

New Jersey Department of Environmental Protection



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Fish and Wildlife Digest Achieves Multiple Honors

The New Jersey Fish and Wildlife Digest received multiple accolades in the Regulation Publications category in the 2007 national competition of Fish and Wildlife agency publications conducted by the Association for Conservation Information (ACI).

The 2007 Freshwater Fishing Issue took second place in the competition and the 2006 Hunting Issue and the 2006 Marine Issue tied for third place. The second place Freshwater Fishing Issue was only six points (out of a 600 point scoring system) behind first place Ohio's Hunting Digest. These awards come on the heels of last year's ACI awards of first place for New Jersey's 2005 Hunting Issue and second place for the 2006 Freshwater Fishing Issue.

The NJ Division of Fish and Wildlife Digest publications have become national models, which many state Fish and Wildlife agencies are working to emulate. The magazine's quality publications filled with informative feature articles and the requisite fishing and hunting regulatory information are the products of the collaboration between the *Digest* editor, Cindy Kuenstner, the publisher JH Griffin and the professional staff of the Bureaus of Wildlife Management, Freshwater Fisheries, Marine Fisheries and Shellfisheries.

The quality of the Digest is even more impressive considering the fact that the 600,000 copies produced each year cost the Division and the hunters and anglers of New Jersey no more than the staff time devoted to each issue. Ad revenue generated by the publisher covers the cost of production and printing of every issue. This has resulted in the savings of hundreds of thousands of dollars during a five-year period. No other state in the nation currently has no cost agreements with their publishers.

The New Jersey Fish and Wildlife Digest is a valuable information resource for the hunting and fishing public and an invaluable outreach tool for the Department and the Division of Fish and Wildlife. Congratulations to all the staff who contribute to the production of the Digest.







Covers of the 3 award-winning issues of the New Jersey Fish and Wildlife Digest.