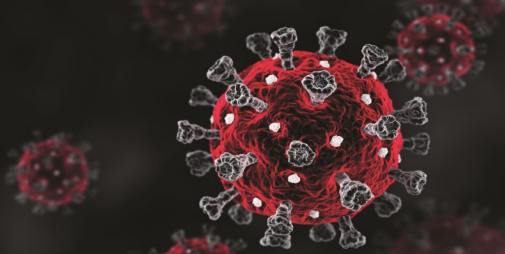


# Vax Matters



July 9, 2021



## News

### Vaccination Events Set in Camden, Bridgeton, Millville, Irvington

NJDOH's Mobile Command Center large blue bus will be at several upcoming free vaccination clinics. The Pfizer (ages 12+), Moderna (ages 18+) and J&J (ages 18+) vaccines will be available.

You do not need to show ID, documentation or proof of insurance to get vaccinated. No appointments are needed.

The **Camden** sites, open from 11 a.m. to 6 p.m., include:

- July 27 and 29: Yorkship Square Park, Yorkship Road and Yorkship Square
- July 31, August 3: Staley Park, Chelton Avenue and South 7th Street
- August 5 and 7: Whitman Square, Rose and Everett streets

In **Bridgeton**, sites include:

- July 13 and 15: 12 p.m. to 7 p.m., Bridgeton Riverfront, Downtown Bridgeton, Route 49 (Broad and Commerce streets)
- July 18: 10 a.m. to 5 p.m., Irving Avenue Shopping Center (former A & P shopping center), 145-147 Irving Ave.

**Millville** sites include:

- July 20: 12 p.m. to 7 p.m., Lighthouse Church of God, 1727 E. Broad St.
- July 22: 12 p.m. to 7 p.m., North High Street Parking Lot Mini Park across from City Liquor (next to train tracks near former Save A Lot)
- July 24: 10 a.m. to 5 p.m., North High Street Parking Lot

**Irvington** sites include:

- July 20, 27 and 29: 11:30 a.m. to 6:30 p.m., Irvington Neighborhood Improvement Corporation, 346 16th Ave.
- July 22, 24 and 31: 11:30 a.m. to 6:30 p.m., Irvington Park, Lyons Avenue and Grove Street

### NJDOH Ambassadors Work to Boost Vaccination, Build Partnerships

With the New Jersey Department of Health's (NJDOH) vaccination county ambassador initiative fully underway, the ambassadors are working closely with counties, local officials and community partners to expand vaccine access and are facilitating innovative ways to boost vaccination.

The ambassadors – key NJDOH staff selected by the Commissioner to work closely with target municipalities – are building on existing state, county and local infrastructure and partnerships throughout this next vaccination phase.

“The Department's county ambassadors are working with local officials and community leaders, and together they are making a difference in areas where we are focused on raising vaccination rates,” said Health Commissioner Judith Persichilli. “For example, in the past four weeks, we've seen vaccination rates rise 19% in Ewing, 15% in Perth Amboy and 11% in Passaic. We need more residents to get vaccinated to protect our communities and preserve healthcare resources.”

#### Focus on Counties, Towns

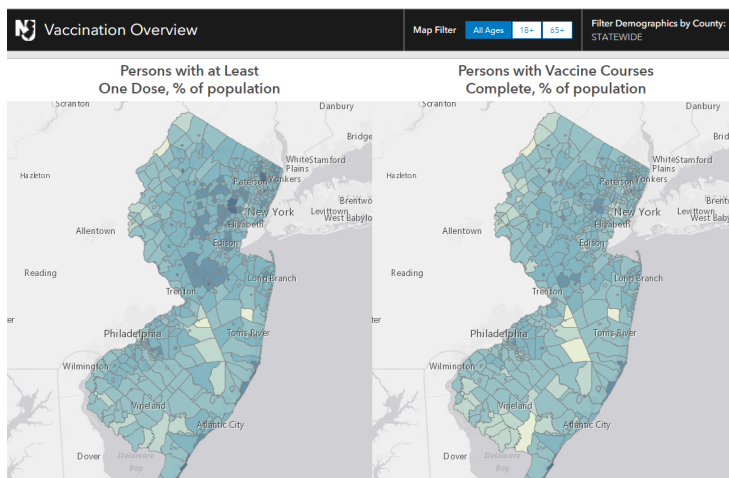
The ambassadors are currently focusing on select municipalities in 11 counties: Bergen, Burlington, Essex, Camden, Hudson, Mercer, Middlesex, Monmouth, Ocean, Passaic and Union.

These counties include those where larger municipalities have yet to achieve 70% coverage among each municipality's adult population.

Towns within the counties with the largest vaccination gaps were identified for outreach efforts to help educate residents on the vaccine, address hesitancy and other concerns, and increase accessibility of vaccination opportunities, including extended hours and walk-up availability.

The ambassadors are reaching out to a variety of groups and community resources to partner with on expanding vaccination events such as youth camps and schools, commercial locations like markets and big box stores, community pools, farmers markets, and community sports leagues, among others.

(continued on page 2)



#### Vaccination Progress

- ◆ 10M+ vaccine doses administered in N.J.
- ◆ 5M+ fully vaccinated people



Find the latest pop-up and mobile vaccination events at [covid19.nj.gov/communitycalendar](https://covid19.nj.gov/communitycalendar).

## NJDOH Holds Vaccination Event at Trenton Headquarters



NJDOH and community outreach staff work to draw area residents to the Friday event.

## Weekend Grateful for the Shot Vaccination Events

Grateful for the Shot events, which partner with houses of worship to boost vaccination in underserved communities, continue around the state. Among the free events this weekend are:

- **East Orange:** Saturday, July 10, 10 a.m. to 2 p.m., New Ephesus Baptist Church, 175 Brookwood St.
- **Lakewood:** Saturday, July 10, 9 a.m. to 4 p.m., in partnership with All Saints Episcopal at Ocean Health Initiative, 101 2nd St.
- **Trenton:** Sunday, July 11, 9:30 a.m. to 12:30 p.m., Parish of Our Lady of Angels, 540 Chestnut St.

No appointment is needed.

## My Vaccine Story

“My Mom lives with me. She’s 91 years old and I really felt it was important that our entire household was vaccinated. It was just the most logical choice... for keeping myself safe and my family safe.”

**- Susan Pope**

(Teacher, First Avenue School, Newark)



(continued from page 1)

They are deploying mobile vaccination vehicles and pop-up sites (such as Grateful for the Shot events); coordinating with vaccine providers to ensure vaccine choice and extended night and weekend hours; and providing outreach and consumer engagement resources to priority locations.

Coverage data is regularly reviewed, and ambassadors provide it to municipalities, local and county health departments, and community- and faith-based organizations to help inform their actions.

In addition to increased efforts to reach vulnerable and underserved populations,

NJDOH has also redoubled efforts to reach vaccine-eligible students before they go back to school, and college students returning to New Jersey campuses.

A team of Peace Corps volunteers, assigned to the Federal Emergency Management Agency in coordination with NJDOH’s COVID Community Corps, also has joined the state’s neighborhood outreach efforts, particularly in high-traffic areas.

“Our state has made great strides in getting residents vaccinated. But there is more work to do. In the face of highly transmissible variants, it is more important than ever to have high vaccination rates so our state doesn’t slide backward,” the Commissioner said.

## Resources

- ♦ NJ Vaccine Call Center: 855-568-0545
- ♦ COVID-19 Vaccine Finder
- ♦ [NJ Transit VAXRIDE](#)

**Sign up for Vax Matters**