3. USE STANDING ORDERS
Use standing orders to identify patients that are eligible for vaccination, provide information to patients regarding risks and benefits of vaccination, record patient refusals, and allow for documentation of vaccine administration to patients.

1. INCLUDE ALL STAFF IN VACCINATION EFFORTS
Provide staff with vaccine education and stress the significance of a consistent message about their importance. All staff members, not just medical staff, should take advantage of every opportunity to promote vaccination.

2. CHOOSE AN IMMUNIZATION CHAMPION
An immunization coordinator or champion can help ensure:
- proper vaccine storage and handling
- vaccination education for staff
- consistent vaccine messaging
- improve workflow through quality improvement strategies.

Increase vaccination rates and successfully deliver vaccines through efficient systems and programs. Use the strategies below to promote a culture of immunization!
4. SET UP A REMINDER SYSTEM

Reminder systems vary according to the needs of the provider. These can include calls, text, emails, or mail. In addition to increasing vaccine uptake in the practice, these systems increase staff awareness of the need to monitor patients’ vaccination status.

5. CONNECT BETWEEN VISITS

- Use the reminder system to connect with patients and parents about the importance of vaccination and their upcoming appointments.
- Schedule vaccine appointments before patients leave the office.
- Ongoing communication is key in keeping patients on schedule with vaccinations.

6. MAINTAIN VACCINE RECORD KEEPING

Patients may receive vaccines from multiple providers. To maintain immunization information in a single record, participate in the official statewide immunization registry, the New Jersey Immunization Information System (NJIIS). This will help communication between sites and maintain complete and accurate records.

For more information about NJIIS and additional strategies, visit: njiiis.nj.gov and cdc.gov/vaccines/pubs/pinkbook/strat.html#barriers