

ORDER NO. E24-66

STATE OF NEW JERSEY
DEPARTMENT OF BANKING AND INSURANCE

IN THE MATTER OF:

Proceedings by the Commissioner of Banking
and Insurance, State of New Jersey, to fine
Medimax Group Inc. and Rohit Gupta.

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CONSENT ORDER

TO: Medimax Group Inc.
c/o Rohit Gupta
15 Lynwood Road
Edison, New Jersey 08820-2716

Rohit Gupta
15 Lynwood Road
Edison, New Jersey 08820-2716

This matter, having been opened by the Commissioner of Banking and Insurance, State of New Jersey ("Commissioner"), upon information Medimax Group Inc. and Rohit Gupta (collectively, "Respondents"), may have violated provisions of the New Jersey Third Party Billing Act, N.J.S.A. 17B:27B-1 to -25 ("Act"); and

WHEREAS, pursuant to N.J.S.A. 17B:27B-1, a third party billing service is defined as a person or entity that is paid by a health care provider to process claims or claims payments on behalf of the health care provider; and

WHEREAS, pursuant to N.J.S.A. 17B:27B-16 and N.J.A.C. 11:23-5.1(a), no person shall act as, offer to act as, or hold himself out to be a third party billing service without being certified by the Commissioner; and

WHEREAS, at all relevant times, Rohit Gupta was the owner and principal officer of Medimax Group Inc.; and

WHEREAS, Respondents transacted business in New Jersey as a third party billing service from May 2003 and until June 2014, without being certified by the Commissioner, in violation of N.J.S.A. 17B:27B-16 and N.J.A.C. 11:23-5.1(a); and

WHEREAS, Respondents admit and accept responsibility for the violation described above; and

WHEREAS, Respondents have waived their right to a hearing on the aforementioned violation and consent to imposition of a civil penalty, jointly and severally, in the amount of five thousand dollars (\$5,000.00), pursuant to N.J.S.A. 17B:27B-24; and

WHEREAS, this matter should be resolved upon the consent of the parties without resort to a formal hearing; and

WHEREAS, good cause exists to impose a civil penalty in this matter; and

NOW, THEREFORE, IT IS on this 14th day of November 2024,

ORDERED AND AGREED that simultaneously with execution of this Consent Order by Respondents, they shall pay a civil penalty in the amount of \$5,000.00, jointly and severally, by certified check, official bank check, or money order made payable to the "State of New Jersey," which shall be sent to counsel for the Department; and

IT IS FURTHER ORDERED AND AGREED that Respondents shall cease and desist from engaging in the conduct that gave rise to this Consent Order, and from any other violations of the Act; and

IT IS FURTHER ORDERED AND AGREED that the provisions of this Consent Order represent a final agency decision and constitute final resolution of the violations contained herein.


Justin Zimmerman
Commissioner

CONSENTED TO AS TO FORM, CONTENT AND ENTRY:



By: Rohit Gupta

Date: 09/25/2024


By: Rohit Gupta
(On behalf of Medimax Group Inc.)

Date: 09/25/2024

MATTHEW J. PLATKIN
ATTORNEY GENERAL OF NEW JERSEY
Counsel for NJDOBI


By: Garen Gazaryan
Deputy Attorney General

Date: 10/28/2024