PRACTICAL RECYCLING ECONOMICS
MAKING THE NUMBERS WORK FOR YOUR PROGRAM
Practical Recycling Economics:
Making the Numbers Work for Your Program

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PRACTICAL RECYCLING ECONOMICS

MAKING THE NUMBERS WORK FOR YOUR PROGRAM
Some Important Context

The target audience
Coordinators of municipal and county recycling programs. The examples and discussion are heavily weighted towards collection and marketing issues because those are the areas where local coordinators have the greatest control. Processing receives far less attention because in New Jersey it’s done primarily by a few counties or private processors.

The intent of the manual
This is written as a reference and instructional manual to provide specific information, tools and strategies to make recycling more cost-effective for individual recycling programs. It does not critique or study the economic and environmental returns of recycling. Instead, it suggests concrete, practical ways to make existing programs more cost-effective.

The tone of the manual
Let’s be honest: this topic could be killer boring. The manual attempts to avoid that with an informal tone that is always and only meant to make the information more enjoyable. All the examples are intended to be honest, representative numbers that reflect costs and revenues in New Jersey.
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