



Ways to Support NJ Antibiotics Awareness Week

1. Download and distribute the new CDC educational materials at <https://www.cdc.gov/antibiotic-use/week/toolkit.html>, which include fact sheets, brochures, social media tools, and infographics for consumers and health care professionals.
2. Join the antibiotics awareness week Twitter storm to blast out messages about the awareness week. November 18, 2019, 9:00-10:00am EST #AntibioticResistance. Start the Twitter storm with the following tweet: #AntibioticResistance is one of the most urgent global health threats. Everyone has a role to play in improving antibiotic use to help fight antibiotic resistance. #USAAW2019
3. Add the #NJAntibioticsAware logo and widget (found at <https://www.nj.gov/health/widgets/>) to your website and materials.
4. Include information about #NJAntibioticsAware and U.S. Antibiotics Awareness Week in your organization's print and e-newsletters.
5. Use social media messages and graphics to spark conversation on Facebook, Twitter, Instagram, and LinkedIn. Be sure to use #NJAntibioticsAware, #USAAW19, and #BeAntibioticsAware in every post!
6. Visit the NJ Antibiotics Aware website to download materials at <https://www.nj.gov/health/cd/topics/njantibioticsaware.shtml>
7. Order a supply of educational materials from Suzanne Miro, NJDOH at Suzanne.miro@doh.nj.gov. Be sure to copy Krista Reale at krista.reale@doh.nj.gov.
8. Host an event at your organization such as a health fair, community lecture, or an educational table.
9. Send a brief summary of your activities and number of people reached to Suzanne Miro at Suzanne.miro@doh.nj.gov so that we can highlight the reach of the campaign statewide!

