

## Registration Form

Name: \_\_\_\_\_

Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

I plan to attend (please rank in order of preference)

- Tour 1 – Adaptive Use Trolley Tour
- Tour 2 – Historic Preservation at Rutgers Walking Tour
- Yes, I will be attending the Reception

Seven AIA CEU credits will be offered.

## Registration fee of \$75

(\$50 for full-time matriculated students with proof of current ID)  
includes conference materials, sessions, exhibitors,  
refreshments, lunch, and reception.

NOTE: All state employees are responsible for filing their own travel paperwork.

All non-refundable checks or money orders must be made out to:  
**Treasurer, State of New Jersey.** Sorry, no credit cards accepted.

ACCESSIBILITY: If you have any special needs, please contact the Historic Preservation Office in advance so that we can best assist you.

### Mail registration form and payment to:

2008 Annual Historic Preservation Conference  
c/o Historic Preservation Office  
P.O. Box 404  
Trenton, NJ 08625-0404  
Tel: (609) 984-0543 Fax: (609) 984-0578



State of New Jersey  
Jon S. Corzine, Governor  
Department of Environmental Protection  
Lisa P. Jackson, Commissioner



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# See it, Keep it, Use it: The New American Standard

**The Historic Preservation Office, Rutgers, The State University,** (Rutgers University), the New Jersey Historic Trust, the Middlesex County Cultural & Heritage Commission, Preservation New Jersey, and other co-sponsors welcome you to the 2008 New Jersey Historic Preservation Conference. With conference themes of sustainability and historic preservation, lectures and workshops will focus on the intersection of preservation with ecological and economic sustainability. National and regional experts will lead attendees in discussions about topics such as disaster planning, brownfields redevelopment, and economic alternatives analysis. Associated tours will provide a firsthand look at campus and community preservation efforts.

## Opening Plenary

**The need to understand and appreciate our cultural legacy** through the retention and reuse of historic buildings, monuments, and sites is at the heart of preservation. Preservation is also an important part of the larger context of conservation of our natural resources. In recent years, the case for conserving structurally sound older buildings has become stronger. These buildings have already consumed energy and other natural resources in their construction. The cost of the materials that are embodied in existing buildings has risen astronomically and continues to rise. It is also becoming increasingly expensive to demolish buildings and deposit the waste materials in landfills that are at or near capacity. While most of us are adept at framing the cultural, educational, and emotional argument for preservation, our opening plenary speakers will inspire us with the political and socio-economic rationale for reusing and celebrating our built environment.



**Dr. James W. Hughes**, Dean, Edward J. Bloustein School of Planning & Public Policy at Rutgers University, will be the first of two featured speakers to open the annual historic preservation conference. Since 1988, Dr. Hughes has been the Director of the **Rutgers Regional Report**, which, during its 18-year tenure, has produced thirty-one major economic-demographic-housing studies on New Jersey and the New York region. He also edits the **Sitar-Rutgers Regional Report**, a quarterly examination of the economy and the New Jersey office market, and was a contributing editor to *American Demographics* from 1982 to 1996. As a nationally recognized academic expert on demographics, housing, and regional economics, Dr. Hughes is uniquely qualified to place New Jersey within the greater context of the burgeoning sustainability market.

**Donovan Rypkema**, our second dynamic speaker, is principal of PlaceEconomics, a Washington, DC-based real estate and economic development consulting firm. PlaceEconomics specializes in services to public and non-profit sector clients who are dealing with downtown and neighborhood commercial district revitalization and the reuse of historic structures. His specific fields of consultation include feasibility analyses for real estate development; training in community-based development; economic revitalization of downtowns and neighborhood commercial centers; and the rehabilitation of historic structures. He has lectured widely on economic and preservation issues related to rehabilitation, community development, and commercial revitalization and is adept at communicating the sustainable benefits of preserving our physical links with the past.



## Session 1

Sustainable and Authentic:

### The Greenest Building is the One That's Already Built

There is growing recognition of the relationship between sustainability and historic preservation. Nationally, we are discovering a new appreciation for recycling existing buildings with inherently "green" traditional design elements and materials, and working to incorporate innovative systems, materials and design principles that promote the conservation of precious resources. This panel will discuss the sustainability of historic buildings and explore the relationship of preservation to "green" building principles and practice. Speakers will discuss sustainability measurement criteria such as the LEED certification program. They will also present local and national case studies and best practices for commercial and residential historic rehabilitation projects.

#### Speakers:

**Carl Elefante**, AIA, LEED AP, Quinn Evans Architects  
**Peter Levasseur**, AIA, LEED AP, EwingCole  
**Lise Thompson**, Founder and Principal, Conservation Development

#### Moderator:

**Ron Emrich**, Executive Director, Preservation New Jersey

## Session 2

### I Love It When a Plan Comes Together: Disaster Preparation and Recovery

Disaster planning and recovery are two of the most important components of historic preservation. Nor'easters, hurricanes, flooding, fire, even terrorism can endanger New Jersey's prized historic sites. Have you implemented a disaster plan for your cultural institution? Attendees of this workshop will learn how to protect their priceless collection of artifacts, documentary treasures, and/or historic structures against almost any form of disaster. Panelists will discuss both the critical steps in disaster planning and the process of rescue and recovery for a collection and/or cultural institution.

#### Speakers:

**Steven Hardegen**, Environmental and Historic Preservation Specialist, FEMA  
**Dean McKinney**, President, AMCAT Global, Inc.

#### Moderators:

**Anna Aschkenes and Douglas Aumack**,  
Middlesex County Cultural & Heritage Commission

## Session 3

### Debunking Preservation Myths

Debunking Preservation Myths seeks to correct some of the common public misconceptions surrounding historic preservation, including "preservation is too expensive," "old materials are no good," and "you can't recycle old buildings." Three presenters will address these misconceptions as they discuss the economic benefits of designation and preservation, the environmental benefits of salvaging and reusing historic materials, and the social benefits of breathing new life into the historic resources that define a local community.

#### Speakers:

**Randall Mason**, Associate Professor, Historic Preservation, University of Pennsylvania School of Design  
**David Henderson**, Managing Member, HHG Development Associates, LLC  
**Barbara A. Campagna**, AIA, LEED AP, Graham Gund Architect of the National Trust

#### Moderator:

**Annabelle Radcliffe-Trenner**, AIA, Historic Building Architects, LLC

## Session 4

### The Adaptability of Historic Buildings: Feasibility Assessment For Reuse

Feasibility studies can be one of the most effective tools for saving "redundant" historic buildings or exploring options for new uses. The process of preparing a feasibility study, as well as frequent shortcomings and mistakes to avoid, will be reviewed. Speakers will also discuss how to assess the assets and liabilities of individual historic buildings so that opportunities for sustainable, pragmatic, and successful adaptive use can be identified and maximized. This session is designed to assist individuals and organizations involved with, or considering involvement with, saving historic structures and community initiated development projects. Attendees are highly encouraged to bring to the session a copy of "Feasibility Assessment Manual for Reusing Historic Buildings" by Donovan Rypkema, available at the conference bookshop, or in advance of the conference through the National Trust for Historic Preservation's website ([www.nationaltrust.org](http://www.nationaltrust.org)).

#### Speakers:

**Donovan Rypkema**, PlaceEconomics  
**Michael Henry**, PE, AIA, Watson & Henry Associates

#### Moderator:

**Ross Sweetland**, New Jersey Historic Trust

## Session 5

### Adaptive Use Success Stories

As communities change and certain building types lose their original constituency, how can we find ways to bring them back to life and ensure their continued vitality? The abandonment of significant community anchors is often caused by policies that encourage consolidation and emphasize new construction over maintenance and renovation. This session will feature case studies of successful adaptive use projects representing a variety of building types, including schools, rural structures, and religious facilities. Featured speakers will describe how these buildings can be recycled and continue to both benefit the communities in which they are located and operate cost effectively.

#### Speakers:

**Elizabeth Terry**, Partners for Sacred Places  
**Eric Endersby**, New Jersey Barn Company  
**C. Aidita Milsted**, New Jersey School Development Authority  
**Adrian Scott Fine**, National Trust for Historic Preservation

#### Moderator:

**Catherine Goulet**, New Jersey Historic Trust

## Session 6

### Brownfield Remediation and Historic Preservation

Industrial buildings are an important component of many New Jersey communities. Their reuse can often be complex, with obstacles such as contamination, economic constraints, and public perception. This panel will offer lessons learned from our lost industrial architecture and will also provide examples of the tremendous potential to be gained through creative adaptive use. The concept of brownfield remediation and redevelopment as an important tool in this endeavor will be highlighted.

#### Speakers:

**Dan Saunders**, New Jersey Historic Preservation Office  
**John F. Vetter**, USEPA Region 2, Division of Environmental Planning  
**Ken Kloof**, Office of Brownfield Reuse, New Jersey Department of Environmental Protection

#### Moderator:

**Dr.-Ing Wolfram Hoefler**, Rutgers University Department of Landscape Architec-

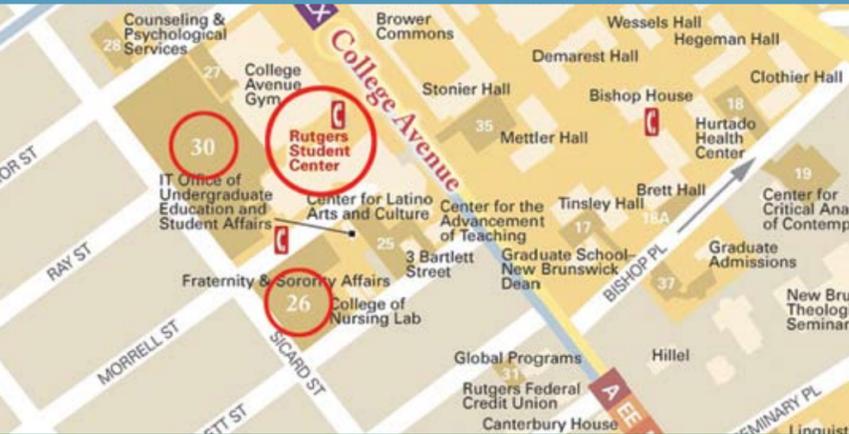
## June 4<sup>th</sup> – Schedule At A Glance

8:00 AM — 9:00 AM	Registration and coffee, exhibits open, bookstore open—all in Student Center
9:00 AM — 10:45 AM	Opening Plenary
10:45 AM — 12:00 PM	Concurrent Workshops (#1- 3)
12:00 PM — 1:30 PM	Lunch, exhibits, bookstore open
12:30 PM — 3:30 PM	Tour 1
1:30 PM — 3:30 PM	Concurrent Workshops (#4 - 6, Tour 2)
3:30 PM — 4:00 PM	Afternoon Break
4:00 PM — 5:00 PM	Closing Plenary, Kirkpatrick Chapel
5:00 PM — 7:00 PM	Reception at Zimmerli Art Museum

For driving directions go to: <http://maps.rutgers.edu/maps/default.aspx>

Free parking will be provided in lots 26 & 30.

For more information call Genny Guzman at (609) 984-0543  
or e-mail: [genny.guzman@dep.state.nj.us](mailto:genny.guzman@dep.state.nj.us)



## Reception

Hosted by  
**Preservation New Jersey**  
and their generous sponsors.

All attendees are invited to a closing reception at the Zimmerli Art Museum. The Zimmerli Art Museum's collections comprise a number of areas of focus and total 50,000 works of art. Particular strengths exist in Russian and Soviet art, French nineteenth-century art and American nineteenth- and twentieth-century art with a concentration on early-twentieth-century and contemporary prints. Come meet the speakers and network with fellow conference participants.

## Tour 1 Adaptive Use Trolley Tour

Participants, traveling via "historic" trolley, will be transported to two adaptive use sites: the Cornelius Low House and the Old Mill Condominiums. Cornelius Low, one of central New Jersey's wealthiest merchants, built a Georgian mansion in Raritan Landing (now part of Piscataway) in 1741. Once a bustling, prominent port during the 18<sup>th</sup> and early 19<sup>th</sup> centuries, Raritan Landing struggled to maintain its prominence after the construction of the Delaware and Raritan Canal and the development of the railroads. Few remnants of the community survive today. Visitors will learn about the many partners who saved and restored the Low House, now serving as a museum, and have a chance to view the current exhibition. From there, participants will travel to Milltown to visit the Old Mill Condominiums, where they will learn about the history and transformation of the former Russell Playing Card Company to housing. Trolley provided through the Mid-Atlantic Center for the Arts.

## Tour 2 Historic Preservation at Rutgers Walking Tour

Chartered in 1766 as Queen's College, Rutgers University is one of only nine colonial colleges to have been established prior to the American Revolution. This tour will provide the participant with a brief introduction to the development of the university, focusing on the growth of its Old Queens and College Avenue campuses. The tour will highlight the mid-20<sup>th</sup> century Brower Commons, 19<sup>th</sup> century residential structures along College Avenue, 19<sup>th</sup> and 20<sup>th</sup> century institutional buildings on Voorhees Mall, and the original 19<sup>th</sup> century buildings at Old Queens. Each portion of the tour will focus on a specific campus preservation issue: adaptive use of residential buildings for institutional use; preservation issues related to mid-century modern structures; and prioritizing and fundraising for preservation projects within a college setting.

### Speakers:

**Elizabeth Reeves**, Assistant Planner, Rutgers University  
**Carla Gianni**, Assistant Vice President for Undergraduate Academic Affairs and Associate Professor, Department of Art History, Rutgers University

## Closing Plenary

**Lisa P. Jackson, Commissioner**,  
NJ Department of Environmental Protection (invited)  
As Commissioner of the New Jersey Department of Environmental Protection (DEP), Lisa P. Jackson leads a staff of 3,400 professionals dedicated to protecting, sustaining and enhancing New Jersey's water, air and land, and preserving its wealth of natural and historic resources.



**Vernice Miller-Travis** is Coordinator of Strategic Development and Outreach for Groundwork USA, a network of independent nonprofit environmental organizations that help communities use their assets to eliminate environmental poverty and become vibrant, healthier and safer places to live. She is an Urban Planner and author of numerous articles on race and land-use, environmental justice, brownfields redevelopment and hazardous waste policy, sustainable community development, historic preservation and neighborhood revitalization.

Background Photo Credit: Special Collections and University Archives, Rutgers University Libraries



Department of Environmental Protection  
Historic Preservation Office  
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## June 4, 2008

### New Jersey Historic Preservation Conference College Avenue Campus, Rutgers University, New Brunswick