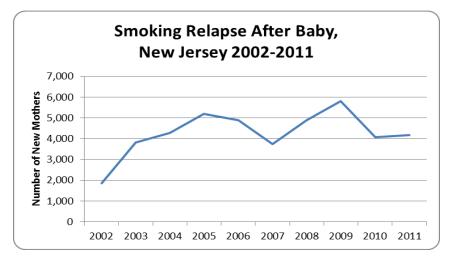


Did you know that over 4,000 mothers who quit smoking during pregnancy relapse after the baby is born?



According to the <u>Smoking Cessation</u> and <u>Relapse Brief</u>, the gold standard for screening and intervention is the Ask-Advise-Assess-Assist-Arrange (5 A's) model. Due to time constraints placed on healthcare providers, an alternative brief intervention promoted by the New Jersey Department of Health is the <u>Ask, Advise,</u> <u>Refer (2 A's & R)</u> model. 17.1% of new mothers smoked before or during pregnancy.

Smoking Before and During Pregnancy, New Jersey 2011		
	(%)	(Population Estimate)
Smoked thru pregnancy	5.7	5,565
Quit late	9.6	9,278
Quit early	1.8	1,716

For more information about New Jersey mothers go to: NJ-PRAMS Annual Chart Book

To learn more about <u>NJ-PRAMS</u>, visit: <u>http://nj.gov/health/fhs/professional/prams.shtml</u>



New Jersey PRAMS is a joint research project of the Department of Health, the Centers for Disease Control and Prevention (CDC), and the Bloustein Center for Survey Research at Rutgers University. Information from PRAMS is used to help plan better health programs for New Jersey mothers and infants.