



STATE OF NEW JERSEY

DEPARTMENT OF EDUCATION

A Memo from the New Jersey Department of Education

Date: December 23, 2020
To: Chief School Administrators, Charter School and Renaissance School Project Leads
Route To: Principals, Supervisors of Career and Technical Education, Teachers
From: Lisa J. Gleason, Ed.D., Assistant Commissioner
Division of Academics and Performance
Deadline: Submit Activities for CTE Month by January 22, 2021

Celebrating Career and Technical Education (CTE) Month

Career and Technical Education Month[®], or CTE Month[®], is a public awareness campaign that takes place each February to celebrate the value of CTE and the achievements and accomplishments of programs across the country.¹ CTE is an educational option that provides learners the opportunity to earn industry-valued credentials, college credit, and workplace experience, all while meeting the state High School graduation requirements. CTE gives purpose and relevance to learning by emphasizing real-world skills and practical knowledge within a selected career focus. In New Jersey, there are approximately 76,709 secondary students participating in CTE programs focused on industries such as Advanced Manufacturing, Construction and Utilities, Financial Services, Health Care, Life Sciences, and Technology.

As part of the CTE Month celebration, the New Jersey Department of Education (NJDOE) will spotlight high-quality CTE programs and creative accomplishments by students in our state. Please complete this [survey](#) by January 22, 2021, providing specific details about student success stories, school events, and/or presentations your district will be planning during CTE Month. We will share school-based celebrations on the NJDOE website and social media accounts. This is a great opportunity to inform a broader community about the power of CTE and how New Jersey schools are preparing students for success in a variety of exciting career pathways.

If your school district is interested in developing CTE programs, please contact the Office of Career Readiness at cte@doe.nj.gov.

Thank you for your commitment and dedication to increasing the opportunities for all students to participate in a CTE program. We look forward to celebrating with you in February.

c: Members, State Board of Education
Angelica Allen-McMillan, Ed.D., Acting Commissioner of Education
NJDOE Staff
Statewide Parent Advocacy Network
Garden State Coalition of Schools
NJ LEE Group

¹ [Association for Career & Technical Education, \(2020\). CTE Month](#)