January 25, 2021
Release of the Nurture NJ Maternal and Infant Health Statewide Strategic Plan
January 25, 2021, 10:00 am
Register to join: https://bit.ly/NJRelease
Follow @FirstLadyNJ on Facebook and Twitter to view the livestream
Description: First Lady Tammy Murphy will unveil the Nurture NJ Maternal and Infant Health Statewide Strategic Plan, a roadmap to make New Jersey the safest, most equitable place in the nation to deliver and raise a baby.

Title V and the Safer Childbirth Cities Initiative – Building Bridges to Advance Equity webinar
January 25, 2021, 11:00 am–12:15 pm
Zoom details forthcoming
Organization: Association of Maternal and Child Health Programs (AMCHP)
Speakers and Description: The intent of this discussion is to: bridge Safer Childbirth Cities (SCC) community-engaged organizations with state Title V health departments. Lisa Asare of NJ and Amy Zapata of LA will present and participants will:
• Establish a shared understanding of the importance of engaging with community-based and community-connected organizations
• Learn about the projects of the Safer Childbirth Cities grantee in your state
• Create actionable steps for engaging and aligning with the SCC grantee and other community-based stakeholders.

January 21, 2021
First Lady Tammy Murphy’s Nurture NJ Interview Series: “Ask a Nurse Home Visitor” episode
January 21, 2021, 4:00 pm
Streamed on the First Lady’s Facebook page, https://www.facebook.com/FirstLadyNJ
Speakers and Description: First Lady Tammy Murphy will be interviewing Patricia Guevara from Visiting Nurse Association Health Group and Tesha Bright from Youth Consultation Services

January 23, 2021
Giving Birth in NJ: Honoring NJ Maternal Health Awareness Day
January 23, 2021, 2:00 pm–3:00 pm
Registration: https://tinyurl.com/yymj4r6l
Organization: NJ Association for Infant Mental Health; Montclair State University & Baby, Please Birth Services
Speakers and Description: Come learn the urgent maternal health warning signs and life-saving conversations. Presenters: Michelle Gabriel-Caldwell, owner of Baby, Please Birth Services, Coordinator for the the Birth Center of NJ Doula Program and member of the Advisory Board, and Doula Mentor for the National Black Birth Association. Jill Wodnick, a childbirth educator, focuses on respectful, and high value maternity care and breastfeeding supports at Montclair State University.

Continued
Maternal Health Awareness Day 2021

January 25, 2021

**Mental Health—Dealing with Grief and Loss, Promoting Self-Care & Mental Health During COVID Perinatal Addictions, Post-Partum Depression and Social and Emotional Learning**

**January 25, 2021, 1:00 pm–2:30 pm**  
Information and registration for Community Health Worker Extension for Community Healthcare Outcomes (ECHO) at [https://rwims.rutgers.edu/community_health/project-echo](https://rwims.rutgers.edu/community_health/project-echo)  
[https://rwims.rutgers.edu/community_health/other/project-echo/registration](https://rwims.rutgers.edu/community_health/other/project-echo/registration)

**Organization:** New Jersey Department of Health, Family Health Services and Rutgers Project ECHO

**Speakers and Description:** This ECHO session features Betty Jean, Mental Health Association in NJ, Kathy Donaldson, Central Jersey Family Health Consortium, Kelly Allen and Grace Becica, NJDOE. Additional sessions for this ECHO series can be found at [https://rwims.rutgers.edu/documents/Project%2EEcho/CHW/CHW%20Project%20ECHO%20Curriculum%202020-2021.pdf](https://rwims.rutgers.edu/documents/Project%2EEcho/CHW/CHW%20Project%20ECHO%20Curriculum%202020-2021.pdf)

**What’s Data Got To Do With It? Understanding Maternal Child Health and Data Driven Decision Making**

**January 25, 2021, 1:00 pm–2:00 pm**  
Please see [www.cjfhc.org](http://www.cjfhc.org) for a link to this event

**Organization:** Central Jersey Family Health Consortium

**Speakers and Description:** What does the perinatal landscape look like in NJ? Knowing the data surrounding birth outcomes can help determine priorities for care, programming, and research agendas in the maternal child health community.  
**Speakers:** Cheryl A.S. McFarland, PhD, Director of Data and Evaluation and Carly Woman Ryan, MA, Senior Planning and Evaluation Specialist

**Blood & Platelet Drive for Maternal Health Awareness**

**January 25–29, 2021**  
[Robert Wood Johnson University Hospital – Somerset Blood Donor Room](www.rwjuhdonorclub.org)

January 26, 2021

**Doula Care in NJ: A New Opportunity for Medicaid Reimbursement**

**January 26, 2021, 11:00 am-12:30 pm**  

**Organization:** New Jersey Department of Health, Healthy Women Healthy Families (HWHF) and Rutgers Project Extension for Community Healthcare Outcomes (ECHO)

**Description:** This is the first session in a 10-week ECHO series occurring through February 2021. NJDOH HWHF is engaging in an exciting new online learning module, via Rutgers Project ECHO, to cover the supplemental community competency and expand the NJ doula workforce. This online supplemental community competency bridge will be one step of the NJ Department of Human Services (NJDOH) Medicaid waiver requirements and will be centered with content, case studies and resources to support doula serving Medicaid enrolled pregnant women in New Jersey.

**Blood & Platelet Drive for Maternal Health Awareness Day**

**January 26, 2021, 11:30 am–5:30 pm**  
Robert Wood Johnson University Hospital, The Arline and Henry Schwartzman Courtyard, 1 Robert Wood Johnson Place, New Brunswick, NJ 08901

**Description:** Join us for the fourth annual Maternal Health Awareness Day Blood Drive. Walk-ins are welcome. To make an appointment, call 732-235-6100 ext. 221, visit [www.rwjudonorclub.org](http://www.rwjudonorclub.org) or email casey@heroesformoms.com.

January 27, 2021

**Movie, Chat & Chew: Maternal Health Awareness Week — Toxic: A Black Woman’s Story**

**January 27, 2021, 12:00 pm**  
[Eventbrite details forthcoming at www.greaternewarkhcc.org](http://www.greaternewarkhcc.org)

**Organization:** Greater Newark Health Care Coalition

**Stop Look Listen Campaign: Why This is SO Important to Maternal Health**

**January 27, 2021, 12:00 pm**  
Please see [www.cjfhc.org](http://www.cjfhc.org) for a link to this event

**Organization:** Central Jersey Family Health Consortium

**Speaker and Description:** Raising awareness of the importance of maternal health is the primary goal of the Tara Hansen Foundation. Empowering women to feel confident in sharing what they are feeling to the healthcare provider, family and friends is the cornerstone of this campaign and can make the difference between life and death. **Speaker:** Robyn D’Ora, MA, RNC, APN, Chief Operating Officer

**Maternal Health Awareness 2021**

**January 27, 2021, 2:30 pm**  
[Zoom details forthcoming](https://rutgers.zoom.us)

**Organization:** Rutgers New Jersey Medical School

**Speaker and Description:** Invited speakers include Senator Cory Booker and Surgeon General Jerome Adams.

**Prevention of Maternal Morbidity, Mortality and Disparities through Maternal Health Awareness Day**

**January 27, 2021, 2:50 pm–5:00 pm**  
[Zoom details forthcoming](https://rutgers.zoom.us)

**Organization:** University Hospital
Maternal Health Awareness Day 2021

January 28, 2021

POST-BIRTH Warning Signs Education: Not Just a Checklist

January 28, 2021, 11:00 am–12:00 pm
Please see www.cjfhc.org for a link to this event
Organization: Central Jersey Family Health Consortium

Speakers and Description: Knowing the leading causes of maternal morbidity and mortality can help guide education and follow-up care during pregnancy and after birth. Increasing awareness of these conditions and teaching women about their signs and symptoms and when to seek help can potentially lead to the prevention of serious complications and promote maternal self-awareness and empowerment. Speaker: Patricia D. Suplee, PhD, RNC-OB, FAAN, Director of Professional Education & Research

January 29, 2021

Addressing Maternal Health in Women of Color – A Public Health Crisis

January 29, 2021, 9:30 am–11:30 am
Zoom details forthcoming
Organization: Rutgers Robert Wood Johnson Medical School
Speakers and Description: Dr. Charletta Ayers of the RWJ Medical School will facilitate this discussion to include a state update on maternal health in NJ and a panel discussion on strategies to address maternal health in women of color. Panelists will include clinicians Dr. Omar Young, and Shelby Pitts; Michelle Gabriels-Caldwell, owner of Baby, Please Birth Services; Jaya Wilson of Melinated Moms and Lisa Asare, of the NJDOH.

January 29, 2021

Myths versus Reality: The Truths Behind Perinatal Anxiety and Depression

January 29, 2021, 12:00 pm–1:00 pm
Please see www.cjfhc.org for a link to this event
Organization: Central Jersey Family Health Consortium

Speakers and Description: Perinatal mood and anxiety disorders (PMADs) are often misunderstood by both medical professionals and lay people. They affect not only the health of the perinatal woman but that of the entire family. Destigmatizing the feelings that 1 in 7 women experience supports the integrity of the American family. Speaker: Kathy Donaldson, MSN, APN, C, WHNP-BC, RNC-OB, C, EFM, Program Coordinator, Perinatal Mood Disorders Initiative

Maternal Health Awareness Day Toolkits

New Jersey Maternal Health Awareness Day Toolkit:
https://rwjms.rutgers.edu/mhadnj

New Jersey Maternal Health Awareness Social Media Toolkit:

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