

2020

NOMINATION PACKET

NJDEP

RECYCLING AWARDS

Recognizing Excellence in Recycling
Throughout New Jersey



Deadline: July 31, 2020

RECYCLING AWARDS

The New Jersey Department of Environmental Protection, in conjunction with the Association of New Jersey Recyclers, annually recognizes excellence in recycling. Our goal is to highlight the success of agencies, businesses, individuals and others who go beyond the norm to advance recycling and to make these examples available to others who may emulate them.

THE DEADLINE FOR NOMINATION SUBMITTALS IS JULY 31, 2020

ELIGIBILITY

You may nominate yourself, your business/organization, or any other business, individual or organization worthy of recognition. Applicants or projects must:

- be located in New Jersey
- agree to share their project or program with others
- provide supporting documentation for a one-year period (2019)
- Award winners from the previous three years are not eligible to participate again this year
- Second party nominations must be accompanied by a written authorization from the nominated party agreeing to be considered for the award

AWARD CATEGORIES

The categories for these awards are outlined below. You must identify only one category for each nomination on the application form on page 8. The nomination will be judged against other entries in that category.

Institution

Any pre-school, elementary, intermediate or high school, hospital, long-term care facility, nursing home, college, university, or other institution that has implemented a recycling program or expanded an existing program.

Business

Any large or small business that has implemented a recycling program, expanded an existing program, and/or developed and implemented a sustainability plan.

Retail Merchant

Any large or small retail merchant who has implemented a recycling program or expanded an existing program.

Government

A county, municipality, or state agency/instrumentality that has expanded its recycling or buy recycled program.

Leadership

County, municipal, business, school or other recycling coordinators/leaders who have implemented new recycling programs, expanded existing programs or otherwise fostered the advancement of recycling through years of dedicated service.

Rising Star

Individuals or programs that have achieved exemplary recycling results in previously unsuccessful situations through innovation and persistence.

Outstanding Educator/Educational Program

Any teacher, administrator, community or student group, environmental educator or individual student whose actions have resulted in increased participation in recycling.

Recycling Industry

Any processing facility (Class A, B, C and D), manufacturer, equipment manufacturer, or collector who has contributed to the expansion of recycling in New Jersey.

Source Reduction/Resource Management/Sustainability

Any program that has reduced waste at its source and managed its resources in a more efficient and sustainable manner.

Volunteer Citizen

Any New Jersey resident who has, in a voluntary capacity, assisted in the promotion and implementation of recycling in New Jersey.

JUDGING CRITERIA

Please document performance for 2019 using the following five criteria. The program narrative may not exceed 4 pages and the supporting documentation may not exceed 15 pages.

1. MEASURABLE OUTCOMES AND DOCUMENTATION

Show us, through data or documents, the following:

- the nominee's recycling rate and materials recycled;
- any improvement over time;
- all recycled products purchased, and any written policy to do so;
- any reduction in resources used, or any change from toxic products to non-toxic alternatives;
- how the nominee funded and budgeted their project or program;
- any enforcement activities performed.

Samples may include weigh slips, bills of lading, bid specifications, budget sheets, buy recycled policies, etc.

2. EDUCATION AND OUTREACH

How did the nominee educate both members of their institution/organization, and visitors or clients? What costs were incurred to implement the educational program, and how was this program funded? What rewards or sanctions were used? How many people were reached? Was the nominee able to change behavior, and if so, to what extent? How was that measured?

Samples may include promotional materials, signage, published articles, etc.

3. COVERAGE AND REPLICABILITY

Were innovations introduced across all branches of the organization? Can others learn from and adapt the nominee's program in their own organizations?

4. LEADERSHIP AND INNOVATION

How does this program, project or individual show leadership and take steps beyond "traditional" recycling? How does this project or individual build alliances or share information to approach problems? Describe such issues as originality, effectiveness in improving existing methods and any risks that were overcome.

5. EXCEEDING REGULATORY STANDARDS

How has the nominee exceeded regulatory expectations? Did the nominee collect materials not required, or serve clients that he did not need to serve?

Application Requirements

Submit the following

- Completed Application Form**
(see page 8)
- Written Program Narrative**
(no longer than 4 pages)
- Supporting Documentation**
(no longer than 15 pages)

Dates to Remember

Application Due Date
July 31, 2020

Award Winners Notified
September 2020

Annual Recycling Symposium & Awards Luncheon
October 14, 2020
Subject to Change

RECYCLING AWARDS

SUBMITTALS AND DEADLINES

Award applications should include all of the following 3 components: **your completed application form (see page 8), a program narrative (no more than 4 pages) and supporting documentation (no more than 15 pages)**. Electronic submissions of the entire nomination package can be sent to njrecycles@dep.nj.gov. All applications must be received by close of business on July 31, 2020.

Award winners will be notified in September 2020. Awards will be presented during the Annual Recycling Symposium and Awards Luncheon on Wednesday, October 14, 2020 (subject to change). For further information, contact Steve Rinaldi, Bureau of Sustainability, at (609)-984-4992. All entries are public information.

SCORING/EVALUATING

A panel of judges from the New Jersey Department of Environmental Protection and the Association of New Jersey Recyclers will evaluate all applications. Each applicant may be awarded up to 100 total points, distributed as per the table below:

	Institution Business Retail Merchant Government Recycling Industry	Leadership Rising Star Outstanding Educator/Program Volunteer Citizen	Source Reduction/ Resource Management/ Sustainability
Measurable Outcomes	30%	10%	30%
Education and Outreach	20%	30%	20%
Coverage and Replicability	15%	20%	20%
Leadership and Innovation	20%	30%	30%
Exceeding Standards	15%	10%	0%

ABOUT THE ASSOCIATION OF NEW JERSEY RECYCLERS

ANJR is a non-profit, non-partisan network representing public and private sectors whose mission is to promote sustainability by promoting sound resource management and recycling strategies through education, advocacy, and the enhancement of professional standards. ANJR firmly believes that New Jersey needs an integrated solid waste management plan and will facilitate that plan with education and advocacy around the issues of recycling, source reduction, resource management, household hazardous waste management, buy recycled sustainability, composting, and litter prevention and reduction.

<http://www.anjr.com/>

ABOUT THE NJ DEPARTMENT OF ENVIRONMENTAL PROTECTION

The New Jersey Department of Environmental Protection is committed to providing a high quality of life for the residents of New Jersey. It is our mission to assist the residents of New Jersey in preserving, sustaining, protecting and enhancing the environment to ensure the integration of high environmental quality, public health and economic vitality. We will accomplish our mission in partnership with the general public, business, the environmental community and all levels of government. For more information on the Department, please visit www.nj.gov/dep/

2019 AWARDEES

Business Award

IKEA Distribution Services North America, Westampton, NJ



IKEA Distribution Services North America recycles materials including bottles and cans, paper, corrugated cardboard, metal, plastics, shrink wrap, strapping, mattresses and wooden pallets. Food waste from the facility's staff café is collected and composted off-site. In addition, damaged glass, candles and ceramics are sent to a facility that pulverizes the materials into a powder that is used to reinforce concrete. As a result of these efforts, IKEA was able to recycle 77.5 percent of its waste. To ensure that recycling and sustainability programs are working well, IKEA does biweekly site audits to document progress or note areas needing improvement. The business regularly educates employees about recycling and sustainability programs and goals.

Government Award

Maurice River Township



The community embarked on an aggressive and successful campaign to keep single-use plastic bags out of curbside recycling bins. The program, coordinated with the Cumberland County Improvement Authority, provided residents with 7-quart red buckets with "No Bags in Your Bin!" imprinted on them, to transport their recyclables from their kitchens to their curbside recycling bins. The township used a variety of educational strategies to promote the program and had their vendor leave bins on the curb with a contamination sticker if the bins contained plastic bags. Within a short period of time, the township's recycling stream was found to be significantly cleaner when inspected at the recycling processing center.

Institution Award

Monmouth University, West Long Branch, New Jersey



The university has a broad-based program to recycle glass, plastic, aluminum, paper, corrugated cardboard, metal, tires, yard waste, concrete, light bulbs, batteries, used oil, antifreeze, electronic waste, toner cartridges and more. The university also donates old electronic equipment, clothes and books to charitable organizations and has installed water hydration stations to encourage use of reusable containers. As a result of these initiatives, the university was able to recycle 46 percent of the waste generated on campus in 2018. The school also purchases green cleaning products and recycled content products for campus operations.

Leadership Award

Carolyn Brown-Dancy



Carolyn Brown-Dancy is the Environmental Health Safety and Sustainability director for Atlantic Health System, which comprises more than 400 sites of care, including six hospitals. As a result of Carolyn's leadership, Atlantic Health System recycles plastics, glass, paper, cardboard, batteries, fluorescent light bulbs, items containing lead, food waste, cooking oils, mercury waste, electronics and chemicals. Carolyn was also instrumental in establishing recycling programs in all offices and waiting rooms in Atlantic Health System hospitals. She also led her team on a variety of waste reduction initiatives and has implemented numerous other sustainability programs, as well as educational initiatives on behalf of the health system's environmental programs.

Outstanding Educator/Educational Program Award

Raritan Valley Community College, Branchburg, NJ



After discovering that too many office recyclables were ending up in employee trash cans and not being recycled, the college serving Somerset and Hunterdon counties implemented a major change to their recycling program that featured new bagless office recycling bins with small “buddy” bins for waste. Employees now sort their recyclables and waste at hallway sorting stations. The school undertook a comprehensive outreach and education plan to promote the new program and saw impressive results. A follow-up analysis of the school’s hallway bins showed that between 80 percent and 95 percent of recyclables generated are being recycled.

Recycling Industry Award

Waste Management of New Jersey Inc., Elizabeth, NJ



The Elizabeth company is recognized for its patented CORE® system, an innovative process that recycles pre- and post-consumer food waste into an engineered bioslurry organic feedstock. The bioslurry is then introduced into an anaerobic digester at the nearby Rahway Valley Sewerage Authority to increase the facility’s production of biogas. Through this program, the company recycled 58,140 yards of food waste, or 13,567.50 tons from March 2018 through July 2019.

Rising Star Award

Kellie Ann Keyes



Kellie Ann Keyes is Roxbury Township’s municipal recycling coordinator, Clean Communities coordinator and assistant general supervisor. Along with her many other duties at the Department of Public Works, including running the recycling depot, she has implemented recycling programs at schools, conducted recycling inspections at businesses and organized volunteers for litter cleanups. Kellie Ann’s focus to improve education and reduce contamination of the recycling stream at multi-family complexes has resulted in increased compliance and improved communication between the town and property managers.

Source Reduction, Resource Management, and Sustainability Award

Second Chance Toys



The non-profit Second Chance Toys keeps rigid plastic toys out of landfills by promoting their collection and then arranging for the toys to be donated to local organizations serving disadvantaged children. In 2018, Second Chance Toys collected 13,520 plastic toys in New Jersey, a 20 percent increase from the 10,875 toys collected in 2017. Since 2017, the program has saved solid waste disposal tipping costs for participating communities and kept more than 140,000 pounds of plastic toys from being disposed in landfills.

RECYCLING AWARDS

Commissioner's Award

Mary Ellen Gilpin



During her 30-year tenure as director of Environmental Programs for the Hudson County Improvement Authority, Mary Ellen Gilpin has served as the Solid Waste coordinator, county recycling coordinator, county Clean Communities coordinator and Household Hazardous Waste coordinator. Mary Ellen was a graduate of the first-ever Certified Recycling Professional series in 1993. She has led the charge in many first-of-their-kind recycling programs and coordinated and attended household hazardous waste events, mobile paper shredding events, Earth Day events, compost bin and rain barrel sales, and numerous other education-based programs. She received an Association of New Jersey Recyclers award for a school program in 2007.

New Jersey Department of Environmental Protection 2020 Recycling Awards Application

(Please submit this completed application form electronically along with the program narrative and supporting documentation.)

Name of Company/Association/Organization or Individual to be nominated: _____

Mailing Address: _____

Person Responsible for Preparing Application / Title: _____

Nominator's Address: _____

Nominator's Phone Number: _____

Nominator's Fax Number: _____

Nominator's Email Address: _____

Is this a second party nomination? Yes No

If Yes, please attach authorization from the nominated party.

Category of the nomination (Select One):

- | | |
|---|---|
| <input type="checkbox"/> Institution | <input type="checkbox"/> Business |
| <input type="checkbox"/> Retail Merchant | <input type="checkbox"/> Government |
| <input type="checkbox"/> Leadership | <input type="checkbox"/> Rising Star |
| <input type="checkbox"/> Educator/Educational Program | <input type="checkbox"/> Recycling Industry |
| <input type="checkbox"/> Volunteer Citizen | <input type="checkbox"/> Source Reduction/Resource Management/ Sustainability |

REQUIRED:

Provide a **brief** description of the company, organization or individual nominee, identifying the nominee's contributions to New Jersey's recycling program (no more than 2 paragraphs).