What is a PIN?

A PIN is your Personal Identification Number. Your PIN is a 4-digit number you choose. This lets you make your authorized WIC food purchases at the grocery store without a signature.

Choose a number that is easy for you to remember and that is hard for others to guess.

You can select or reset your PIN in 3 ways:

- While at the WIC office.
- Online at https://www.mybnft.com (you need to sign up and choose a User ID and password the first time you login).
- Over the phone by calling the Customer Service Number (1-833-715-0794) on the back of your card.

What if I enter the wrong PIN at the store?

If you enter your PIN incorrectly 4 times, your card will be locked until the following day OR you can call the Customer Service Number to reset your PIN and access your benefits immediately.

How do I get WIC benefits now?

At your appointment, your benefits will be added to your eWIC account.

Food benefits of all active WIC participants in a family will be included under one household account. You will get a list of your family’s total WIC monthly benefits at your appointment.

How much time do I have to use my food benefits?

WIC food benefits are good for a full benefit month and will expire on the Last Date to Use for the household.

Good News! You will be able to shop as many times as you want for the benefit month. Buy what you need, at any time, throughout the duration of your benefit period.

How will I know my WIC benefit balance and expiration date?

There are 4 ways to get this information:

1. New Jersey WICShopper App.
2. Call the Customer Service Number on the back of your card.
3. Ask your store’s cashier.
4. Check your last receipt.
SHOPPING FOR YOUR WIC FOODS

Before you shop:

• Know your WIC food benefit balance.

At the store:

• Use the New Jersey WIC Food & Program Guide and/or WICShopper App to make sure the items are WIC approved.
• Scan an item with the WICShopper App. It will tell you if the food is WIC approved and included in your benefit balance.

At the check out:

These steps may vary from store to store.

1. Select a checkout lane that accepts WIC.
2. Tell the cashier that you are using an eWIC card.
3. Some stores may require you to separate WIC items from other purchases.
4. Swipe your eWIC card and enter your 4-digit PIN.
5. Use another form of payment for non-WIC items such as SNAP, a gift card, cash, or a debit card.
6. Keep the store receipt for your remaining balance.

What if my eWIC card is lost, stolen, or damaged?

Your WIC food benefits are still safely in your eWIC account. The card cannot be used without your PIN.

Contact your WIC office to get a new card during their normal business hours.

Cancel your card by:

Calling the Customer Service Number at 1-833-715-0794.

OR

What is the WICShopper App and how do I use it?

WICShopper is an application you can download on your Android or iOS Smartphone that will make WIC shopping easier!

1. Download the free WICShopper Application on your phone.
2. Select New Jersey as your WIC provider.
3. Enter your eWIC card number.
4. Explore and enjoy the many features the WICShopper Application offers.

What features are on the App?

- Benefit Balance
- Barcode Scan to Lookup WIC Foods
- WIC Alerts
- WIC Food List
- WIC Store Locations
- WIC Office Locations
- Recipes

How will the App make my eWIC shopping experience easier?

- View your family’s current benefit balance.
- Ability to scan a food product’s barcode to see if it is a WIC approved and included in benefit balance.
- Convenient access to the New Jersey WIC Food & Program Guide.
- Report a food item you think should be WIC approved for review by clicking “I couldn’t buy this”.

This institution is an equal opportunity provider.