

Resources

General Flu Information

1. New Jersey Vaccine Preventable Disease Program, Seasonal Influenza Website
nj.gov/health/cd/topics/flu.shtml
 - (Brochure) Flu Basics, available in multiple languages
 - (Flyer) Flu Vaccination for Older Adults [[English](#)] [[Spanish](#)]
 - (Flyer) Flu and Your Teen [[English](#)]
 - (Flyer) Prevent Respiratory Illness with 8 Healthy Habits [[English](#)] [[Spanish](#)]
 - (Flyer) Prevent the spread of colds and flu [[English](#)] [[Spanish](#)]
2. New Jersey Local Health Departments
localhealth.nj.gov
3. CDC Influenza Website
cdc.gov/flu/index.htm



Flu Vaccination Promotion Events & Conducting Influenza Clinics

1. Information for Businesses and Employers
cdc.gov/flu/business/
 - Flyers, fact sheets, e-cards, web tools & more
2. Organizing Flu Vaccination Promotion Events
cdc.gov/flu/pdf/partners/nivdp-tip-sheet.pdf
3. CDC Guidelines for Planning
cdc.gov/flu/professionals/vaccination/vax_clinic.htm
4. Tools to Assist Satellite, Temporary, and Off-Site Vaccination Clinics
izsummitpartners.org/naiis-workgroups/influenza-workgroup/off-site-clinic-resources/



Ideas and Tools for Campaigns

1. CDC Partner Success Stories
cdc.gov/flu/resource-center/partners/success_stories.htm
2. CDC graphics, web tools, videos, podcasts, print material, etc.
cdc.gov/flu/resource-center/freeresources/index.html
3. CDC Digital Media Toolkit
cdc.gov/flu/resource-center/toolkit/index.htm



For Health Care Personnel

1. [Health Care Workers Flu Vaccine Poster \(8.5 x 14\)](#)
2. [Health Care Workers Flu Vaccine FAQs](#)
3. [Health Care Workers Need a Yearly Flu Vaccine flyer](#)
4. [CDC Best Practices for Increasing Health Care Worker Flu Vaccination](#)
5. [New Jersey Hospital Association: NJ Fights Flu Toolkit](#)
6. [Immunization Action Coalition Influenza Honor Roll and Resources](#)
7. [Flu Vaccination for Health Care Personnel: How to Protect Yourself and Others Video](#)