

BLACK MATERNAL HEALTH WEEK

EVENTS RUN FROM APRIL 6 – MAY 14, 2022

April 6

Kick off to Black Maternal Health Week, Virtual Screening and Discussion of the Film “Toxic” - A Black Woman’s Story

April 6, 2022, 12:00pm

Zoom, [Click here to register](#)

Prematurity Prevention Initiative and NAACP

During the Kick-off to Black Maternal Health Week, a viewing of “Toxic: A Black Woman’s Story” will take place. After the film, the audience will have a chance to share reactions and feelings. A discussion with Black maternal health advocates will follow. Featured discussion panelists include Jaye Wilson, LPN, President/CEO, Melinated Moms; Dr. Judith Ruffin, MD, FACOG, Medical Director, Southern Jersey Family Medical Center; Danica DeLafortune, Co-Program Director & Community Health Worker, Supervisor/Community Doula, Sister to Sister Community Doulas of Essex County; Cynthia Hillocks, Certified Doula, Child Birth Educator & Reproductive Peer Counselor, Community Doulas of South Jersey, Essential Doulas LLC.

April 9

Children’s Futures 5k Bike/Walk/Run

April 9, 2022, 10:00am

Veterans Park in Hamilton Township, NJ

Children’s Futures

Children’s Future (CF) is hosting a 5k Bike/Run/Walk Fundraiser to bring awareness to Black Maternal Health and to support CF’s efforts around this initiative. Cost is \$25 Adults/ \$15 Children. The event starts at 10:00 am with a press conference starting at 9:45 am. Mayor Reed Gusciora will be in attendance. [Click here to register](#).

Healthy Women Healthy Families (HWHF) and Reaching Our Sisters Everywhere (R.O.S.E) Project Easter Egg Hunt

April 9, 2022, 12:00 pm

Prospect Village Community Center, 120 Prospect Village, Trenton NJ

Central Jersey Family Health Consortium

Come join us for an afternoon of fun! Community transformers from the ROSE project and HWHF staff will be available to sign up and answer questions for parents who are interested in receiving peer breastfeeding support. Local community agencies such as Salvation Army, WIC, Honey Black Brown Mothers of New Jersey, Early Head Start program, Body and Soul program, Childbirth City Initiative, Family Connects, and Trenton Free Public Library will be present to provide information and resources to families. Refreshments will be provided. There is no cost to attend this event. Children ages 1-5 are available to participate.

Black Maternal Health Week Information/Support Table

April 11th-14th, 2022, 10:00am

1 Jackson Square- City Hall Annex, Jersey City NJ 07305

Jersey City Department of Health & Human Services

The Jersey City Department of Health & Human Services will be hosting an information table outside the City Hall Annex from April 11th to the 14th from 10am-2pm daily, Information regarding Maternal Support, Breastfeeding Support, and Referral Resources will be provided.

Finding Strength through Stigma: Child birthing in Communities of Color

April 15, 2022, 12:00pm

Instagram & Zoom, [Click here to register](#)

Melinated Moms

This year's focus is Finding Strength through the Stigmas. The Child birthing in Communities of Color Series is our annual dedication to Minority Health Month centering our core values of Maternal Health advocacy. We have some amazing panelists who will be discussing how they are answering the call to stop stigma and strengthen the voices of birthing people of color. We have a week full of events

- Monday April 11, 2022, 12-12:30pm IG Live
- Tuesday April 12, 2022, 12-12:30pm IG Live
- Wednesday April 13, 2022, 12-12:30pm IG Live
- Thursday April 14, 2022, 12-12:30pm IG Live
- Friday April 15, 2022, 12-2pm Virtual Zoom Webinar

Attend one of all events! Your contribution to this community conversation is how we continue to change the narrative of support, empowerment, and engagement.

Black Maternal Health Q&A Presentation

April 11, 2022, 11:00am

Zoom, [Click here to register](#)

East Orange Family Success Center and Sister to Sister Community Doulas of Essex County

On April 11th, East Orange Family Success Center and Sister to Sister Community Doulas of Essex County will partner for a Q&A presentation about Black maternal health. Resources and information will be available for women of color to receive the best possible care during their pregnancy and labor process! Sister to Sister will conduct a presentation and attendees are invited to ask questions via submission or once the presentation is complete!

BMHW Week of Events

April 11th – 15th, 2022, 11:00am-2:00pm

Women's Health Center, 166 Lyons Ave, 2nd Floor, Newark, NJ 07112

Newark Beth Israel Medical Center

Newark Beth Israel Medical Center will be hosting daily events at the Women's Health Center: April 11th – Weequahic Family Success Center will provide information on programs offered such as prenatal classes and rent/utilities assistance; April 12th – NBIMC Lactation Consultants will inform about breastfeeding education, infant education, and postpartum care; April 13th – Simplified: Educational pamphlets about breastfeeding will be provided; April 14th – NBI Wellness Center will provide information on the farmer's market, programs at the Rev. Ron Wellness Center and SNAP registration. April 15th – Sister to Sister Community Doulas of Essex County will provide education on doula support for pregnant women and families.

Building for Liberation for NJ Black Mamas

April 11, 2022, 12:00 pm

Virtual

Prenatal Health Equity Initiative

Perinatal Health Equity Initiative has a week of events scheduled! For more information, please visit www.perinatalequity.org.

Ask an Expert: Centering Pregnancy

April 11, 2022, 3:00 pm

Facebook Live, facebook.com/FirstLadyNJ/

First Lady Tammy Murphy

Join First Lady Tammy Murphy as she talks with moms and providers from St. Joseph's Health and University Hospital about CenteringPregnancy, a group prenatal care model which brings expectant moms due at the same time together for their care.

Health is Wealth: Addressing New Jersey's Racial Wealth Gap Before Birth

April 11, 2022, 5:00pm

Zoom, [Click here to register](#)

Office of Equity, Governor's Office & Governor's Wealth Disparity Task Force

Michellene Davis, President, and CEO, National Medical Fellowships, who leads the Health Working Group of the Governor's Wealth Disparity Task Force, and Yvette Graffie-Cooper, Public Health Officer, Trenton Bureau of Health Promotion & Clinical Services join a panel of experts to discuss their work and life experiences in tackling health and wealth inequities.

April 12

Honoring Black Maternal Health Week: A Facebook Live Event

April 12, 2022, 11:00am

Facebook, [Click here to join the live event](#)

Partnership for Maternal and Child Health of Northern New Jersey

A live discussion celebrating Black motherhood and highlight programs that empower Black families.

Maternal Health Awareness Event

April 12, 2022, 10:00am

Newark Community Health Centers, Inc. (FQHC)- 444 William St, East Orange NJ 07017

UnitedHealthcare Community Plan

Tabling and promotional giveaways will be available! The Partnership for Maternal and Child Health of Northern NJ will also be onsite.

Free Lunch and Learn: Tobacco 101: The Impact of Menthol Cigarettes on Black and Brown Communities

April 12, 2022, 12:00pm

Zoom, [Click here to register](#)

Southern New Jersey Perinatal Cooperative

In observance of Black Maternal Health Week, please join us for a FREE Lunch and Learn: Tobacco 101: The Impact of Menthol Cigarettes on Black and Brown Communities. Learn about the risks of tobacco use, its impact on health and communities and free quitting resources available in New Jersey. For more information, contact Michaela Knoll at mknoll@snjpc.org. Tobacco-Free for a Healthy New Jersey is a program of the Southern New Jersey Perinatal Cooperative, funded by the New Jersey Department of Health, Department of Tobacco Control and Prevention.

The State of Black Maternal Health

April 12, 2022, 1:00pm

Zoom, [Click here to register](#)

Count the Kicks

The evidence-based Count the Kicks stillbirth prevention program and our partner MercyOne invite you to attend a Black Maternal Health Week webinar on the specific topic of stillbirth, and racial disparities that persist in maternal health outcomes. The 90-minute webinar scheduled for April 12 at 1pm EST will cover the history of Black Maternal Health and include a status update on key markers from preconception to maternal mortality and morbidity. We share a brand-new white paper that shows the link between stillbirth and maternal mortality and how an early warning system is saving the lives of moms and babies in states where the Count the Kicks program is being utilized. Participants will leave with free tools and resources related to the highly effective Count the Kicks stillbirth prevention program, and a discussion on how we can change our trajectory saving the lives of Black women and babies.

Celebrating Black Maternal Health Event

April 12, 2022, 1:00pm

North Hudson Community Action Corporation, 2500 John F. Kennedy Blvd, Union City, NJ 07087

UnitedHealthcare Community Plan

In-Person event with presentations, promotional giveaways, & tabling.

April 13

Is a Doula Right for Me?

April 13, 2022, 12:00 pm

Zoom, [Click here to register](#)

Central Jersey Family Health Consortium

A panel discussion with doulas and parents on the importance of services and how to access them. Join us for a conversation about the role of a doula; how a doula can benefit you and your family during and after pregnancy; and how to navigate doula services.

Centering Community Voices: Addressing Social Determinants Impacting Birthing Individuals in Essex County

April 13, 2022, 1:00pm

Zoom, [Click here to register](#)

Partnership for Maternal & Child Health of Northern New Jersey

This event will highlight the social determinants of health that are impacting birthing individuals and their families in Essex County. This impactful conversation will focus on advocacy, nutrition, early infant mental health, COVID-19, and pregnancy, and more!

Burlington City Mini Family Festival

April 13, 2022, 10:00am-2:00pm

Southern Jersey Family Medical Centers, 651 High St, Burlington City, NJ 08016

Office of the First Lady

Join First Lady Tammy Murphy for the first Mini Family Festival of the year!

The festival will be hosted on Wednesday, April 13th at the Southern Jersey Family Medical Center in Burlington City from 10:00 AM – 2:00 PM. There will be food, giveaways, and more!

Expectant and new moms will receive services from NJMVC's mobile unit including driver's licenses, registration and more. To receive services from NJMVC, go to bit.ly/NNJFAMILYFESTIVAL. COVID-19 vaccinations will also be available.

Attendees can also receive information and services from the Burlington County WIC, Community Doulas of South Jersey, Southern New Jersey Perinatal Cooperative, and more!

The Economics of Childbirth

April 13, 2022, 7:00pm

Zoom, [Click here to register](#)

The Montclair Alumnae Chapter of Delta Sigma Theta Sorority, Inc.

April 11th marks the beginning of Black Maternal Health Week. Please join us on Wednesday, April 13, 2022, at 7:00 pm where our expert panel will discuss the economics of childbirth and the influence of socioeconomic status on maternal health amongst women of color, reasons for such impacts, and ways to improve access to quality healthcare during pregnancy, childbirth, and the postpartum period. We want to empower people to be change agents for themselves, their family members, friends, and communities. Our speakers are Dr. Pamela Brug, Obstetrician and Gynecologist and Founder of the New Jersey Black Women Physicians Association; Dr. Brittany Reid Neonatologist, Executive Director of Program Enhancement with Onsite Neonatal Partners; and Mariekarl Vilceus-Talty, President and CEO Partnership for Maternal and Child Health of Northern New Jersey. We are requesting donations of pampers for the Modestly Cover Diaper Bank of Essex County, whose mission is to ensure that families living below the poverty level and low income in Essex County have adequate supply of diapers for their infants, toddlers, and seniors. Visit our Amazon page where you can purchase diapers which will be delivered to Modestly Cover Diaper Bank of Essex County. Please place orders, if possible, by Wednesday, April 13, 2022.

April 14

Health Fair - Black Maternal Health Week Event

April 14, 2022, 10am-2pm

1401 Atlantic Avenue, AtlantiCare Healthplex, Atlantic City, NJ

AtlantiCare

The event will provide community, mental health, maternal health, home visitation, and other resources to support pregnancy and infant development. We will provide information to things such as WIC, SNAP, healthy food choices, violence prevention, blood pressure checks, etc. We also have vendors that will provide giveaways, raffles, healthy snacks, etc.

Reopening NJ / Covid-19 Town Hall (in observance of Black Maternal Health Week)

April 14, 2022, 9:00am

Zoom, [Click here to register](#)

Southern New Jersey Perinatal Cooperative

In observance of Black Maternal Health Week, the Southern New Jersey Perinatal Cooperative; Healthy Women, Healthy Families; and Southern NJ Covid Response Program present: Reopening NJ / Covid-19 Town Hall. SNJPC is partnering with CAMcare to host the town hall. The event will include expert panelists from SNJPC and CAMcare.

Free Lunch and Learn: Tobacco 101: The Impact of Menthol Cigarettes on Black and Brown Communities

April 14, 2022, 12:00pm

Zoom, [Click here to register](#)

Southern New Jersey Perinatal Cooperative

In observance of Black Maternal Health Week, please join us for a FREE Lunch and Learn: Tobacco 101: The Impact of Menthol Cigarettes on Black and Brown Communities. Learn about the risks of tobacco use, its impact on health and communities and free quitting resources available in New Jersey. For more information, contact Michaela Knoll at mknoll@snjpc.org

Liberating Black Birth - an Expectation of Equity, Safety, and Accountability Across Birth Spaces in New Jersey

April 14, 2022, 7:00pm

Zoom, [Click here to register](#)

Salvation and Social Justice and Melanin and Motherhood

Salvation and Social Justice and our partner Melanin and Motherhood is hosting a virtual panel discussion, elevating the voices of Black Mothers and Black health care professionals within maternal health settings! We will have a candid conversation surrounding the experiences of Black birthing persons in New Jersey, as well as discuss how to ultimately abolish racism in birthing spaces. #LiberateBlackBirth

April 15

JustBirth Space: Centering Black Joy, Hope, and Solutions in Virtual Perinatal Support

April 15, 2022, 10:00am

Zoom, [Click here to register](#)

JustBirth Space

JustBirth Space is a Black-majority and Black co-founded community that exists to provide free virtual perinatal support. Join us in conversation about the JustBirth Space platform, the support we provide, and how to be a part of our community. Learn more at www.justbirthspace.org.

Nurture NJ Takeover

April 15, 2022, 10:00 am – 6:00 pm

Facebook, facebook.com/FirstLadyNJ/, Twitter twitter.com/FirstLadyNJ/, and Instagram, Instagram.com/firstladynewjersey

First Lady Tammy Murphy

Follow along as Linda Sloan Locke, CNM, MPH, LSW, FACNM, takes over First Lady Murphy's social media for a #NurtureNJTakeover. These takeovers are intended to increase awareness of the maternal and infant health crisis, birth justice, and resources for mothers by elevating the voices and experiences of those in the fight to make New Jersey the safest, most equitable place to deliver and raise a baby.

April 16

You Did Everything Right: Dispelling Myths about Black Women and Preterm Birth

April 16, 2022, 10:00 am

Virtual

Preemie Parents Club

Round table with mothers, discussing their journey through preterm birth.

CJFHC Healthy Women Healthy Families Wellness Day in the Park

April 16, 2022, 12:00 pm

Colonial Park in Somerset, NJ

Central Jersey Family Health Consortium

Spring into Wellness! Come for an afternoon of fun, adventure, and community resources. Information will be available on programs and services offered by Central Jersey Family Health Consortium, Healthy Women Healthy Families, and Family Connects. Games and Refreshments will be provided. There is no cost to attend this event.

April 21

Power of Our Voices

April 21 & 22, 2022, 9:00am

Webinar, [Click here to register](#)

Prematurity Prevention Initiative

The Prematurity Prevention Initiative would like to share a FREE virtual program entitled Power of OurVoices.This training is available for community members, faith-based organizations, sororities, and fraternities.The Power of OurVoices program will build awareness and improve the health of Black women, children, and families in New Jersey.

Participants will receive: Knowledge about the history of childbirth, racism, health equity, and birth outcomes for Black women and infants; Information and resources for New Jersey families; A certificate of completion that can be added to a resume; Tools to train others as a Power Of OurVoices Community Trainer; And giveaways for those who complete the training. Registration ends April 18th. Please feel free to share widely within your community and networks.

April 24

Friendship Baptist Church

April 24, 2022, 10:30am

Friendship Baptist Church, 111 Perry St., Trenton, NJ

Central Jersey Family Health Consortium

Judith Francis Ed.D., Program Manager for the Healthy Women Healthy Families program, will join Pastor Taylor on his radio show that morning before service begins to discuss CJFHC programs. Central Jersey Family Health Consortium's Healthy Women Healthy Families and Family Connects staff will be available after the morning service to provide information, giveaways, and resources on Black Maternal Health, Breastfeeding, Lactation, and home visitation services.

April 27

Cape May Country 10th Annual Community Baby Shower

April 27, 2022, 11:00am

Byrne Community Center 401 West Youngs Ave. Wildwood NJ, 08260

B.O.W.L. Ministries and Caring for Kids

Community Baby Shower is open to any prenatal mom's or mothers with a baby 3 months or under.We have approximately 24 -30 resource tables with information for the new moms. Agencies from Cape May County bring information to educate families on services available in our community. All moms will leave with new and gently used baby items. Lunch will be served. Our goal is to serve 100 mom's this year. Doctor Dierkes from Rainbow Pediatrics will be our guest speaker.

May 14

Maternal Holistic Wellness Day

May 14, 2022, 10:00am

Kiddie Keep Well Log Cabin, Edison NJ

MommyEvolve

The purpose of Maternal Holistic Wellness Day is to connect mothers with community resources including maternal, infant, and birthing professionals across many areas including doctors, OGBYN's, Maternal and Infant Mental Health professionals, doulas, etc. It is also a wellness and relaxation space where various forms of wellness techniques such as yoga, chiropractic, reiki, and massage will be available. We will also be conducting a tricky tray of various wellness items donated from the community to serve mothers. Some prizes include coaching sessions, wellness packages, massages, etc. Perinatal moms to mothers with older children are welcome. Mothers of all ages and abilities are welcome as well. [Register here.](#)



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