

**New Jersey Department of Health
Division of Family Health Services
Office of Tobacco Control
AMERICAN CANCER SOCIETY (ACS) MONTHLY ACTIVITY REPORT**

Instructions:

This report is to be completed referencing the current Administrative Guidelines to Attachment C; all definitions and/or explanations can be obtained there. This entire report must be completed (typed); if a section is left blank, please provide the reason on the report. If additional space is needed for any section, please feel free to attach additional pages. Please remember to attach all required supporting documents; in addition, for clarity, you may attach any unrequired supporting documents and/or information. When complete, please be sure that all appropriate signatures are provided.

Agency American Cancer Society (ACS)	Grant Number	Quarter Number	Date of Report (Month/Year)
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SECTION A - ACTIVITY										
Date	As IMAC technical advisor and co-facilitator for regional partner, indicate: - Event attended - Municipality/County - Role/Responsibility @ mtg - Include ACS <i>Relay for Life</i> events, Grassroots Advocacy Trainings	Activity Type					Partner 1- Co-facilitating grantee 2- Chronic Disease Coalition Partner 3- None	Total Number Attending	Has the municipality/county been selected for pursuing an ordinance?	
		R	M	I	G	L			YES	NO
		R- Recruitment Presentation M- Meeting to discuss selection I- IMAC meeting G- Grassroots Advocacy Training L- Relay for Life <i>(Place an X below)</i>								
	Name of Municipality/County Brief Description of Activity:									
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**AMERICAN CANCER SOCIETY (ACS) MONTHLY ACTIVITY REPORT
(Continued)**

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**AMERICAN CANCER SOCIETY (ACS) MONTHLY ACTIVITY REPORT
(Continued)**

Date	Increase Number of Callers to NJ Quitline - Advocate and secure expansion of Mayor's Wellness Campaign and Sustainable NJ to include tobacco - Promote expansion of Fax-to-Quit referrals among key stakeholders - Collaborate with ACS communications and marketing to identify media opportunities among target populations - Collaborate with MQC to enhance www.NJQuitline.org website	How Promoted					Total Number Attending	Earned Media						Summary	
		M- Multi-media Presentation W-Webinar O- Other P- Promotional Materials T- Training/TA provided (Place an X below)						Generated		Type					
		M	W	O	P	T		YES	NO	P	R	T	W		O
	Event: Organization/Attendees:														
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		M	W	O	P	T		YES	NO	P	R	T	W		O
	Event: Organization/Attendees:														
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		M	W	O	P	T		YES	NO	P	R	T	W		O
	Event:														
	Organization/Attendees:														
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**AMERICAN CANCER SOCIETY (ACS) MONTHLY ACTIVITY REPORT
(Continued)**

Date	Preventing Initiation/ Securing Long-Term Abstinence - Promote the NJ Quitline - Additions/revisions/promotion of self-help resources through Website: www.NJQuitline.org - Expand supporting role of Mayor's Wellness Campaign and Sustainable NJ to community groups - Continue to assist in dialogue with Medicaid, promote and track cessation rates through NJQL referrals - Partner with PCLT to work with youth	How Promoted/ Resources Utilized					Total Number Attending <i>(if applicable)</i>	Earned Media						Summary	
		M- Multi-media presentation W-Webinar O- Other P- Promotional Materials T- Training/ TA provided <i>(Place an X below)</i>						Earned Media?		Type					
		M	W	O	P	T		YES	NO	P	R	T	W		O
Event: Organization/Attendees:															
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(Continued)**

SECTION B – SUCCESSES / LESSONS LEARNED							
Date	Increasing Capacity to Sustain NJ Tobacco Control Efforts through NJ Breathes - Assist with efforts to increase participation and support for statewide coalition - Identify additional key stakeholders - Continue to assume administrative role	Role				Total Number of Participants at Quarterly Meeting	Agenda Details
		A- Attended	P- Presented	C- Committee Meeting	O- Other		
		A	P	C	O		
	Event:						
	Event:						
	Event:						
	Event:						
	Event:						
	Event:						
	Event:						
	Event:						
	Event:						
1. Describe Progress:							
2. Facilitating Factors of Success:							

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(Continued)**

3. Barriers/Issues Encountered:
4. Plans to Overcome Barriers/Issues Encountered:
5. Unanticipated Outcomes Resulting from the Objective

SECTION C - SIGNATURES	
Signature of Executive Director	Date
Signature of Regional Coordinator	Date
NJDOH Review	Date