



State of New Jersey  
DEPARTMENT OF HEALTH

PO BOX 360  
TRENTON, N.J. 08625-0360

[www.nj.gov/health](http://www.nj.gov/health)

PHILIP D. MURPHY  
Governor

SHEILA Y. OLIVER  
Lt. Governor

JUDITH M. PERSICILLI, RN, BSN, MA  
Commissioner

June 22, 2022

Dear Health Advocate:

On behalf of the New Jersey Department of Health (NJDOH), I am forwarding a flyer (in [English](#) and [Spanish](#)) highlighting the New Jersey Behavioral Risk Factor Survey (NJBFRFS). Please share the flyer with your stakeholders and mailing lists, asking them to post it to their websites and distribute hard copies to their constituents, clients, patients, etc. Our goal is to familiarize New Jersey residents with the NJBRFS, a telephone/cell phone-based health survey.

For further reference, below is a short summary of the NJBRFS, which may be shared as needed:

The New Jersey Department of Health is asking its residents to pick up the phone when we (NJDOH) call and to respond to the New Jersey Behavioral Risk Factor Survey (NJBFRFS), an ongoing anonymous telephone survey sponsored by the Centers for Disease Prevention and Control (CDC). Since 1991, New Jersey has been collecting population-based data from residents on their health-related behaviors, chronic health conditions, and their use of preventive services.

The survey responses are confidential and shared only with the CDC. Data reports and statistics from prior years of the survey can be accessed through the [New Jersey State Health Analysis Data \(NJSHAD\) system](#).

The information captured through the survey is critical in assessing the overall health of New Jersey by collecting information that is not available through other sources. By taking part in the NJBRFS, you are helping to better the NJDOH's understanding of your health and the health of the community. With this knowledge, the NJDOH will be better prepared to provide resources to communities that experience heightened health challenges. This is a critical step in achieving health equity for all people and populations of New Jersey.

The Department of Health cannot do this without you. Please help us understand your needs better by answering our call and taking the survey.

Yours in Good Health,

*Barbara Bolden*

Barbara Bolden, PhD, MS  
Director, NJBRS and CHSI