

FOCUS GROUP STUDY SEEKS PARTICIPANTS



Do you live near a floodplain? Do you rely on flood warnings and alerts to know when to prepare? Do you wish you had more information about your flood risk?

Nurture Nature Center is recruiting participants for two focus groups, as part of a research project with National Oceanic and Atmospheric Administration, about the use of National Weather Service flood forecast and warning tools.

Participants should live in the Easton, Pennsylvania area and be at least 18 years of age. Participants will receive \$30 and will be asked to answer questions and provide input about various flood warning tools and products issued by the National Weather Service. Coffee and light refreshments will be provided.



Register online at www.socialscience.focusonfloods.org or by contacting Rachel Hogan Carr at 610-253-4432 or rhogan@nurturenature.org

Please indicate which session you would like to attend:

Monday, June 10 in Easton, Pennsylvania:

Session #1: 2:00 p.m. to 4:00 p.m. at Nurture Nature Center

Session #2: 6:00 p.m. to 8:00 p.m. at Nurture Nature Center



The Nurture Nature Center is a non-profit organization whose focus is on flood education.

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