



STATE OF NEW JERSEY

# DEPARTMENT OF EDUCATION

A Memo from the New Jersey Department of Education

Date: March 12, 2025  
To: Local Educational Agency Leads  
Route To: Assistant Superintendents, Principals, Curriculum Supervisors, Teachers  
From: Jorden Schiff, Ed.D, Assistant Commissioner  
Division of Teaching and Learning Services

## Action for Earth in Recognition of Earth Day 2025

This April the New Jersey Department of Education (NJDOE) invites New Jersey school districts to participate in Action for Earth in recognition of Earth Day 2025.

Earth Day is an annual event held on April 22 to demonstrate support for environmental protection. First held on April 22, 1970, it now includes a wide range of events coordinated globally by Earthday.org and engages 1 billion people in more than 193 countries. The official theme for 2025 is "Our Power, Our Planet."

In recognition of Earth Day 2025, the NJDOE is inviting New Jersey school districts to participate in a month-long Action for Earth in April 2025. This celebration challenges New Jersey school districts to plan and share activities related to five themed weeks that engage students, educators, and families to be stewards of their communities and their planet as they explore climate-related challenges and solutions. The five themed weeks will be:

- Reducing Our Impact: March 31–April 4
- Healthy Communities: April 7–11
- Educating for a Healthy Planet: April 14–18
- Protect and Preserve: April 21–25
- Building Green Spaces: April 28–May 2

### Key steps/actions

- Visit the [Climate Change Education webpage](#) to learn more about each theme and gather resources to prepare for action-based learning.
- Plan an Action for Earth lesson, activity, and/or event, to explore the weekly theme.
- Share your Action for Earth activities on social media utilizing the hashtags #ClimateEd #ClimateChangeEducation #ActionforEarthNJ
- Invite NJDOE staff from the Climate Change Education Unit to your district to celebrate your action!

### Contact information

For questions about Action for Earth, Earth Day 2025, or Climate Change Education, please contact: [climateeducation@doe.nj.gov](mailto:climateeducation@doe.nj.gov).

c: Members, State Board of Education  
NJDOE Staff  
Statewide Parent Advocacy Network  
Garden State Coalition of Schools  
NJ LEE Group