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October 14, 2026

To Whom It May Concern:

The New Jersey Division of Consumer Affairs (the "Division") will be holding its **30th Annual High School Consumer Bowl Competition** during the winter and spring of 2027. I am writing to encourage your school to participate in the 2027 High School Consumer Bowl Competition.

The Consumer Bowl is an educational competition for high school students that uses a game-show format to test students' knowledge of consumer issues. The competition also provides students with a fun and engaging way to learn about the protections afforded under New Jersey's Consumer Fraud Act. Last year, more than 54 high schools from across the State participated in the Consumer Bowl.

In 2001, the Division's Consumer Bowl Competition was approved by the New Jersey Department of Education pursuant to the Department's Professional Development Guidelines. This approval enables teachers who coach their students for the Consumer Bowl Competition to obtain professional development credits for this activity. The Consumer Bowl is open to all high school students, and coaches may be teachers from any discipline or subject area. There is no fee to participate, and the Division will make study materials for the competition available online.

Please visit the Division's website at www.njconsumeraffairs.gov/bowl for additional information about the competition, a list of past winners, and registration forms.

If you have any questions or would like additional information, please contact Melanie Hazim at hazimm@dca.njoag.gov or Dulcelina Caba at cabad@dca.njoag.gov or call us at 609-380-9252.

I look forward to your school's participation in the Division's **2027 High School Consumer Bowl Competition**.

Sincerely,
Christopher L. Peterson
Acting Director

cc: Maryann Sheehan, Chief of Staff
Melanie Hazim, Director of Outreach

