

PRIVACY POLICY FOR NEW JERSEY DOE GOLD® ONLINE

This Privacy Policy applies to GOLD®, located on the web site www.TeachingStrategies.com (the "Site"). The site is owned and operated by Teaching Strategies, LLC. ("Teaching Strategies"). Teaching Strategies makes available on the site an online reporting and assessment system (the "Services") that can be used by teachers, school administrators, parents, and other child care providers to track the progress of individual children and certain groups of children. Teaching Strategies is committed to ensuring the privacy and accuracy of the information collected on the site. This Privacy Policy identifies the information that Teaching Strategies collects from users and visitors of the site.

HOW IS DATA HANDLED AT THE NEW JERSEY DEPARTMENT OF EDUCATION LEVEL?

The New Jersey DOE KEA GOLD® administrators have 'View-Only, Cannot See Child-Level Data' access, where they can only generate aggregated outcome reports and cannot generate any child-level reports or access child-level data.

One New Jersey DOE KEA GOLD® manager has access to individual teacher accounts, with child-level data, only when an administrator or teacher submits a written/email request for assistance.

Child data reports will go to a New Jersey DOE data steward.

In order to maintain the highest data security and quality standards, optimize data use and minimize misuse of information, both the New Jersey DOE KEA GOLD® manager and the New Jersey data steward will participate in yearly training offered through the Privacy Technical Assistance Center (PTAC).

WHAT INFORMATION DO WE COLLECT?

Student Data: Once registered, certain subscribers will be able to use the services to create portfolios ("Portfolios") for individual children. In connection with the development of such Portfolios, members will be asked to enter certain information about the children ("Student Data"). There are two types of data gathered during the GOLD® assessment process and maintained in a student's Portfolio ("Portfolio Data"): Documentation and Checkpoint.

Documentation: Teachers observe children in the classroom and gather documentation of their learning and development over the course of the year. Documentation can be notes, photos, videos, samples of children's artwork, and observations from families about their child's development.

Checkpoint: Three times a year, teachers compare the documentation they have gathered to research-based, widely held expectations for children of similar ages, classes, or grades. Completing these checkpoints allows teachers to evaluate children's progress and show growth in children's learning and development over the course of the year.