

Public Education and Outreach Meeting Notes
December 20, 2011

- 5 organizations/ groups will work on the projects identified including Rutgers, Monmouth County, Clean Ocean Action, NJDEP (including our Watershed Ambassadors), and a group of local residents
- 7 projects have been identified with various leads Team Leads.
 - 1- Development of a Wreck Pond awareness program following the concept of COA's Barnegat Bay Buddies. Possible names include Wreck Pond Pals or Wreck Pond Wranglers.
Lead- COA with support from the larger group.
 - 2- Schools Programs- Could include a resource guide of lesson plans, narrated powerpoints, contact list for school enrichment programs (ie. DEP, COA, Ambassadors going to the school). Could include a "learn and serve" component for older students who could build rain gardens, rain barrels etc.
Lead- Ambassador with support from the larger group (Need to confirm Ambassador's availability to lead this project)
 - 3- Wreck Pond Blitz/ Beach Sweeps- Integrating inland community cleanups with COA's existing Beach Sweeps.
Co-Leads- COA/ DEP with support from the larger group
 - 4- Subsidized Build-A-Rain Barrel program- Community members could participate in a Build a rain barrel program for a discounted rate to encourage participation.
Lead- Rutgers with support from the larger group
 - 5- Community Demonstration Projects- porous pavements, rain gardens etc.
Lead- Rutgers with support from the larger group
 - 6- Infrastructure- Creating a Sustainable Jersey tool to encourage infrastructure maintenance and education within the community-
Lead- COA with support from the larger group.
 - 7- Community Non-point Source Seminars Series-
Lead- COA with support from the larger group
- **Next Steps-** Team Leads need to confirm their commitment to their various projects. Leads should develop an outline of what they propose including a timeline for implementation and a **wish list** of things needed to achieve their goals (ie. 5000 brochures printed, 100 food grade barrels for rain barrel workshop etc., staff support).