Did you know that rates of breastfeeding initiation, infant back sleeping and no bed-sharing have improved for both WIC and Non-WIC Mothers?

- While breastfeeding initiation rates are similar for both groups, infant back sleeping and no bed sharing rates are lower for WIC mothers.
- Partnering the message of Breastfeeding with that of Safe Sleep Practices could be an opportunity to bridge the gap between rates.
- The PRAMS brief on Safe Sleep Practices Among New Jersey Mothers examines practices by sub-groups and offers both an agenda for action and resources for improving future outcomes.

The entire list of the American Academy of Pediatrics recommendations for Safe Sleep is available at [http://pediatrics.aappublications.org/content/early/2011/10/12/peds.2011-2285](http://pediatrics.aappublications.org/content/early/2011/10/12/peds.2011-2285)

More information about Safe To Sleep is available through the Eunice Kennedy Shriver National Institute of Child Health and Human Development at [https://www.nichd.nih.gov/sts/Pages/default.aspx](https://www.nichd.nih.gov/sts/Pages/default.aspx)

Local resources are available through the SIDS Center of New Jersey [http://www.rwjms.rutgers.edu/sids/](http://www.rwjms.rutgers.edu/sids/).

For more information about New Jersey mothers go to: [NJ-PRAMS Annual Chart Book](http://nj-prams.rutgers.edu/sids/)

To learn more about NJ-PRAMS, visit: [http://nj.gov/health/fhs/professional/prams.shtml](http://nj.gov/health/fhs/professional/prams.shtml)