

TIPS FOR TALKING TO PREGNANT PATIENTS ABOUT VACCINES

- A strong recommendation for vaccination from a health care provider is a good predictor for patient vaccination.
- Refer patients for vaccination if you do not administer vaccines at your facility.



Follow CDC* and ACOG* guidelines for vaccination.

"I recommend Tdap* and flu vaccines for you and all pregnant patients, because I believe vaccines are the best way to help protect you and your baby from serious illness."



Normalize vaccination as part of pregnancy care.

"When you come back for your next visit, it will be time for your glucose challenge screening test and your flu vaccine."



Listen and be empathetic.

"I understand you have concerns. My goal is to keep you and your baby safe. May I share some information with you?"



Have consistent messaging throughout your practice.

"We can schedule your appointment next month, which will be a good time to get your RSV vaccine."



Use every opportunity to promote vaccines.

"Getting a COVID-19 vaccine can protect you and your baby from getting very sick from COVID-19."

* Centers for Disease Control and Prevention (CDC)
American College of Obstetricians and Gynecologists (ACOG)
Tetanus, diphtheria, acellular pertussis (Tdap)