



State of New Jersey
DEPARTMENT OF HEALTH

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www.nj.gov/health

PHILIP D. MURPHY
Governor

TAHESHA L. WAY
Lt. Governor

JEFFREY A. BROWN
Acting Commissioner

In Re Licensure Violation:

NEW STANDARD SENIOR LIVING AT MILLVILLE
(NJ Facility ID# NJ06A003)

ORDER LIFTING CURTAILMENT OF
READMISSIONS

TO: Amy Kolar, Administrator (akolar@prioritylc.com)
New Standard Living Senior Living at Millville
1125 Village Drive
Millville, NJ 08332

Dear Ms. Kolar:

On October 14, 2025, the New Jersey Department of Health (the Department) issued to New Standard Senior Living at Millville a verbal order curtailing new admissions and readmissions to the facility and a Directed Plan of Correction due to violations identified by Department surveyors that constituted an immediate and serious risk of harm to facility residents. On October 20, 2025, the Department memorialized both verbal directives in a written order. This order confirms that effective immediately the Department is lifting the curtailment of readmissions. The curtailment of new admissions and Directed Plan of Correction remain in effect.

Thank you for your attention to this important matter. If you have any questions regarding this order, please contact Lisa King, Office of Program Compliance, at Lisa.King@doh.nj.gov.

Sincerely,

Gene Rosenblum, Director
Office of Program Compliance
Division of Certificate of Need and Licensing

GR:JLM:nj

DATE: October 21, 2025

New Standard Senior Living at Millville
October 21, 2025
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REGULAR AND CERTIFIED MAIL
RETURN RECEIPT REQUESTED
Control X25255