Date: March 5, 2025

To: Superintendents

Route to: Business Administrators

From: Samantha Price, Assistant Commissioner

Division of Legal and External Affairs

Flexibility for Advertising in Print or Electronic Newspapers Extended through End of June

This broadcast memo provides notification that, on February 28, 2025, Governor Murphy signed P.L. 2025, c. 22. This law allows public bodies – including school districts – to continue publishing a public notice or legal advertisement in a newspaper in either print or electronic format through June 30, 2025. This applies to the publication of meeting notices, the solicitation of bids, qualifications or proposals, or the publication of any ordinances, synopses, or summaries of official documents. The law effectively provides a four-month extension to the digital advertisement law that was initially set to expire on March 1, 2025.

In addition, the law requires newspapers or online news publications being used by a public body for the purpose of providing public notices or legal advertisements to submit information to the State regarding paid and unpaid digital and print subscriptions, sales, daily page views, and amounts billed for the publication of public notices and legal advertisements by each public body.

c: Members, State Board of Education NJDOE Staff Statewide Parent Advocacy Network Garden State Coalition of Schools NJ LEE Group