

#### What is a Water Trail?

National Park Service definition:

"A water trail, or blueway, is a stretch of river, a shoreline, or an ocean that has been mapped out with the intent to create an educational, scenic, and challenging experience for recreational canoers and kayakers."

Focus is mostly on paddling activities (canoeing and kayaking), but also useful for boating, fishing, and tubing.



#### The Value of Water Trails

- Education: Learning first hand about the river and surrounding watershed. Information provided on websites, maps, signs, educational materials, and kiosks help educate visitors about the area.
- Stewardship/Advocacy: Can create a new sense of enthusiasm and appreciation for the river and its resources by paddlers and local citizens alike. Encourages volunteers to assist with river clean ups.
- Recreation Tourism and Other Economic Benefits: Opportunities to increase recreation and tourism in an area. Communities can benefits from increased spending in the area, new businesses.

### Values of Water Trails, cont'd.

- Healthy Lifestyles: Provide places for people to engage in healthy physical activity and opportunities for families to live active, healthy lifestyles.
- Safe Use of the River: Signage, web sites and programs can help prevent accidents by warning of unsafe conditions and promote safe practices.

#### The Delaware River Water Trail

- Encompasses the freshwater segment of the Delaware from Hancock, NY to Trenton, NJ, for over 220 miles
- ≈ Other water trails in the region:
  - Lehigh River (75 miles)
  - Schuylkill River (147 miles)
  - o Tidal Delaware (56 miles)
  - Hudson River (256 miles)
- Project is coordinated by Delaware River Greenway Partnership, with assistance from a steering committee

# Most of the freshwater Delaware River is designated to the National Wild and Scenic Rivers System

- The Upper Delaware: 73 miles from Hancock NY to Mill Rift, PA
- The Middle Delaware: 40 miles with the Delaware Water Gap National Recreation Area
- Lower Delaware: 39 miles from the Water Gap south to Washington Crossing State Park, plus 28 miles of 3 tributaries

#### Delaware River Water Trail

Steering Committee of major public lands other interested organizations:

- ≈ DCNR-Delaware Canal State Park
- ≈ PA Fish and Boat Commission
- NPS-Rivers, Trails and Conservation Assistance Program
- ≈ NPS-Upper Delaware Wild and Scenic River
- NPS-Delaware Water Gap National Recreation Area
- Delaware and Lehigh National Heritage Corridor
- ≈ Delaware River Basin Commission
- ≈ ACA Delaware Valley Division
- ≈ NJ Department of Environmental Protection
- Pocono Mountains Visitors Bureau

#### Delaware River Water Trail

What Task Force members have accomplished:

- Helped review and write concept plan
- Contributed text and photos for the trail guide
- Provided information on public river access sites
- Participated in organizing public meetings
- Supported efforts to get funding for graphic artist to do guide and technical assistance from NPS
- Organized Delaware River Day and launch event
- Developed a survey of parks' signs
- Reviewed all documents and contributed content to the web site
- In general, the eyes and ears of the project, letting us know of what's happening on the river

### Challenges

- ≈ Funding: grants received from
  - ≈ National Park Service Rivers and Trails Conservation Assistance Program
  - ≈ PA DCNR
  - ≈ NJDEP
  - ≈ Lower Delaware Wild and Scenic Rivers Program
  - ≈ PPL Corporation
- Dealing with the sheer size of the freshwater Delaware River- 220 MILES
- Need to rely on partners: Steering committee and other public agencies
- Being fair to all sides of the river not forgetting one side or the other

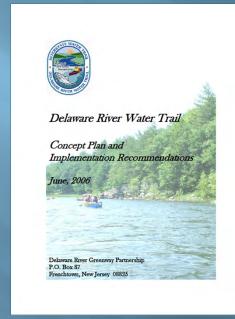
### More Challenges

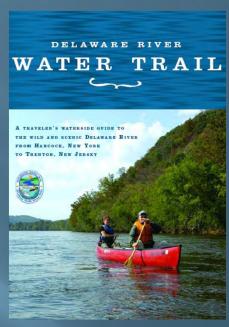
#### Dealing with Multiple state partners: Pennsylvania, New Jersey and New York

- Varying laws and regulations and different agencies
   Environmental Protection, Parks, Maritime Police,
   Fish and Wildlife Division (NJ), Fish and Boat
   Commission (PA)
- ≈ Different grant programs which only apply to one state, even for private foundations
- ≈ Staffing and resources to do the same thing vary from state-to-state

#### What We've Accomplished So Far:









# Delaware River Water Trail Sign Plan

- Developed with our consultant Simone Collins
- Purpose was to provide consistent design guidelines for access owners for different types of signs
- Also, the plan provided information on where signs were needed after survey of public accesses
- Consultant worked with the Steering Committee and public land managers, and held 3 public meetings on the design alternatives
- Important: Signs would not replace agency's sign policies or designs

### Sign Design - Blaze







This is the most cost effective sign to incorporate into the system. The sign or decal / logo can be affixed to existing signage to let the user know that they are on the water trail system without the cost of manufacturing a new sign. This symbol will be the identifying feature throughout the length of the trail and will also bring exposure to the water trail to those who travel into the area.

Decal Scale: 1" = 1'-0"

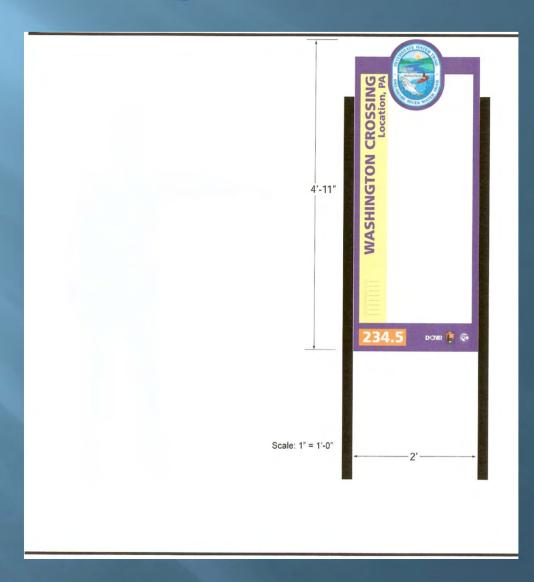
### Sign Design - River Landing



#### Sign Design - Roadside Access



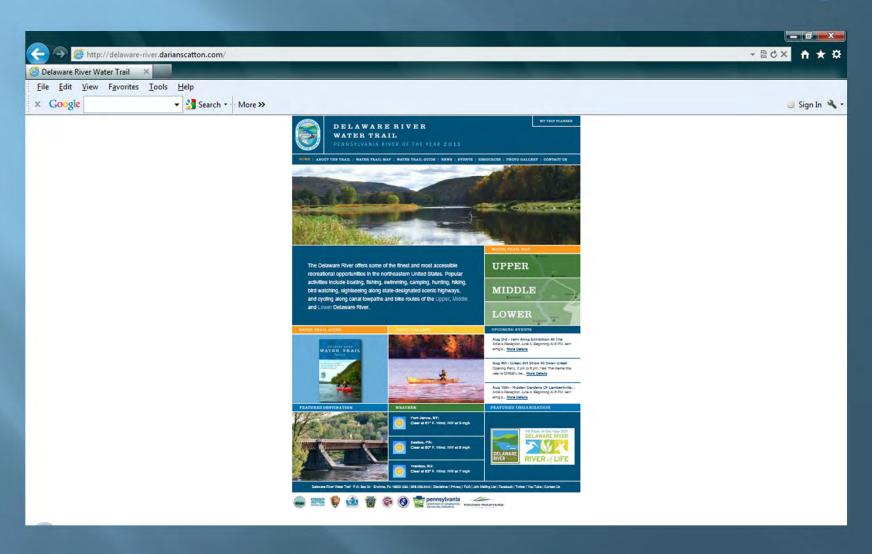
### Sign Design - Interpretive

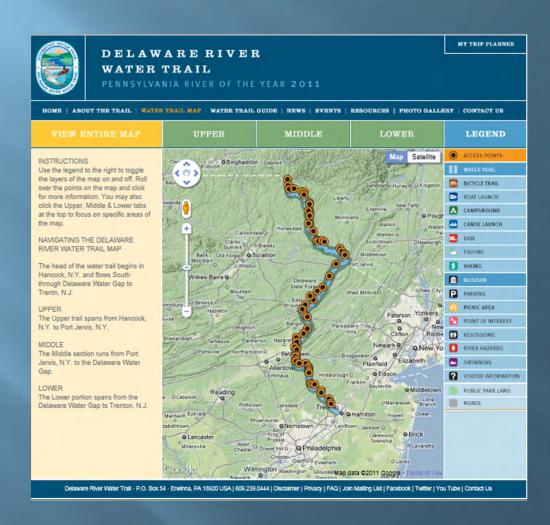


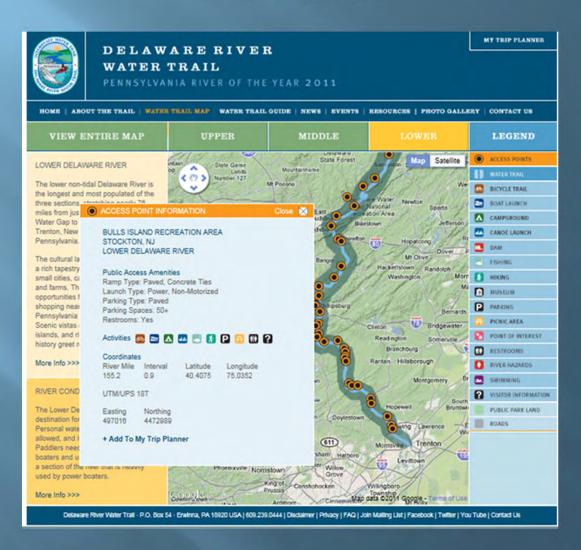
### Sign Design - Kiosk



## Spreading the Word: Web Site - delawareriverwatertrail.org













### Next Steps

- Fabricate and install signs at public accesses
- Complete a marketing plan and develop campaign
- Provide educational programs about the river and its safe use, working with groups, park rangers, and other state officials
- Incorporate information on private accesses and trail-related businesses such as rentals, lodging, restaurants, on the web site
- Maintain the web site and social media

# Thank you And enjoy yourself on the trail!

