



HNJ2030

HEALTHY LIVING

ACTION TEAM MEETING

December 17, 2025 1-2pm

A

G

E

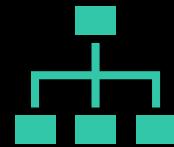
N

D

A



Action Plan and Resources Review



Action Team Chair



Next Steps

HNJ2030 OBJECTIVES

GOAL 3: HEALTHY LIVING AND WELL-BEING THROUGHOUT THE LIFESPAN

77.8 %	SMART Objective	Data Source	Baseline 2020	2021	2022	2023	2024	Target 2030
8A	Eliminate the racial/ethnic disparity in the infant mortality rate	Infant death-birth match database	3.52	3.55	3.45	4.19		1.00
8B	Eliminate the racial/ethnic disparity in pregnancy-related mortality rate	Maternal Mortality Review	6.6 in 2016-2018					1.00
8C	Increase the proportion of infants who are exclusively breastfed through age 6 months	National Immunization Survey	25.1%	24.6%	26.1%			36.7%
9A	Eliminate the racial/ethnic disparity in the percentage of children who receive all recommended doses of the Combined 7 Series by age 24 months.	National Immunization Survey - Child	1.6 in 2016-2019					1.00
9B	Increase the proportion of children (under 18) who had a visit with a doctor, nurse, or other health care professional to receive a preventive check-up in the last 12 months	National Survey of Children's Health	--	80.2%	81.2%	80.0%		89.3%
9C	Increase the proportion of adults who visited a doctor for a routine checkup in the past year	BRFSS	75.6%	74.8%	76.8%	77.0%	77.8%	82.7%
10A	Reduce the STI rate (chlamydia, gonorrhea, primary syphilis, secondary syphilis, and early latent syphilis)	CDRSS	462.8	494.8	484.1	512.5	491.2	347.1
10B	Reduce the congenital syphilis incidence rate	CDRSS	25.7	51.3	49.6	44.5	50.3	19.2
11A	Eliminate the disparity by county in unintentional drug overdose deaths	SUDORS	3.8	4.0	4.8	5.7		1.00
11B	Reduce the proportion of high school students who currently use tobacco products	YTS			11.0%			TBD
11C	Reduce the proportion of adults who currently use tobacco products	BRFSS	11.3%	11.1%	10.9%	9.6%	8.9%	5.0%
11D	Increase the percent of need met in Mental Health Care Health Professional Shortage Areas (HPSAs)	HRSA					52.8	58.1%



PRIORITY 8:
**REDUCE INFANT AND MATERNAL
MORTALITY RATES AND ELIMINATE
DISPARITIES IN BIRTH-RELATED
OUTCOMES.**

HNJ2030

HEALTHY LIVING

MATERNAL, INFANT & FAMILY HEALTH

Goal: Healthy living and well-being throughout the lifespan.

Priority 8: Reduce infant and maternal mortality rates and eliminate disparities in birth-related outcomes.

SMART Objective

- **8A. Eliminate racial/ethnic disparity in the infant mortality rate**
 - **Indicator:** ratio of infant deaths per 1,000 live births; Black:White
 - **Baseline:** **3.52 (2020)**
 - **Target:** **1.0 by 6/30/2030**
 - **Data Source:** Infant death-birth match database
 - **Lead:** NJDOH

Strategies

- Promote the policy and practice recommendations in the Nurture NJ Strategic Plan to achieve positive birth outcomes for women and infants.

HNJ2030

HEALTHY LIVING

MATERNAL, INFANT & FAMILY HEALTH

Goal: Healthy living and well-being throughout the lifespan.

Priority 8: Reduce infant and maternal mortality rates and eliminate disparities in birth-related outcomes.

SMART Objective

- **8B. Eliminate racial/ethnic disparity in the pregnancy-related mortality rate**
 - **Indicator:** ratio of pregnancy-related deaths per 100,000 live births; Black:White
 - **Baseline:** **6.6 (2016-2018)**
 - **Target:** **1.0 by 6/30/2030**
 - **Data Source:** **Maternal Mortality Review** (Data currently not available after 2018)
 - **Lead:** NJDOH

Strategies

- Support the recommendations and actions in the Nurture NJ Maternal and Infant Health Strategic Plan and NJHCQI Maternity Action Plan to reduce maternal mortality and eliminate racial disparities in birth outcomes
- Increase the use of maternal morbidity and mortality data in decision making to improve outcomes.

HNJ2030

HEALTHY LIVING

MATERNAL, INFANT & FAMILY HEALTH

Goal: Healthy living and well-being throughout the lifespan.

Priority 8: Reduce infant and maternal mortality rates and eliminate disparities in birth-related outcomes.

SMART Objective

8C. Increase the proportion of infants who are exclusively breastfed through age 6 months

- **Baseline:** 25.1% (2020)
- **Target:** Increase to 36.7% by 6/30/2030
- **Data Source:** National Immunization Survey
- **Lead:** CJFHC

Strategies

- Support the 2022-2027 NJ Breastfeeding Strategic Plan to promote breastfeeding initiation and continuation in a family friendly, non-judgmental way.

HNJ2030

HEALTHY LIVING

MATERNAL, INFANT & FAMILY HEALTH

Goal: Healthy living and well-being throughout the lifespan.

Priority 8: Reduce infant and maternal mortality rates and eliminate disparities in birth-related outcomes.

Resources

- Nurture NJ
- Rutgers School of Public Health
- Healthy Women Healthy Families (HWHF)
- Connecting NJ
- Maternal & Infant Health Innovation Authority (MIHIA):
 - New Jersey Maternal Care Quality Collaborative
 - New Jersey Maternal and Infant Health Innovation Center Act
 - Maternal Mortality Review Committee
 - Maternal Data Center
 - Hospital Report Card (annually)
 - Explicit and Implicit Bias Training
- Shared Decision-Making Hospital Pilot Program
- Premature Birth Prevention Program (PBPP)
- The 2022-2027 New Jersey Breastfeeding Strategic Plan
- Breast pumps provided to pregnant and postpartum NJ Family Care participants at no cost.



PRIORITY 9:
INCREASE PREVENTIVE CARE AND
REDUCE DISPARITIES AMONG
CHILDREN, ADOLESCENTS, AND
ADULTS.

HNJ2030

HEALTHY LIVING

CLINICAL PREVENTIVE SERVICES

Goal: Healthy living and well-being throughout the lifespan.

Priority 9: Increase preventive care and reduce disparities among children, adolescents, and adults.

SMART Objective

- **9A. Eliminate the racial/ethnic disparity in the proportion of children who receive the Combined 7 Series by age 24 months**

- **Indicator:** ratio of % of children who receive the Combined 7 Series by age 24 months; Black-White
- **Baseline:** **1.6 (2016-2019)**
- **Target:** **1.0 by 6/30/2030**
- **Data Source:** National Immunization Survey - Child
- **Lead:** NJDOH Vaccine Preventable Disease Program

Strategies

- Assess vaccine availability and accessibility and prioritize equitable access and utilization for vaccine-eligible populations

HNJ2030

HEALTHY LIVING

CLINICAL PREVENTIVE SERVICES

Goal: Healthy living and well-being throughout the lifespan.

Priority 9: Increase preventive care and reduce disparities among children, adolescents, and adults.

SMART Objectives

9B. Increase the proportion of children who had one or more preventive care visits during the past 12 months

- **Indicator:** % of children who had one or more preventive care visits during the past 12 months
- **Baseline:** **78.1% (2020)**
- **Target:** Increase to **89.3%** by **6/30/2030**
- **Data Source:** National Survey of Children's Health
- **Lead:** NJDOH

9C. Increase the proportion of adults who visited a doctor for a routine checkup in the past year.

- **Indicator:** % of adults who visited a doctor for a routine checkup in the past year, age adjusted.
- **Baseline:** **75.6% (2020)**
- **Target:** Increase to **82.7%** by **6/30/2030**
- **Data Source:** BRFSS
- **Lead:** NJDOH

Strategies

- Educate patients on recommended age-appropriate and gender-specific screenings, vaccinations / immunizations, and clinical preventive services and their importance to decrease hesitancy and increase uptake among the community.
- Increase receipt of recommended clinical preventive services (including screenings, immunizations, and annual wellness checks) and reduce disparities among children, adolescents, and adults.

HNJ2030

HEALTHY LIVING

CLINICAL PREVENTIVE SERVICES

Goal: Healthy living and well-being throughout the lifespan.

Priority 9: Increase preventive care and reduce disparities among children, adolescents, and adults.

Resources

- CDC Cooperative Agreement
 - NJDOH - Vaccine-Preventable Disease Program (VPDP)
 - New Jersey Immunization Network (NJIN)
 - Essex Metro Immunization Coalition (EMIC)
- Vaccines for Children (VFC) Program / 317 Program (vaccines for adults)
- New Jersey's influenza vaccination laws: P.L.2019, c. 330 for healthcare workers; P.L.2019, c.332 for students at higher education institutions; and N.J.A.C. 8:57-4, Immunizations of Pupils in School
- Local health department school immunization audits
- Annual Immunization Status Report (ASR)
- Campaigns/Incentives
 - Annual Hot Shots for Tots (HSFT) Immunization Campaign
 - Protect Me With 3+ (PMW3+) poster and video campaign
 - Power to Protect NJ
 - New Jersey Influenza Honor Roll and the NJ College & University Flu Challenge.
- New Jersey Immunization Information System (NJIIS),
- Capture/Recapture Hepatitis B project
- Routine Immunization Schedule for Everyone (RISE)



PRIORITY 10: REDUCE THE RATE OF SEXUALLY TRANSMITTED INFECTIONS (STIS) AND THEIR COMPLICATIONS

HNJ2030

HEALTHY LIVING

SEXUALLY TRANSMITTED INFECTIONS

Goal: Healthy living and well-being throughout the lifespan.

Priority 10: Reduce the rate of Sexually Transmitted Infections (STIs) and their complications

SMART Objective

10A. Reduce the STI incidence rate (chlamydia, gonorrhea, and primary, secondary, and early latent syphilis) by 25%

- **Indicator:** STI rate per 100,000 population
- **Baseline:** **462.8 (2020)** **Target:** Decrease to **347.1** by **6/30/2030**

10B. Reduce the congenital syphilis incidence rate by 25%

- **Indicator:** rate per 100,000 live births
- **Baseline:** **25.7 (2020)** **Target:** Decrease to **19.2** by **6/30/2030**
- **Data Source:** Communicable Disease Reporting and Surveillance System
- **Lead:** NJDOH STI Program

Strategies

- Decrease sexually transmitted infections (STIs) and their complications by providing STI screening and treatment.
- Provide safety net STI screening and treatment at family planning clinics, FQHCs, and other community health centers for priority populations.
- Conduct timely syphilis (and other STI) investigations for pregnant patients.

HNJ2030

HEALTHY LIVING

SEXUALLY TRANSMITTED INFECTIONS

Goal: Healthy living and well-being throughout the lifespan.

Priority 10: Reduce the rate of Sexually Transmitted Infections (STIs) and their complications

Resources

- NJ DOH
- Local health Departments
- New Jersey Family Planning League (NJFPL)
- NJ Family Health Line
- NJDOH NJLINCS Health Alerts Network
- 340B Drug Pricing Program
- Contact Tracing
- Expedited Partner Therapy statute
- Doxycycline Post-Exposure Prophylaxis (DoxyPEP)



PRIORITY 11: IMPROVE MENTAL HEALTH, AND REDUCE ALCOHOL, NICOTINE, AND SUBSTANCE USE.

HNJ2030

HEALTHY LIVING

BEHAVIORAL HEALTH

Goal: Healthy living and well-being throughout the lifespan.

Priority 11: Improve mental health, and reduce alcohol, nicotine, and substance use.

SMART Objectives

11A. Eliminate the disparity by county in unintentional drug overdose death rate

- **Indicator:** unintentional overdose deaths per 100,000 population; Highest:Lowest county ratio
- **Baseline:** **3.8 (2020)**
- **Target:** **1.0 by 6/30/2030**
- **Data Source:** SUDORS
- **Lead:** NJDHS & NJDOH

Strategies

- Identify gaps in services and target resources to decrease overdose related morbidity and fatalities, with an increased focus on South Jersey.

HNJ2030

HEALTHY LIVING

BEHAVIORAL HEALTH

Goal: Healthy living and well-being throughout the lifespan.

Priority 11: Improve mental health, and reduce alcohol, **nicotine**, and substance use.

SMART Objectives

11B. Reduce the proportion of high school students who currently use tobacco and nicotine products

- **Indicator:** % of high school students who currently use tobacco / nicotine products
- **Baseline:** **11.0% (2022)**
- **Target:** Decrease to **TBD** by **6/30/2030**
- **Data Source:** Youth Tobacco Survey
- **Lead:** NJDOH

11C. Reduce the proportion of adults who currently use tobacco/nicotine products

- **Indicator:** % of adults who are current cigarette smokers.
- **Baseline:** **11.3% (2020)**
- **Target:** Decrease to **5.0%** by **6/30/2030**
- **Data Source:** BRFSS
- **Lead:** NJDOH

Strategies

- Prevent youth from initiating use of nicotine products through education and enforcement of Tobacco Age of Sale statutes.
- Identify and refer people who use nicotine products to cessation services and support.

HNJ2030

HEALTHY LIVING

BEHAVIORAL HEALTH

Goal: Healthy living and well-being throughout the lifespan.

Priority 11: Improve mental health, and reduce alcohol, nicotine, and substance use.

SMART Objectives

11D. Increase the % of need met in Mental Health - Health Professional Shortage Areas

- **Indicator:** % of need met
- **Baseline:** **52.8% (2023)**
- **Target:** Increase to **58.1%** by **6/30/2030**
- **Data Source:** HRSA
- **Lead:** NJDOH

Strategies

- Implement the NJ Loan Redemption Program, the federal Provider Incentive Programs, and the International Medical Graduate Program for **mental health care** providers who practice in underserved areas
- Increase the number of providers that use telehealth for mental health services
- Improve coordination and integration across the continuum of care.
- Increase efficiency, coordination, and integration of the state's mental health and addiction prevention and treatment programs with the delivery of primary healthcare, including chronic disease prevention, treatment, and management.
- Expand community-based programs and school-based mental health services.

HNJ2030

HEALTHY LIVING

BEHAVIORAL HEALTH

Goal: Healthy living and well-being throughout the lifespan.

Priority 11: Improve mental health, and reduce alcohol, nicotine, and substance use.

Resources

- Numerous statutes in support of opioid overdose prevention
- NJDOH's Center for Health Statistics - Overdose Surveillance
- Harm Reduction Centers / New Jersey Harm Reduction Coalition
- New Jersey Substance Abuse Monitoring System (NJSAMS)
- County Alcohol and Drug Abuse Directors & County Mental Health Administrators
- Medication-Assisted Treatment (MAT) Centers of Excellence
- NJDOH - Office of Tobacco Control & Prevention
- New Jersey Quitline / New Jersey Quit Centers
- New Jersey Age of Sale Law
- Tobacco Free for a Healthy NJ Programs
- National resources: American Cancer Society, Smokefree.gov
- Provider Placement and Loan Redemption Programs
- NJ Department of Human Services - Division of Mental Health and Addiction Services (DMHAS)
- The Department of Children and Families - Children's System of Care
- New Jersey Statewide Student Support Services network (NJ4S)
- Community-based behavioral health stabilization group homes

ACTION TEAM CHAIR SELECTION

Goal: Healthy living and well-being throughout the lifespan.

Action Team Chair

Sreelekha Prakash

- Maternal & Infant Health
- Clinical Preventive Health
 - Immunizations
 - Annual Well Visits and Screenings
- Sexually Transmitted Infections
- Mental Health & Substance Use

NEXT STEPS



Identify existing **assets** & **resources** and potential **barriers** for each action



Sign & Submit HNJ Membership Manual & Confidentiality Agreement



Have a healthy, safe holiday.

Happy
Holidays