## STATE OF NEW JERSEY DEPARTMENT OF BANKING AND INSURANCE

## IN THE MATTER OF:

Proceedings by the Commissioner of Banking	)	
and Insurance, State of New Jersey, to fine	)	CONSENT
Alma M. Cedarstrand, Reference	)	ORDER
No. 1188458	)	

To: Alma M. Cedarstrand 7 Crescent Place Ho-Ho-Kus, NJ 07423

This matter, having been opened by the Commissioner of Banking and Insurance ("Commissioner"), State of New Jersey, upon information that Alma M. Cedarstrand ("Respondent"), currently licensed as a resident insurance producer, pursuant to N.J.S.A. 17:22A-32a, may have violated various provisions of the insurance laws of the State of New Jersey; and

WHEREAS, Respondent is subject to the provisions of the New Jersey Insurance Producer Licensing Act of 2001, N.J.S.A. 17:22A-26 et seq. ("Producer Act"); and

WHEREAS, pursuant to N.J.S.A. 17:22A-40a(2), an insurance producer shall not violate any insurance law, regulation, subpoena or order of the Commissioner or of another state's insurance regulator; and

WHEREAS, pursuant to N.J.S.A. 17:22A-40a(8), an insurance producer shall not use fraudulent, coercive or dishonest practices, or demonstrate incompetence,

untrustworthiness or financial irresponsibility in the conduct of insurance business in this State or elsewhere; and

WHEREAS, pursuant to N.J.S.A. 17:22A-29, a person shall not sell, solicit or negotiate insurance in this State unless the person is licensed for that line of authority in accordance with the Producer Act; and

WHEREAS, pursuant to N.J.A.C. 11:17A-1.3(a), except as provided in N.J.A.C. 11:17B-2.1 (b) or (e), no person shall act as an insurance producer or maintain or operate any office in this State for the transaction of the business of an insurance producer, or receive any commission, brokerage fee, compensation or other consideration for services rendered as an insurance producer, without first obtaining a license from the Commissioner granting authority for the kind of insurance transacted; and

WHEREAS, on December 31, 2010, the insurance producer license of the Respondent expired and remained inactive until it was renewed on December 27, 2011; and

WHEREAS, during the period from December 31, 2010 to December 27, 2011, the Respondent conducted the business of title insurance while unlicensed and received commissions totaling \$8,614.77 for placement of twenty (20) title insurance policies, in violation of N.J.S.A. 17:22A-40a(2) and (8), N.J.S.A. 17:22A-29 and N.J.A.C. 11:17A-1.3(a); and

## WHEREAS, Respondent:

- 1) Has admitted responsibility for the aforementioned violations; and
- 2) Has cooperated with the investigation conducted by the New Jersey

  Department of Banking and Insurance ("Department"); and

Has asserted that the violations cited in this Consent Order were not willful;

WHEREAS, cause does exist under <u>N.J.S.A.</u> 17:22A-40a and <u>N.J.S.A.</u> 17:22A-45c to impose a fine; and

WHEREAS, Respondent has waived her right to a hearing on the aforementioned violations and consented to the payment of a fine in the amount of \$5,000.00; and

WHEREAS, this matter should be resolved upon the consent of the parties without resort to a formal hearing;

NOW, THEREFORE, IT IS on this 3 day of 304, 2017

ORDERED AND AGREED, that Respondent pay a fine in the amount of

IT IS FURTHER ORDERED AND AGREED, that said fine shall be paid by certified check, cashier's check or money order made payable to the "State of New Jersey, General Treasury"; and

IT IS FURTHER ORDERED AND AGREED, that the signed Consent Order, together with the fine payment of \$5,000.00, shall be remitted to:

New Jersey Department of Banking and Insurance Attention: Virgil Dowtin - Chief of Investigations 9<sup>th</sup> Floor, Consumer Protection Services, Enforcement P. O. Box 329 Trenton, New Jersey 08625-0329

and

\$5,000.00 to the Department; and

IT IS FURTHER ORDERED AND AGREED, that in the event full payment of the fine is not made, the Commissioner may exercise any and all remedies available by law, including but not limited to, recovery of any unpaid penalties in summary proceedings, in accordance with the penalty enforcement law, <u>N.J.S.A.</u> 2A:58-10 et <u>seq</u>: and

IT IS FURTHER ORDERED AND AGREED, that the provisions of this Consent
Order represent a final agency decision and constitute a final resolution of the violations
contained herein; and

IT IS FURTHER ORDERED AND AGREED, that Respondent shall cease and desist engaging in the conduct that gave rise to this Consent Order.

Peter L. Hartt Director of Insurance

Consented to as to Form,

**Entry and Content** 

By:

Alma M. Cedarstrand

Do

Date