Launch of “Partnering for a Healthy NJ” Stakeholder’s Meeting
January 28, 2014

Mary E. O’Dowd, M.P.H.
Commissioner
Department of Health

New Jersey Department of Health
Goal

• Outline the New Jersey Chronic Disease Prevention and Health Promotion Plan: “Partnering for a Healthy NJ”

• Gain Commitment to Implement the Plan
Today’s Objectives

• Share Data

• Outline the Plan Priorities

• Bring Together Various Stakeholders who are Essential to the Success of the Plan
Purpose of Partnering for a Healthy NJ Plan
The Purpose of Partnering for a Healthy NJ

• Tackle Chronic Disease in NJ

• Establish a Framework for a Statewide Approach Through Enhanced Collaboration

• Highlight Evidence-Based Strategies

• Promote Prevention and Wellness within the Coordinated Care and Treatment of Chronic Disease
Impact: Leading Causes of Death

Leading Causes of Death among New Jersey Residents, 2009

The Economic Impact in NJ

Seven most common chronic diseases — cancers, diabetes, heart disease, hypertension, stroke, mental disorders, and pulmonary conditions

Life Course Perspective

Life Course of Chronic Disease

Development of Chronic Disease

Fetal Life
Infancy and Childhood
Adolescence
Adult Life

established adult behavioural/biological risk factors

obesity
lack of PA
smoking

SES diseases growth rate

SES matern. nutr. Status
birth weight

Accumulated risk

Age
Disparities by Race/Ethnicity

**Diabetes**

<table>
<thead>
<tr>
<th></th>
<th>Black</th>
<th>Hispanic</th>
<th>White</th>
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<tbody>
<tr>
<td>%</td>
<td>13.7%</td>
<td>9.4%</td>
<td>8.4%</td>
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**Asthma**

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<tr>
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<th>White</th>
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<tbody>
<tr>
<td>%</td>
<td>13.6%</td>
<td>9.9%</td>
<td>8.0%</td>
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</table>

Data Source: 2012 New Jersey Behavioral Risk Factor Survey
Poverty and Chronic Disease

Prevalence of Chronic Diseases by Income Level, 2012 BRFSS Data

<table>
<thead>
<tr>
<th>Condition</th>
<th>Less than $15,000</th>
<th>$50,000 and greater</th>
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<tbody>
<tr>
<td>Asthma</td>
<td>13.2%</td>
<td>6.7%</td>
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<tr>
<td>Diabetes</td>
<td>14.1%</td>
<td>6.9%</td>
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<tr>
<td>Obesity</td>
<td>30.1%</td>
<td>23.5%</td>
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<tr>
<td>Smoking</td>
<td>25.2%</td>
<td>12.9%</td>
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<tr>
<td>Arthritis</td>
<td>26.3%</td>
<td>18.7%</td>
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</table>
Diabetes

Data Source: 2012 New Jersey Behavioral Risk Factor Survey
Data Source: 2011 & 2012 New Jersey Behavioral Risk Factor Survey
Leading Risk Factors

Data Source: 2012 New Jersey Behavioral Risk Factor Survey
New Jersey Chronic Disease Prevention and Health Promotion Plan: “Partnering for a Healthy NJ”
Winnable Battles

- Increase physical activity
- Improve nutrition
- Eliminate tobacco use
- Improve environmental health
- Enable self management
- Increase early detection
- Improve access to quality health care
High-Risk Populations

- Children and youth
- Those living with a physical and/or mental health disability
- The uninsured, underinsured
- Low-income households
- Rural & urban residents
- Racial/ethnic communities
- Individuals with low literacy skills
- Seniors
- New/undocumented immigrants/migrant workers
Existing Initiatives

• Healthy NJ 2020
  – State Health Improvement Plan

• Shaping NJ
  – Public-private partnership working together to address obesity prevention

• Delivery System Reform Incentive Payment
  – Hospital funding program where payment is contingent on achieving health improvement goals
  – Focus on chronic disease

• Regional Planning
  – Trenton Health Team, Camden Healthcare Coalition, Greater Newark Healthcare Coalition

• Improving Birth Outcomes
  – National Governors Association Learning Network
  – Central Intake: Home Visiting, Race to the Top
Framework of Plan

- **Epidemiology, Surveillance & Evaluation**
  - Improve access to an inventory of reliable data sources
  - Improve collaboration with key stakeholders

- **Environmental Strategies**
  - Promote exclusive breastfeeding through hospital policy change
  - Improve options for nutrition and physical activity as primary prevention

- **Health Systems Interventions**
  - Coordinate partnerships among stakeholders
  - Build upon partnership success to date

- **Community-Clinical Linkages**
  - Diabetes self-management program
  - Central Intake
Program Integration

Chronic Disease Prevention & Control

Heart Disease and Stroke
Asthma
Tobacco Control
Cancer Control & Prevention
Obesity Prevention (Shaping NJ)

Partnering for a Healthy New Jersey

• Clinical & Community Linkages
• Community Based Prevention Services
• Epi/Surveillance & Evaluation
• External Affairs & Strategic Initiatives
Enhanced Collaboration

Partnering for a Healthy New Jersey:
New Jersey Chronic Disease Prevention & Health Promotion Plan

NJ Department of Health

For-profit and Non-profit Organizations

Other Government Agencies

Academia

Insurers

Pharmaceuticals

Health Care Providers
Next Steps

• DOH create forum for ongoing education/sharing best practices

• Need your commitment
  − In next 3 months would like to convene an initial meeting to gather inventory of best practices
  − Need input with prioritization of the implementation of strategies
  − Need external contacts to assist with the submission of best practices and with setting priorities
  − Need external input with developing a sustainability plan for years 2 and 3