STATE OF NEW JERSEY
DEPARTMENT OF BANKING AND INSURANCE
BUREAU OF FRAUD DETERRENCE

CONSENT ORDER NO. 25-51699-04, 26C-018C

In the Matter of	)	**CONSENT ORDER**
Allan L. Haye	)	
1420 Thelma Drive	)	
Union, New Jersey 07083	)	
Respondent.	)	

THIS MATTER having been opened by the Bureau of Fraud Deterrence, Department of Banking and Insurance of the State of New Jersey, upon information indicating that Respondent, Allan L. Haye, currently residing at 1420 Thelma Drive, Union, New Jersey 07083, may have violated the provisions of N.J.S.A. 17:33A-4; and

WHEREAS, Respondent, Allan L. Haye, knowingly provided materially false and misleading information to GEICO Insurance Company on March 8, 2025 during an automobile property damage claim on a First Notice of Loss. Specifically, Respondent stated to GEICO that an accident occurred with his insured, 2001 Audi S4 at 2:30 p.m. when, in fact, the accident occurred at 1:24 p.m. prior to the vehicle being added to his GEICO policy; and

WHEREAS, the above conduct constitutes a violation of N.J.S.A. 17:33A-1 et seq., and any future violation of N.J.S.A. 17:33A-1 et seq., shall be considered to be a second offense; and

WHEREAS, Respondent has been informed that he has a right to notice and to request a hearing, in accordance with the Administrative Procedure Act (N.J.S.A. 52:14B-1 et seq.), on the violation alleged herein before a civil and administrative penalty is imposed; and

WHEREAS, Respondent understands these rights and has voluntarily waived the right to notice and to a formal legal proceeding in this matter; and

WHEREAS, Respondent consents to pay a civil administrative penalty in the amount of $2,500.00, and surcharge in the amount of $125.00, the total amount of $2,625.00 being due immediately by certified check, bank check or money order made payable to the

"Commissioner, Department of Banking and Insurance". This signed order and the payment shall be returned to Managing Investigator, Michael I. Palumbo, Bureau of Fraud Deterrence, Department of Banking and Insurance, PO Box 326, Trenton, New Jersey 08625; and

WHEREAS, the penalties of this Consent Order are imposed pursuant to the police powers of the State of New Jersey for the enforcement of the law and the protection of the public health, safety and welfare, and are not intended to constitute debts which may be limited or discharged in a bankruptcy proceeding; and

IT FURTHER APPEARING that the matter is suitable for resolution upon the consent of the parties and that Respondent and the Bureau of Fraud Deterrence desire to terminate this matter without further hearing or litigation, and for further good cause appearing;

NOW, THEREFORE, IT IS ON THIS 12th day of August, 2026

ORDERED AND AGREED as follows:

1. Pursuant to N.J.S.A. 17:33A-5(c), civil administrative penalty of $2,500.00 is imposed on Respondent, Allan L. Haye.

2. Pursuant to N.J.S.A. 17:33A-5.1, Respondent shall pay to the Commissioner, Department of Banking and Insurance, a surcharge equal to five (5%) percent of the settlement amount, which is $125.00, such amount to be in addition to the civil administrative penalty.

3. This Consent Order shall not be binding until it is signed by the Chief of Investigations, Bureau of Fraud Deterrence.

4. Respondent consents to the entry of this final administrative order. Respondent understands that this final administrative order may be docketed with the Clerk of the Superior Court as provided in the Penalty Enforcement Law (N.J.S.A. 2A:58-1 et seq.).

~~JUSTIN ZIMMERMAN~~ Susan Ochs
Acting COMMISSIONER
DEPARTMENT OF BANKING AND INSURANCE

By: P Wall
GEORGE WALL
CHIEF OF INVESTIGATIONS
BUREAU OF FRAUD DETERRENCE

CONSENTED TO AS TO FORM, CONTENT
AND ENTRY OF ORDER:

Allan L. Haye, Respondent

Dated: 4/1/2026