

**Changes & Additions  
to the  
NJ WIC Food List**

**100% Juice**

**64 oz. Non-Refrigerated & Refrigerated Containers:**

**New brands and New Varieties**

**Apple and Eve:**

Apple  
Natural Style Apple  
Naturally Cranberry  
Cranberry Apple  
Cranberry Grape  
Cranberry Pomegranate

**Great Value:**

100% Cranberry Grape

**Northland:**

Cranberry Cherry  
Cranberry Raspberry  
Blueberry Blackberry Acai  
Cranberry Blackberry  
Cranberry Grape  
Cranberry Mango  
Cranberry Pomegranate  
Juice Raspberry Blueberry  
Pomegranate Blueberry  
Traditional Cranberry

**Old Orchard:**

Acai Pomegranate  
Black Cherry Cranberry  
Strawberry Watermelon  
Kiwi Strawberry  
Cranberry Pomegranate  
Cherry Pomegranate  
Blueberry Pomegranate  
Wild Cherry  
Apple Cranberry  
Berry Blend  
Peach Mango  
Apple  
Red Raspberry  
Orange Tangerine  
Grape Juice  
White Grape

**Price Rite:**

Apple



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**Ruby Kist:**

Apple Juice  
Grape  
Pineapple  
White Grape Juice

**Seneca:**

100% Apple Juice

**Sesame Street:**

Elmo's Punch  
Grover's White Grape  
Cookie Monster's Berry  
Big Bird's Apple

**Tipton Grove:**

Apple  
Grape

**Welch:**

Grape  
Grape with Added Calcium  
White Grape  
Red Grape  
White Grape Peach  
Super Berry

**Vegetable Juice:**

**Ruby Kist:**

100% Tomato Juice

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**100% Juice Only for Women Only/48 oz. Non-Refrigerated & Refrigerated containers**

**New Item, New Size and New Varieties**

**The minimum stock requirement will be:**

100% Juice concentrate Any Combination of 48 oz juice and Frozen, 11.5 – 12 oz containers.

**Minimum Stock Required:**

Combination of Six 48 oz juice containers and 11.5 – 12 oz containers;  
2 Allowable Varieties, to Total 12 containers.

**Apple and Eve:**

Apple  
Cranberry Apple  
Cranberry Raspberry  
Naturally Cranberry

**Juicy Juice**

Apple  
Cherry  
Grape  
Orange Tangerine  
Fruit Punch  
Kiwi Strawberry

**Northland:**

Traditional Cranberry

**Ruby Kist:**

Apple Juice  
Orange Juice  
Pineapple  
White Grape Juice

**Seneca:**

Apple Juice

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**11.5-12 oz. FROZEN CONCENTRATE CONTAINERS**

**New Brand and New Varieties**

**Old Orchard:**

Apple

White Grape

Grape

Pineapple

**100% Whole Grain products**

**100% Whole Bread Products/16oz Package Only**

**New Varieties**

**Pepperidge Farm:**

Light Style

Very Thin

Stone Ground

**Breakfast Cereals**

**Store Brand Cold Cereals/18oz up to 36oz allowed:**

**New Brand and New Varieties**

**Corn Flakes:**

Avenue A

**Best Yet:** Bite Size Frosted Shredded Wheat

**Stop & Shop:** Frosted Shredded Wheat

**Weis:** Crispy Rice, Frosted Shredded Wheat

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**National Brand Cold Cereals/18oz up to 36oz allowed:**  
**New Varieties**

**General Mills:**

Multigrain Cheerios  
Honey Kix  
Berry Berry Kix  
Corn Chex  
Corn Chex NLR  
Rice Chex

**Kellogg's:**

Frosted Mini Wheats  
Crispix  
Special K Protein Honey Almond Ancient Grains  
Special K Protein Multigrain Cinnamon

**Malt-O-Meal:**

Frosted Mini Spooners

**Post:**

Honey Bunches of Oats

**Hot Cereals/Up to 36oz allowed:**  
**New Varieties**

**B&G Food:**

Cream of Wheat Whole Grain (2 ½ Min) (12oz)  
Cream of Rice (140z)

**Farina Mills:**

Farina Creamy Hot Wheat Cereal Original (28oz, 18oz)

**Malt-O-Meal:**

Malt-O-Meal Original Hot Wheat Cereal (36oz, 18oz)

**Stop & Shop:**

Instant Cream Farina Original Flavor (11.8)

## **Changes & Additions to the NJ WIC Food List**



### **Added verbiage to the Food List**

#### **MILK**

- Added Kosher as an option
- Dry/Powdered (3 qt or 8 qt only)

#### **Fruits and Vegetables**

- Organic

#### **Item removed from the Food List**

- 100% Juice Pourable Concentrate (Shelf-Stable, 11.5 oz)