

NJDOH toolkit of COVID-19 resources
supporting vaccines for kids

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Marketing Materials for Kids' Vaccines Campaign

Vaccines Are Proven Safe and Effective for Kids 6 Months & Older

Vaccinating kids 6 months and older can protect your child as well as high-risk family members or children not yet eligible for the vaccine.

COVID-19 Vaccines

- Are safe and effective for 6 months and older
- Keep your child and your family healthy
- Help keep kids in school and doing the activities they love

Scan the QR code to find or call the NJ Vaccine Call Center an appointment near you:
1-855-568-0545

The COVID-19 vaccine is free for everyone 6 months & older regardless of insurance or immigration status.

Have questions? Talk to your pediatrician or family doctor today to get the facts about the vaccine and how it can protect your child against COVID-19.

To find a vaccine appointment for your child visit covid19.nj.gov or call NJ's Vaccine Call Center at 1-855-568-0545.

A safer, healthier NJ covid19.nj.gov

[Vaccines for Kids Poster PDF](#)

NJ Health
New Jersey Department of Health

Get the Facts on COVID-19 Vaccines for Kids

Proven safe & effective for kids ages 6 months & older

Getting your child vaccinated is a safe way to build their protection from the virus helping keep them and your family healthy

Book an Appointment Online or Call the NJ Vaccine Call Center

A safer, healthier NJ 1-855-568-0545 covid19.nj.gov

[Vaccines for Kids Rack Card PDF](#)

A safer, healthier NJ

Safely Build COVID-19 Protection for Kids 6 months & older

Schedule a free vaccine appointment today!

covid19.nj.gov 1-855-568-0545

[Vaccines for Kids Palm Card PDF](#)

NJ Health
New Jersey Department of Health

COVID-19 Vaccines
Kids Ages 6 Months & Older

COVID-19 Vaccines Save Lives

Vaccines are proven safe and effective for kids ages 6 months & older. COVID-19 vaccines help your entire family. Get the facts on how vaccinating your child can help keep them healthy.

- The vaccine is safe and protects children from serious illness, hospitalization and death as well as serious long-term complications such as "Long COVID."
- The vaccine can help keep kids in school and participating in their favorite activities.
- Vaccinating kids 6 months & older can help protect high-risk family members or children not yet eligible for the vaccine.
- The vaccine is easy, convenient, and free for everyone 6 months & older regardless of insurance or immigration status.

Talk to your pediatrician or family doctor today to answer any questions about the vaccine and how it can protect your child against COVID-19.

To find a vaccine appointment for your child, visit covid19.nj.gov or call NJ's Vaccine Call Center at 1-855-568-0545.

Scan the QR code to find an appointment near you: **OR** Call the NJ Vaccine Call Center 1-855-568-0545

A safer, healthier NJ covid19.nj.gov

[Vaccines for Kids Flyer PDF](#)

Toolkit Social Posts for Kids' Vaccines Campaign

Post 1:

Copy: COVID-19 vaccines are safe and effective and widely available for New Jersey residents ages 6 months & older. Talk to your pediatrician and find an appointment near you:
<https://covid19.nj.gov/pages/finder> #NJDOH

Photo:



Post 2:

Copy: COVID-19 vaccines are safe and effective and widely available for New Jersey residents ages 6 months & older. Talk to your pediatrician and find an appointment near you:
<https://covid19.nj.gov/pages/finder> #NJDOH

Photo:



[Click here to download images to accompany these posts sized for all social media platforms](#)

Toolkit Social Posts for Kids' Vaccines Campaign

Post 3:

Copy: Children ages 6 months & older are eligible for a COVID-19 vaccine. Vaccines have proven to be our most effective and important weapons in New Jersey's fight against COVID-19. Get the facts on COVID-19 vaccinations for kids and talk to your pediatrician about any questions or concerns you have and how you can best protect your family.

<https://covid19.nj.gov/pages/finder> #NJDOH



Post 4:

Copy: Kids ages 6 months & older are eligible for the COVID-19 vaccine. Help create a safer, healthier New Jersey and talk to your pediatrician to find out how the vaccine can help protect your child. Find an appointment near you:

<https://covid19.nj.gov/pages/finder> #NJDOH

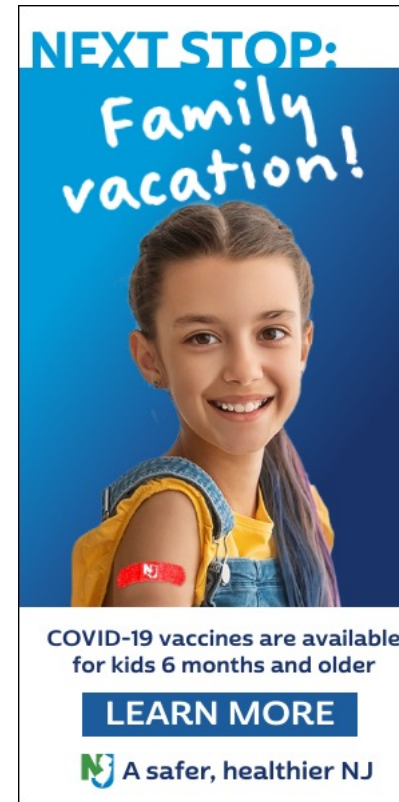
Photo:



[Click here to download images to accompany these posts sized for all social media platforms](#)

Banner ads available in:

[English](#)

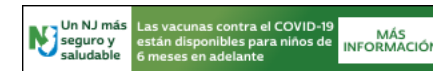


Banner Ads for Kids' Vaccines Campaign



Banner ads available in:

[Spanish](#)





Arabic



Chinese

આગામી સફળસથાન:

સોફ્ટ
કેમ્પ!



 વધુ સુરક્ષાતે,
સ્વસ્થ NJ

[Gujarati](#)

अगली मंजलि:

सॉफ्ट
कैम्प!



 अघाक सुरक्षात,
स्वस्थ NJ

[Hindi](#)



[Italian](#)



[Korean](#)



Polish



Tagalog




[Portuguese](#)


Town Hall Videos & Excerpts for Kids' Vaccines Campaign

Kids COVID-19 Vaccine & Booster Facebook Live Discussion


Featuring:




Meg Fisher, MD, FAAP,
Pediatric Infectious Disease expert




Sanjna Shah, MD,
Pediatric Hospitalist



Anat R. Feingold, MD, MPH,
Division Head, Pediatric
Infectious Disease




Patricia Whitley-Williams, MD, FAAP
Professor of Pediatrics



Andrea Martinez-Mejia, MA, MPA,
NJDOH Chief of Staff

Questions? Submit them to communications@doh.nj.gov




A safer,
healthier NJ

Wednesday, February 9th at 4:00pm
on [Facebook.com/NJDeptofHealth](https://www.facebook.com/NJDeptofHealth)

[Kids COVID-19 Vaccine & Booster Facebook Live Discussion, February 9, 2022](#)






A safer,
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Ask the Experts

Are COVID-19 vaccines safe for children?



Patricia Whitley-Williams, MD, FAAP
Professor of Pediatrics, Rutgers Robert
Wood Johnson Medical School


[Video Clip 01](#)



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COVID-19 Resources

Where should I go to get my child vaccinated for COVID-19 ?



Sanjna Shah, MD,
Pediatric Hospitalist
The Unterberg Children's Hospital at Monmouth Medical Center


[Video Clip 02](#)



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healthier NJ


COVID-19 Resources

What can be done to address vaccine hesitancy in communities of color?



Patricia Whitley-Williams, MD, FAAP
Professor of Pediatrics, Rutgers Robert
Wood Johnson Medical School


[Video Clip 03](#)



A safer,
healthier NJ


COVID-19 Resources

What is multisystem inflammatory syndrome in children (MIS-C) and how is it related to COVID-19?



Sanjna Shah, MD,
Pediatric Hospitalist
The Unterberg Children's Hospital at Monmouth Medical Center


[Video Clip 04](#)



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COVID-19 Resources

Is my child at risk for myocarditis after they get the COVID-19 vaccine ?



Anat R. Feingold, MD, MPH,
Division Head, Pediatric
Infectious Disease Cooper University Health Care


[Video Clip 05](#)



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COVID-19 Resources

As the parent of a young child, what concerns do you have about COVID-19?



Andrea Martinez-Mejia, MA, MPA,
NJDOH Chief of Staff

[Video Clip 06](#)

Website Resources for Kids' Vaccines Campaign



COVID-19 QUICK FACTS

Symptoms of COVID-19

- ✓ fever
- ✓ cough
- ✓ shortness of breath
- ✓ sore throat
- ✓ chills, shaking
- ✓ muscle pain
- ✓ headache
- ✓ new loss of taste or smell
- ✓ nausea, vomiting
- ✓ diarrhea
- ✓ stuffy or runny nose

WHEN TO SEEK MEDICAL HELP: If you have difficulty breathing, high fever, or other unusual or concerning symptoms, you should call your health care provider right away.

Prevention of COVID-19

Prevention is much like preventing other respiratory illnesses like colds and flu.

- stay 6 feet away from others**
Keeping distance between people makes it harder for germs to spread.
- wear a mask**
A cloth or disposable mask helps prevent the spread of germs.
- stay home**
Stay home if you suspect COVID-19 for 24 hours after your fever goes away, but no less than 10 days from when you became ill.
- wash your hands**
Wash them often with soap and water.
- don't touch your face**
This is the easiest way for germs to get into your body.
- keep sanitizer close**
Use sanitizer with at least 60% alcohol, use it often and tell children and people around you to do the same.
- avoid sick people**
This helps you keep from being exposed to other people's germs. COVID-19 spreads most easily when people have symptoms.
- clean and disinfect**
Clean and disinfect commonly touched surfaces.

If you have other diseases such as heart disease, diabetes, lung disease, cancer, etc., talk to your doctor now and come up with a plan on what to do if you become sick.

Have questions? Call the 24/7 COVID-19 call center: 1-800-862-1263. You can also visit: COVID19.NJ.GOV.

[COVID-19 Brief Quick Facts](#)



COVID-19 VACCINE Quick Facts

PROTECTION
Getting vaccinated prevents **severe illness, hospitalizations, and death** from COVID-19 illness.

EVALUATION
COVID-19 vaccines have been carefully tested and evaluated in **large clinical trials**. Monitoring and evaluation are ongoing.

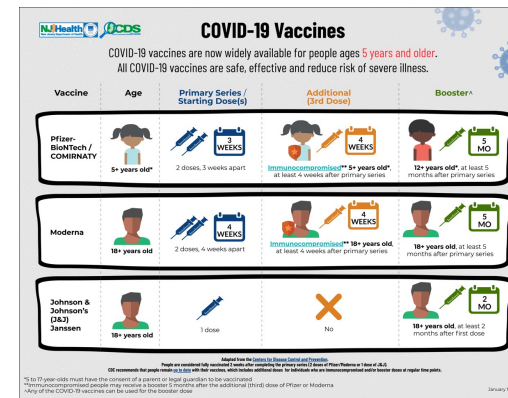
DOSES
Complete your **primary series** and get your **booster dose** for the best protection against COVID-19.

SIDE EFFECTS
Pain and swelling may occur where you got the shot. Other side effects may feel like the **flu**, but they should go away in a **day or so**.

COMBINATION
The **combination** of this vaccination with other precautions will offer the **best protection** from COVID-19.

PRECAUTIONS
Before and after vaccination: **wear a mask, physical distance from others, avoid crowds, and wash hands often**.

[COVID-19 Vaccine Quick Facts](#)



COVID-19 Vaccines

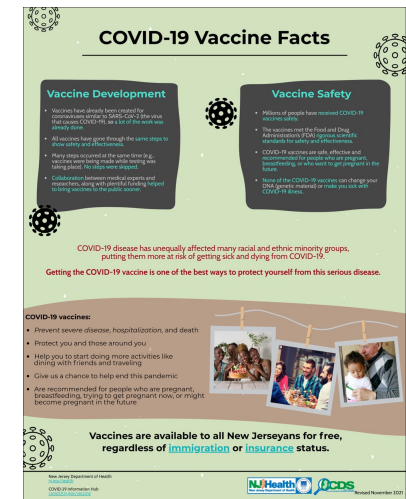
COVID-19 vaccines are now widely available for people ages **5 years and older**. All COVID-19 vaccines are safe, effective and reduce risk of severe illness.

Vaccine	Age	Primary Series / Starting Dose(s)	Additional (2nd Dose)	Booster ¹
Pfizer-BioNTech / COMIRNATY	5+ years old*	2 doses, 3 weeks apart	ImmunoCompass ² 5+ years old*, at least 4 weeks after primary series	12+ years old*, at least 5 months after primary series
Moderna	18+ years old	2 doses, 4 weeks apart	ImmunoCompass ² 18+ years old, at least 4 weeks after primary series	18+ years old, at least 5 months after primary series
Johnson & Johnson's (J&J) Janssen	18+ years old	1 dose	No	18+ years old, at least 2 months after first dose

*If 17-year-olds must have the consent of a parent or legal guardian to be vaccinated.
**ImmunoCompass people may receive a booster 5 months after the additional (third) dose of Pfizer or Moderna.
Any of the COVID-19 vaccines can be used for the booster dose.

January 19, 2022

[COVID-19 Vaccine Infographic Chart](#)



COVID-19 Vaccine Facts

Vaccine Development

- Research has already been conducted for many years about
- The effectiveness of the novel and long-developed mRNA COVID-19 vaccines
- All vaccines have gone through the same steps to ensure safety and effectiveness
- Many steps occurred at the same time (e.g., vaccine was being made while testing was taking place) so steps were efficient
- Collaboration between medical experts and scientists along with public health experts helped ensure vaccine safety and efficacy

Vaccine Safety

- Millions of people have received COVID-19 vaccines safely
- The effectiveness of the novel and long-developed mRNA COVID-19 vaccines
- COVID-19 vaccines are safe, effective and recommended for people of all ages, including pregnant women, who want to get pregnant in the future
- None of the COVID-19 vaccines can change your DNA, genetic material or make you catch COVID-19 again

COVID-19 disease has **unequally affected** many racial and ethnic minority groups, putting them more at risk of getting sick and dying from COVID-19.

Getting the COVID-19 vaccine is one of the **best ways** to protect yourself from this serious disease.

COVID-19 vaccines:

- Prevent severe disease, hospitalization, and death
- Protect you and those around you
- Help you to start doing more activities like dining with friends and traveling
- Give us a chance to help end this pandemic
- Are recommended for people who are pregnant, breastfeeding, trying to get pregnant now, or might become pregnant in the future

Vaccines are available to all New Jerseyans for free, regardless of **immigration or insurance status**.

[Vaccine Facts on Safety & Development: Addressing Your Top Concerns](#)