

NEW JERSEY RECHARGEABLE BATTERY AND CELL PHONE RECYCLING POSTER

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**Call2Recycle® Sponsors Association of New Jersey Household
Hazardous Waste Coordinators (ANJHHWC) Battery Recycling
Initiative**

The Association of New Jersey Household Hazardous Waste Coordinators (ANJHHWC) is pleased to announce a new partnership with Call2Recycle® aimed at increasing rechargeable battery recycling by 15 percent in 2010. Call2Recycle is the only free rechargeable battery and cell phone collection program in North America and it collects used rechargeable batteries and cell phones through a network of about 1,700 retailers, businesses and public agencies in New Jersey.

ANJHHWC's goals are to broaden the number of drop off locations throughout New Jersey as well as educate residents that this free and convenient program exists. The Association believes that despite the availability of battery recycling programs, rechargeable batteries are still being improperly disposed of in our landfills and waste-to-energy facilities. As a sponsor, Call2Recycle will help implement a public outreach campaign encouraging New Jersey residents to recycle rechargeable batteries through Call2Recycle collection locations. To find the nearest drop off location to recycle your used rechargeable batteries and cell phones call **1-877-2-RECYCLE** or visit **www.call2recycle.org**.

By participating in Call2Recycle, companies can help preserve the environment by encouraging their customers and employees to take part. Once a business is signed up, Call2Recycle will send collection boxes with pre-paid, pre-addressed shipping labels, safety instructions and plastic bags for used rechargeable batteries and cell phones. Once the box is full, it is shipped to the recycling facility at no cost.

Rechargeable batteries are commonly found in many portable electronics used in

businesses such as cell phones, laptop computers and two-way radios. Rechargeable batteries are also found in common household electronics such as cordless telephones, cordless power tools, digital cameras, and camcorders. When the battery no longer holds a charge, it should be recycled. The US EPA estimates that Americans purchase nearly 350 million rechargeable batteries every year. In 2009, Call2Recycle collected 6.1 million pounds of batteries in the U.S. and Canada.

Covanta Energy has also agreed to partner with ANJHHWC on this important educational campaign. Covanta Energy is an internationally recognized owner and operator of Energy-from-Waste and power generation projects including three Energy-from-Waste facilities in New Jersey. Covanta Energy's facilities convert municipal solid waste into clean, renewable energy to help power local communities and reduce their environmental footprint. "We're pleased to partner with ANJHHWC on this effort which is consistent with Covanta's Clean World Initiative, a program dedicated to improving the company's overall environmental performance", said Lorenzo Rizzi, Business Manager for Covanta Energy in Rahway, NJ.

Like Call2Recycle, ANJHHWC supports recycling efforts and is committed to protecting the environment. ANJHHWC is a registered 501(c) (3) organization and is governed by an Executive Board. Please visit www.njhazwaste.org to learn more about the Association.

About Call2Recycle

Call2Recycle® is the only free rechargeable battery and cell phone collection program in North America. Since 1994, Call2Recycle has diverted more than 50 million pounds of rechargeable batteries from local landfills and established a network of 30,000 recycling drop-off locations. Advancing green business practices and environmental sustainability, Call2Recycle is the most active voice promoting eco-safe reclamation and recycling of rechargeable batteries and cell phones. Call2Recycle is operated by the non-profit Rechargeable Battery Recycling Corporation (RBRC). Learn more at call2recycle.org or 877.2.RECYCLE.