To receive stewardship recognition for an EMPLOYEE TRIP REDUCTION, a site must have implemented a successful commuter program. Recognition will be given to companies that encourage their employees to reduce or eliminate commuting trips to work by offering a telework program, flexible work schedules or company incentives to carpool or use public transportation.

An EMPLOYEE TRIP REDUCTION program should help:

⇒ reduce mileage, fuel use and wear-and-tear on employee vehicles—which in turn reduces expenses
⇒ decrease local contributions of air toxics, ozone, particulate matter, oxides of nitrogen and carbon monoxide
⇒ remedy traffic congestion
⇒ cultivate cooperative interoffice relationships
⇒ encourage healthy lifestyles

Tips for encouraging commuters:
1. Establish preferred parking for carpools.
2. Provide secure bicycle parking, lockers and showers.
3. Arrange shuttles to and from mass transit locations.
4. Offer subsidized car-share memberships to employees.
5. Encourage workers to live closer to work site.
6. Create an employee commuter award program.
7. Sponsor company-wide alternative transportation events, i.e. “bike-to-work week”.

For more information contact:
Devin Walker, Stewardship Coordinator
609-984-0799; stewardship@dep.nj.gov

For more information on EMPLOYEE TRIP REDUCTION, visit:
NJDEP—Green Commuting in NJ
http://www.nj.gov/dep/baqp/green.html

Best Workplaces for Commuters—Commuter Benefit Briefs
http://www.bestworkplaces.org/employ/benefits.htm

Zipcar—Car Sharing for Business
http://www.zipcar.com/business/

Pollution prevention through EMPLOYEE TRIP REDUCTION

*Site should be able to show a policy or program summary and/or rules.
*Organize a carpool or rideshare program.
*Manage records of participation or overall trip reduction.
*How can employee work schedules be accommodated by public transportation infrastructure?