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M e m o r a n d u m

To: Chief School Administrators, Charter School and Renaissance School Project Leads, Administrators of Nonpublic Schools

Route To: High School Principals, High School Teachers Involved with Consumer Affairs Instruction

From: New Jersey Division of Consumer Affairs

Date: 12/19/19

Subject: 2020 Consumer Bowl Registration Deadline

There is still time for New Jersey high schools to sign up to compete in the New Jersey High School Consumer Bowl

The New Jersey Division of Consumer Affairs (Division) invites your school to participate in its annual Consumer Bowl competition this spring. The Consumer Bowl is an annual quiz-style educational competition for all high school students across the state, run by the Division. The Consumer Bowl was established in 1997 to educate the next generation of consumers so they can better protect themselves and their loved ones from fraud and abuse in the marketplace. It is a fun program that fosters team-building and civic education. Over 70 schools participated last year, with representatives from almost every county.

Participating schools may progress through three rounds of competition, starting at the county level, progressing to a regional competition, and culminating at the state level finals. All participating students receive Certificates of Achievement and a Consumer Bowl T-shirt. Winners at the county and regional level receive trophies. First, second and third-place winners at the final level of competition, held in Trenton, receive individual medals and prizes.

Schools participate free of charge and are provided study materials available through the Division's website.

The Consumer Bowl is approved under the New Jersey Department of Education Professional Development Guidelines, enabling teachers who coach the students to obtain professional development credits.

The 2020 Consumer Bowl competition begins in January and registration is open through December. If your high school wants to participate in Consumer Bowl, please contact Dulcelina Pena, New Jersey Consumer Bowl Coordinator, at 973-504-6441 or by email at outreach@dca.njoag.gov. For more information, please visit <http://bit.ly/2LCFTX8>.