Attendance Awareness Reminders

Summer (July/Aug)	Welcome Back (Aug./Oct.)	Fall/Winter (Nov/Feb)
Promote attendance messaging throughout registration and enrollment process, from Pre-Kindergarten through grade 12.	Send a "Welcome Back" letter emphasizing the importance of attendance. Consider using the NJDOE Sample letter templates.	Analyze attendance trends to identify days with high absenteeism (e.g. days before or after holidays) and plan student engagement activities.
If not done already, identify students who were chronically absent during the previous school year.	Promote friendly greetings by the door that can continue all year.	Conduct outreach through positive letters or calls to families, emphasizing partnershi
Conduct personalized outreach to remind families about the first day of school and the importance of consistent daily attendance, giving special attention to students who were chronically absent the	Distribute district-wide health guidance to families and staff to help them determine when a student should attend school or when a student should stay home.	to address attendance concerns. Communicate with families about the importance of attendance around holidays vacations, winter break, tournaments, etc.
previous year. Integrate attendance best practices into districtwide professional development.	Identify students missing school days in the first month and identify root causes and barriers to attendance.	Identify students who may be at risk or are chronically absent and connect them to a caring adult.
Plan welcoming activities for all students and families.	Make personalized calls to families when students miss school for any reason.	Use data to prioritize connections for student groups with high levels of
Implement personalized engagement plans for students in transition grades (e.g. grades 1, 6, and 9).	Partner with students and families to create personalized Student Success Plans.	absenteeism and assign mentors. Share positive messaging with families whe students return from vacation.
Establish a school team, led by an administrator, to track and monitor attendance.	Engage community partners to implement a multi-tiered system of attendance support. Incorporate attendance messaging into	Connect students who are chronically absent to expanded learning opportunities
Develop a back-to-school community building calendar for elementary and secondary grades.	parent-teacher conferences.	ATTENDANCE AWARENESS
Develop a recognition program to celebrate both regular and improved attendance.		

Attendance Awareness Reminders

•••	Spring (March/April)	End of Year (May/June)	Notes
	Identify students who may be at risk or are chronically absence and conduct relationship-building home visits.	Use chronic absence data as a factor in determining which students could benefit from summer learning opportunities.	
	Analyze attendance trends to identify days with historically high absenteeism (e.g. April when the weather gets warm) and plan student engagement activities.	Develop strategies to engage students and promote attendance in the last weeks of school.	
	Use data to identify students who may be at risk or are chronically absence for individual	Organize engaging school competitions to encourage end-of-year attendance.	
	and group interventions.	Celebrate schools that reach attendance	
	Implement a schoolwide approach to address the "Spring Slump" that can affect staff and students.	goals. Meet with transition grade staff (e.g. Kindergarten, 6th, and 9th grades) to	
	Create engaging school competitions to boost spring attendance (e.g. March Madness competitions).	welcome students to new school buildings. Work with case managers and community partners to ensure smooth transitions for	
	Send letters to families about the importance of returning to school after	students who were chronically absent that are moving to a new school.	
	spring break. Ensure family attendance letters are friendly and easy to understand.	Identify students with severe or excessive absences (10% and higher) and assign staff to conduct outreach over the summer.	
	Facilitate case management meetings with community partners for students needing more individualized supports.	(Adapted from https://education.ohio.gov/getattachment/Topics/Student-Supports/Attendance-Support/Attendance-School-and-District-	



Supports/Attendance-Activities-Plan-Calendar.pdf.aspx?lang=en-US)