



SUPPORT FOR YOUNG PEOPLE. ANYTIME. ANYWHERE.

To: Local Educational Agency Leads, Directors of Nonpublic Schools  
Route to: Principals, School Nurses, Staff Involved with Community Outreach, Students, Guardians and Parents  
From: Liz Graham, Chief Executive Officer  
180 Turning Lives Around/2NDFLOOR  
Date: November 1, 2024  
RE: November 13<sup>th</sup> – Social Media Kindness Day - 2ND FLOOR app

Dear colleague,

**November 13th is Social Media Kindness Day**, a day dedicated to promoting positivity, compassion, and respect across all online platforms.

At 2NDFLOOR we understand that words impact each individual differently, and something that may seem harmless online can truly hurt someone else. That's why we are here 24/7 to support NJ youth as they face all of life's challenges - including dealing with cyberbullying and online negativity.

Please help spread the word that ***'it only takes a second'*** to get professional support. The 2NDFLOOR app is anonymous, confidential, free, and available 24/7/365. Youth can access the app at [www.2NDFLOOR.org/download](http://www.2NDFLOOR.org/download).



**NOVEMBER 13**

# SOCIAL MEDIA KINDNESS DAY

a day dedicated to promoting positivity, compassion, and respect across all online platforms.



We are here 24/7 to support NJ youth as they face all of life's challenges - including dealing with cyberbullying and online negativity.

Please help spread the word that it only takes a second to get professional support with the 2NDFLOOR app. The app is anonymous, confidential, free, and available 24/7/365. Youth can access the app at

[2NDFLOOR.org/download](https://2NDFLOOR.org/download)

## 2NDFLOOR

SUPPORT FOR YOUNG PEOPLE. ANYTIME. ANYWHERE.

