



Preserving Resources,
Preventing Waste

The New Jersey WasteWise Bulletin

Newsletter of the New Jersey WasteWise Business Network – Summer, 2007
WasteWise...improving your bottom line and the environment
through waste reduction, recycling and recycled product procurement.

New Computer Recycling Programs to Benefit Garden State

Thanks to new programs initiated by Dell Inc. and Goodwill Industries, as well as by Staples, Inc. computer recycling outlets can now be readily found throughout New Jersey. It is anticipated that these programs will lead to a dramatic increase in the number of old computers recycled in the Garden State.

Dell Inc. has teamed up with Goodwill Industries of Greater New York and Northern New Jersey and Goodwill Industries of Southern New Jersey/Quaker City Goodwill on an exciting computer recycling initiative called "Reconnect." Through this program, consumers can drop off any brand of old computer at any of the 23 participating Goodwill locations in New Jersey or Philadelphia. There is no recycling fee charged to those donating old equipment through the Reconnect program. Those utilizing this program are responsible for removing data from hard drives and other storage media prior to donating equipment.

Goodwill staff will sort the donated computer equipment and ready it for shipment to Dell's product recovery partner who will then demanufacture the equipment so that its plastic, glass and metal components can be recycled. Dell will return all proceeds from the recycling program to Goodwill Industries in support of the organization's job-training and employment services. Visit www.reconnectpartnership.com for information on Goodwill outlets near you.

Staples, Inc. has also embarked on a major computer recycling program that will help remove old computers from the waste

stream. In its program, old computers and other office electronics can be brought to any Staples store nationwide for recycling. Staples accepts all brands of equipment and will charge a \$10.00 fee for large items. There is no recycling fee charged for smaller computer peripherals. The company is working with Amandi Services to handle the recycling of the equipment, including the data destruction aspect of the recycling process. For further information, visit <http://www.staples.com/sbd/content/about/soul/recycling.html>.

Did You Know...

- Engineers at Rutgers University have developed a process to recycle waste latex paint by blending it with common plastics. Lab samples show the new materials to be as good as or superior to the same plastics made without paint.
- The National Geographic Society has developed a new website dedicated to environmental news and eco-friendly practices. Visit the new website at www.green.nationalgeographic.com.
- Home Depot recently introduced a "green" labeling program in its stores called Eco Options. Thus far, nearly 3,000 environmentally friendly products have received the Eco Options label. The company estimates that 6,000 products will receive the Eco Options label by 2009. For additional details, visit www.homedepot.com/ecooptions.
- The NJDEP, Bureau of Recycling and Planning website now includes a Recycling Markets Directory link at http://www.state.nj.us/dep/dshw/recycling/recymkts_directory.htm.
- The USEPA will no longer select its conference and meeting locations solely on price and past performance, as facilities that embrace environmentally friendly practices will be given a preference by the agency.

ReStores Help Restore Homes and Lives

Everyone's been to a store, but what about a ReStore? And what is a ReStore? Habitat for Humanity's ReStores are retail establishments that sell quality used and surplus building materials at reduced prices. Building materials sold at ReStores are donated by building supply stores, contractors, demolition crews and the general public. By providing an outlet for these materials, ReStores keep large quantities of materials from entering the solid waste stream. Proceeds from the sale of these items are used by Habitat for Humanity to construct homes for those in need. Some ReStores earn enough money to build ten or more houses per year! ReStores can be found throughout the United States and Canada. There are currently six ReStores located in New Jersey at the following locations: Asbury Park, Freehold, Mine Hill, Riverton, Toms River and West Creek. Contact information for New Jersey's ReStores can be found at <http://www.habitat.org/env/restores.aspx>.

Woolwich Township Takes On C&D Waste

Woolwich Township is not only one of the fastest growing communities in Gloucester County, but also one of the most progressive when it comes to construction and demolition waste (C&D) management. With the pace of new development showing no signs of easing up, township officials have addressed the growing quantity of construction and demolition waste being generated in the municipality through an innovative new C&D recycling ordinance. The ordinance, which took effect on April 16, 2007, requires 65% of the C&D debris generated from projects to be diverted from landfill disposal and instead managed through reuse and recycling options. Integral to the ordinance is the requirement that all applicants for a building permit or demolition/removal permit must first submit information on the anticipated amount of debris to be generated and recycled by the project. Those that do not comply with this pre-construction requirement will not be issued a building or

demolition/removal permit. Applicants are also required to submit information at the conclusion of their project that documents the actual amount of waste disposed and recycled. The ordinance includes fines and penalties for non-compliance. Township officials worked with area builders prior to initiating this program. For further details on this program, contact Mark Fruits of Woolwich Township at 856-467-1445, ext. 114.

New Jersey WasteWise Business Network Advisory Council Formed

To better reflect the actual working structure of the organization, the Governing Board of the New Jersey WasteWise Business Network has been reshaped and made into an Advisory Council. The Council will assist the Network Co-Chairs in program development and implementation and will serve as a think tank for the organization. The Co-Chairs and Advisory Council members of the Network are as follows:

Co-Chairs:

Al Fralinger, PSEG
Steve Rinaldi, NJDEP

Advisory Council:

Vito Andreani, Novartis Pharmaceutical
Jeff Brown, Rainbow Eco Products
Margaret Kevin-King, PPPL
Ben Larkey, Conservation Services Group
Peter Marcalus, Marcal Paper Mills, Inc.
Jennifer McDonnell, Whole Foods Market
Tom McGeachen, PPPL
Gray Russell, Township of Montclair

Quote of the Day

"Do not throw away wastepaper. It's a corporate asset. Recycling also saves us money in disposal costs." (Bank of America's instruction to employees)

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