



State of New Jersey

DEPARTMENT OF HEALTH
DIVISION OF FAMILY HEALTH SERVICES
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TRENTON, N.J. 08625-0364

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Governor

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Lt. Governor

www.nj.gov/health

SHEREEF M. ELNAHAL, MD, MBA
Commissioner

DATE: May 10, 2019
TO: All Manufacturers/Distributors
FROM: Nancy Scotto-Rosato, Interim WIC Director *MSR*
SUBJECT: **New Jersey WIC Services is accepting food product information for the 2019 NJ WIC Authorized Food List**

Dear Manufacturer,

If you manufacture/distribute any of the food items listed below, please follow the instructions and submit your food information for consideration to the New Jersey State WIC Office by **June 15, 2019**. Other approved food items on the NJ WIC Authorized Food list do not need to be resubmitted unless there are any changes in ingredients, nutritional content or pricing.

The following food items will be evaluated: Cereal, Beans, Juice, Bread, Eggs

Information Required for Food Product Review:

1. Types and sizes of product package containers
 2. Include copies of the Nutrition Facts panels and labels for the product.
 3. Universal Product Code (UPC) of 12 digits.
 4. Ingredients of the product, listed in decreasing order of predominance by weight.
 5. At the time of review, NJ WIC will verify statewide availability of food items.
 6. List of New Jersey stores' distribution of the product.
 7. Average/suggested retail prices for the product per container size.
- (Please use Attached form to fill in the information.)**

Cereal

Types of Cereal

- Ready-to-eat (e.g., corn flakes, bran flakes)
- Instant and regular hot cereals (e.g., oatmeal, grits, cream of wheat)

Requirements

- Must contain a minimum of 28 mg of iron per 100g of dry cereal.
- Must not contain more than 6 grams of sugar per ounce of dry cereal (≤ 21.2 grams of sucrose and other sugars per 100 grams)

Bread

Requirements

- Whole wheat bread must conform to FDA standard of identity must conform to FDA standard of identity at 21 CFR Part 136.180 and (21 CFR 136.110)
- Whole wheat must be the primary ingredient by weight in all whole wheat bread products
- Must meet labeling requirements for making a health claim as a “whole grain food with moderate fat content”
 - Contain a minimum of 51% whole grains
 - Meet the regulatory definitions for “low saturated fat” (< 1 g saturated fat per RACC) and “low cholesterol” (< 20 mg cholesterol per RACC);
 - Bear quantitative trans-fat labeling; Contain < 6.5 g total fat per RACC and < 0.5 g trans-fat per RACC
 - Manufacturer must provide the product’s percentage of whole grain ingredients by weight per RACC based upon products specific recipe
 - Note: Manufacturers can refer to the health claim notice at <https://www.fda.gov/Food/GuidanceRegulation/GuidanceDocumentsRegulatoryInformation/LabelingNutrition/ucm073634.htm>

Eggs

Requirements

- Grade A, AA
- Large size
- White or Brown shell
- Dozen carton
- Raw
- Not allowed: ½ doz. cartons, cooked eggs, jumbo, extra-large and medium eggs, brown eggs, specialty eggs (including organic, reduced cholesterol, cage free/free range, Omega 3 and Eggland’s Best)

New Jersey **prefers electronic submission** of information. **Please submit all food item information electronically to: NJWICFoodlist@doh.nj.gov in the attached submission form by June 15, 2019**

If you have any additional questions, please contact Payal Arora at the State WIC office at 609-292-9560.

If unable to send electronically, please send food item information to:

Payal Arora MS RD CLC
Public Health Consultant-Nutrition
New Jersey WIC Services
50 East State Street, 6th Floor
PO Box 364
Trenton, NJ 08625-0364

Attachments

Information for food Product Review

Name of the Food Item:	
Name of the Brand:	
Contact Information for the Manufacturer:	
Types and sizes of product package containers:	
Nutrition Facts panels and labels for the product:	
Universal Product Code (UPC):	
Ingredients of the product listed in decreasing order of predominance by weight:	
List of New Jersey stores' distribution of the product:	
Average/suggested retail prices for the product per container size/flavors:	