5 TIPS FOR TALKING TO PREGNANT PATIENTS ABOUT VACCINES

A strong recommendation for vaccination from a healthcare provider is the strongest predictor for patient vaccination. Refer patients for vaccination if you do not administer vaccines at your facility.

Follow CDC and ACOG Guidelines for Vaccination*

"I recommend Tdap and flu vaccines for you and all pregnant patients, because I believe vaccines are the best way to help protect you and your baby from serious illness."

Normalize Vaccination as Part of Pregnancy Care

“When you come back for your next visit, it will be time for your glucose challenge screening test and your flu vaccine.”

Listen

“I understand you have concerns. Keeping you and your baby safe are important to me. May I share some information with you?”

Have consistent messaging throughout your practice

“I scheduled your appointment next month, which will be a good time to get your COVID-19 booster.”

Use every opportunity to promote vaccines

"Getting a COVID-19 vaccine can protect you and your baby from getting very sick from COVID-19."

* Centers for Disease Control and Prevention (CDC)
  American College of Obstetricians and Gynecologists (ACOG)
  Tetanus, diphtheria, acellular pertussis (Tdap)

Created 4/2023/