

## Announcement of 2019-2020 Challenge Winner

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For the 2019-2020 flu season, the New Jersey Department of Health (NJDOH) Vaccine Preventable Disease Program (VPDP) continued the third annual New Jersey College & University Flu Challenge.

The Challenge aims to increase awareness surrounding the importance of flu vaccination for students on college campuses. Young adults have been shown to have lower flu immunization coverage rates as compared to other age groups. In addition, college campuses have many communal settings, which make it easier for the flu to spread. If a college student gets the flu, they can experience illness for eight or more days, causing them to miss classes and other events. Those reasons make it extremely important to bring added awareness to the benefits of vaccination.

In New Jersey's third Challenge, eleven schools participated in the campaign (listed below), divided into three categories (small, medium, and large schools). The winners of the Challenge were determined based on the highest percentage of students self-reporting that they received the flu vaccine for the current flu season. We are happy to announce the winners of this year's Challenge: **The College of New Jersey** (large schools), **Seton Hall University** (medium schools), and **Drew University** (small schools).

## New Jersey College & University Flu Challenge Participants

### *Large Schools*

- **The College of New Jersey**
- Kean University
- Rowan University
- William Paterson University

### *Medium Schools*

- New Jersey City University
- Rider University
- Rutgers University – Camden
- **Seton Hall University**

### *Small Schools*

- Centenary University
- **Drew University**
- Eastern International College



Congratulations to all the participants! Please stay tuned for more information on the 2020-2021 Flu Challenge. If you have any questions or comments, please contact the Vaccine Preventable Disease Program by calling 609-826-4861, or via email at [erika.lobe@doh.nj.gov](mailto:erika.lobe@doh.nj.gov).