

Strategies for Increasing Vaccinations in Provider Practices



Increase vaccination rates and successfully deliver vaccines through efficient systems and programs. Use the strategies below to promote a culture of immunization!

1. INCLUDE ALL STAFF IN VACCINATION EFFORTS

Train all staff about vaccines and the importance of sharing the same message. Everyone—not just medical staff—should encourage vaccination whenever they can.



2. CHOOSE AN IMMUNIZATION CHAMPION

An immunization coordinator or champion can help ensure:

- Proper vaccine storage and handling.
- Vaccination education for staff.
- Consistent vaccine messaging.
- Improve workflow with quality improvement strategies.



3. USE STANDING ORDERS

Use standing orders to identify patients who need vaccines, provide vaccine information, document refusals, and record vaccinations given.



Strategies for Increasing Vaccinations in Provider Practices



4. SET UP A REMINDER SYSTEM

Reminder systems can include phone calls, texts, emails, or mail based on the provider's needs. These systems help increase vaccination rates and keep staff aware of patients' vaccine status.



5. CONNECT BETWEEN VISITS

- Use reminder systems to contact patients and parents about vaccines and upcoming appointments.
- Schedule vaccine visits before patients leave the office, and maintain ongoing communication to help patients stay on track with vaccinations.



6. MAINTAIN VACCINE RECORD KEEPING

Patients may receive vaccines from multiple providers. To maintain immunization information in a single record, participate in the official statewide immunization registry, the **New Jersey Immunization Information System (NJiIS)**. For more information on NJiIS, visit njiis.nj.gov.



For more information about additional strategies visit bit.ly/4v3T0EI below or scan the QR code.

