Cranberry Sauce
Written by: Double Trouble Village State Historic Site staff

The Double Trouble Company (1909-1964) was a member of the American Cranberry Exchange, which sold under the Eatmor Cranberries label. The cooperative was a selling agent for the growers.

The American Cranberry Exchange was founded in 1907 and had a major influence in the marketing of cranberries over the years, chiefly in fresh fruit harvested each fall.

Five decades later there was a growing market for processed fruits. The American Cranberry Exchange, now renamed Eatmor Cranberries, Inc., could no longer compete. They dissolved in 1957. The Double Trouble Company dissolved a few years later and sold their property to the state for use as a park.

The American Cranberry Exchange often took out full page advertisements in newspapers and magazines, including his historic November 1926 magazine advertisement featuring their popular “10 Minute Cranberry Sauce” recipe.