to promote sustainability by promoting sound resource management and recycling strategies through education, advocacy, and the enhancement of professional standards. ANJR

firmly believes that New Jersey needs an integrated solid waste management plan, and will facilitate that plan with education and advocacy around the issues of recycling, source reduction, resource management, household hazardous waste management, buy recycled sustainability, composting, and litter prevention and reduction.

<http://www.anjr.com/>

ABOUT THE NJ DEPARTMENT OF ENVIRONMENTAL PROTECTION

The New Jersey Department of Environmental Protection is committed to providing a high quality of life for the residents of New Jersey. It

is our mission to assist the residents of New Jersey in preserving, sustaining, protecting and enhancing the environment to ensure the integration of high environmental quality, public health and economic vitality. We will accomplish our mission in partnership with the general public, business, the environmental community and all levels of government. For more information on the Department, please visit www.nj.gov/dep/

2018 AWARDEES

Business Award

New Jersey Resources



New Jersey Resources recycles numerous materials including paper, corrugated cardboard, bottles, cans, metal, motor oil, tires, wood waste, antifreeze, batteries and electronics. It also has instituted numerous reuse and recycling programs for non-traditional items such as baskets, bicycles, binders, blankets, books, cell phones, coats, corks, drums, eyeglasses, furniture, grease, home goods, office supplies, packaging materials, plastic bags and film, plastic pipes, vases and other items. The company achieved a 53 percent recycling rate in 2017.

Government Award

Burlington County Board of Freeholders



The board's regional recycling program undertook several new initiatives in 2017 to reduce recycling contamination, such as promoting the Recycle Coach App, working with multi-family housing developments to reduce contamination at those locations, initiating an inspection program for incoming loads of recyclables at the county recycling center and helping municipal officials to implement curbside cart inspection programs.

Institution Award

Stockton University, Galloway, NJ



Stockton University recycles bottles, cans, paper and corrugated cardboard, food waste, wood, metal, tires, yard waste, concrete, cooking oil, motor oil, lamp bulbs and street sweepings. Stockton participates in the annual RecycleMania college campus recycling competition and achieved a 41 percent recycling rate for the 2017 competition. To reduce waste, the university created a "Trading Post" in February 2017 for students to trade or purchase gently used items. The school is also committed to purchasing recycled materials, composting materials and more.

Leadership Award

Sustainable Jersey



In 2017 the nonprofit organization, which supports communities as they pursue sustainability initiatives including recycling programs, created a "Gold Standard" for the Municipal Waste Management action area, the largest of the organization's municipal program categories. Towns can only receive points in the sustainability process for actions that go above and beyond current regulatory recycling requirements.

Outstanding Educator/Educational Program Award

Atlantic County Utilities Authority



Atlantic County Utilities Authority

The authority is seeing tangible results from increasing usage of its website and social media to reach the community about recycling. The county recycling program has more than 5,500 followers across its social media networks, more than 2,400 blog views and more than 395,000 website views. The authority has established a presence on Facebook, Twitter, Instagram, LinkedIn, Pinterest and YouTube. In addition, the authority promotes its program via Facebook Advertising and has founded two Facebook groups for those interested in recycling issues. The authority's recycling website also includes a live-chat feature for visitors to interact with customer service representatives.

Recycling Industry Award

Thanks for Being Green, LLC, Audubon, NJ



A division of Thanks for Being Green, LLC

Thanks for Being Green is an approved DEP Class D recycling center for electronic waste. In 2017 the company based in Audubon, Camden County, recycled e-waste for more than 325 accounts in New Jersey, across 11 counties. Thanks for Being Green diverts items from the waste stream by recycling more than the electronic items required by law. As a result, the company's weight of recycled items in 2017 exceeded the 2016 amount by 27 percent.

Retail Merchant Award

Hipcycle, Basking Ridge, NJ



Hipcycle is a New Jersey-based online retailer of upcycled goods, which are new products made from materials that would have otherwise been destined for the trash. Hipcycle works with a curated group of product partners by managing the sales, marketing and transactional tasks while the partners focus on designing unique products. Hipcycle ships its upcycled goods in reused boxes and packing material collected from a condominium complex.

Rising Star Award

Delaware River and Bay Authority - Cape May Ferry Terminal



The Cape May Ferry Terminal, operated by the Delaware River and Bay Authority, instituted facility-wide waste management and recycling changes to policies, practices, data management, site infrastructure, supplier relations, local and regional government outreach, customer support and employee recycling education and awareness. In 2017, the Cape May Ferry Terminal achieved a 38 percent recycling rate by recycling a diverse mix of materials including paper, cardboard, plastic, scrap metal, used cooking oil, e-waste, lamps and lighting waste, used oil, batteries and oil filters.

Source Reduction, Resource Management, and Sustainability Award

Pioneers, Chapter 99 and Ericsson



Members of Pioneers, Chapter 99 and Ericsson diverted from landfills more than 183 tons of surplus office supplies, equipment and furnishings resulting from a redesign of two of the Ericsson company's locations. The items were instead donated to more than 240 schools and nonprofit organizations in New Jersey, Pennsylvania, New York, Puerto Rico, Haiti, Liberia and Belize. The voluntary effort dubbed "The Big Sweep" involved cleaning out office supplies from 808,000 square feet of office space, organizing the supplies into an inventory, finding non-profit organizations in need of the supplies and sending the items to those organizations.

Volunteer Citizen Award

Linzy Rosen, Westfield High School, Westfield, NJ



Linzy Rosen started a battery recycling program at Westfield High School during the 2016-2017 academic year that eventually expanded to nearby Tamaques Elementary School. The program reached more than 2,500 students and faculty members between the two schools, and hundreds of community members after the program expanded further to Westfield Memorial Library. Linzy then convinced the town council to approve a town-wide battery recycling program and helped Westfield secure a Sustainable Jersey grant to fund it. She graduated in 2018.

New Jersey Department of Environmental Protection 2019 Recycling Awards Application

(Please submit this completed application form electronically along with the program narrative and supporting documentation.)

Name of Company/Association/Organization or Individual to be nominated: _____

Mailing Address: _____

Person Responsible for Preparing Application / Title:

Nominator's Address: _____

Nominator's Phone Number: _____

Nominator's Fax Number: _____

Nominator's Email Address: _____

Is this a second party nomination? Yes No

If Yes, please attach authorization from the nominated party.

Category of the nomination (Select One):

- | | |
|---|---|
| <input type="checkbox"/> Institution | <input type="checkbox"/> Business |
| <input type="checkbox"/> Retail Merchant | <input type="checkbox"/> Government |
| <input type="checkbox"/> Leadership | <input type="checkbox"/> Rising Star |
| <input type="checkbox"/> Educator/Educational Program | <input type="checkbox"/> Recycling Industry |
| <input type="checkbox"/> Volunteer Citizen | <input type="checkbox"/> Source Reduction/Resource Management/ Sustainability |

REQUIRED:

Provide a **brief** description of the company, organization or individual nominee, identifying the nominee's contributions to New Jersey's recycling program (no more than 2 paragraphs).