

SECTION I RESEARCH AND PUBLIC SERVICE ACTIVITIES

1. Provide a profile of the faculty research and public service activities at your institution.

Brookdale regularly collects information on faculty research and public service activities via a Faculty Professional Development Survey. In Spring 2007, 184 full-time faculty members (75%) completed the survey and the results indicate that Brookdale full-time faculty are very involved in research and public service activities.

- **CURRENT FACULTY RESEARCH PROJECTS:** The Professional Development Survey indicated that the personal and professional research activities of Brookdale faculty are diverse and wide ranging. A few examples illustrate the varied nature of current research projects: Conducting experimental studies to assess the impact of tattoos on student evaluations of a college instructor; Researching the history of ocean rescue in New Jersey; Measuring and modeling urban PCB concentrations on a small spatial scale; Examining the correlates of family stability and academic success in mothers and sons; and Investigating the North American Phalanx, a local Utopian Community in Monmouth County during the mid 1800s.

Several projects focus specifically on the teaching-learning process. For example, members of the Nursing department are participating in a research project on the use of narrative pedagogies in nursing education. Other members of the Health Sciences faculty are exploring the learning styles of medical imaging students and investigating whether guided imagery reduces test anxiety in a “high stakes” testing environment such as Nursing. Other faculty members are focusing on how students can help each other learn. For example, one of Brookdale’s counselors and a faculty member in the English department are examining and comparing several types of learning communities to determine the possibility of implementing a pilot program with a “pre-health sciences” cohort of students.

Many Brookdale faculty are also currently working on information technology projects such as creating on-line and blended courses. For example, a professor in the English Department is developing an online section of ENGL-158: Introduction to Literature, and Nursing faculty are developing an online version of NURS-263: Managing and Coordinating Nurse Care. Others are investigating the best ways to incorporate technology into courses to enhance student learning. Specifically, a web developer in the Teaching and Learning Center is working with a member of the Electronics department to produce interactive videos for an ELEC-103 (Electronic Skills and Techniques) laboratory that will include new video components and exercises to improve student knowledge retention.

- **FACULTY PUBLIC SERVICE ACTIVITIES:** Brookdale faculty are involved in a wide range of volunteer and public service activities. The listing of activities and organizations below provides an indication of the **types and range** of public service activities that Brookdale faculty are involved in:

American Cancer Society	Master Gardner Program
American Heart Association	Meals on Wheels
American Red Cross Health & Safety Committee	Middletown Township Medical Emergency Response Team
American Red Cross (NJ Chapter)	Monmouth County Food Bank
Area sports coaches (e.g., Little League)	Monmouth County Historical Association
Area sports officials (judges / umpires)	Monmouth County Medical Reserve Corps
Associated Human Society Animal Sponsor	Monmouth County Park System
Association of Retarded Citizens	Monmouth County Traumatic Loss Coalition
Big Brothers / Big Sisters	Music Club - Performer at area Nursing Homes
Breast Cancer Fundraiser Walk	National Multiple Sclerosis Society
Central Jersey Blood Bank Monthly Donor	Nature Conservancy
Church and Temple officers / volunteers	"Out of the Darkness" National Overnight Walk
Classroom Volunteers & Guest Speakers	Partners of the Americas
Clean Ocean Action / Beach Clean-ups	Poricy Park Nature Conservancy
Diabetes Fundraising	Pro Bono Legal Work
Families with Children from China	Parent-Teacher Associations (PTA/PTO)
Fire Department Volunteer	Public Library Volunteers & Speakers
Foreign Language Resource Bank	Ride for Autism
Girl Scouts / Cub Scouts	Ride for Missing and Exploited Children
Habitat for Humanity Volunteer Builder	Riverview Medical Center Emergency Room
Institute for Justice	Riverview Medical Center Volunteer Trainer
League of Women Voters	United Way of Monmouth County
Los Padres Foundation	Visiting Nurse Association "Stately Homes" Fundraiser
Lunch Break (Red Bank)	YMCA

In addition to the types of individual volunteer and public service activities listed above, Brookdale faculty and staff contribute to the Community in many other ways including:

- **Advisory Boards.** Brookdale faculty are currently serving on the boards and advisory committees of several non-profit organizations including: Dunellen Board of Education; Eden Family of Services; the New Jersey Vietnam Memorial and Educational Center; Literacy Volunteers of Monmouth County; Lunch Break; Manasquan Board of Education; Mid-Atlantic Consortium for Human Services; Monmouth County Historical Association Community Advisory Board; and the New Jersey Chapter of the American Foundation for Suicide Prevention.
- **Brookdale Volunteer Connection.** The "Employee Volunteer Connection at Brookdale" was established in October 1995 to make it easy for staff to participate in public service activities. The "Volunteer Connection" is a group of Brookdale employees dedicated to serving the needs of the community. They help connect and mobilize colleagues and students to participate in community service projects. Each year, the "Volunteer Connection" identifies several relevant local agencies or important causes, and emphasizes their needs through Brookdale's newsletter (the *Brookdalian*) and campus flyers.

Highlights from the 2006-2007 year include raising funds for the American Heart Association (via a "Heartwalk" in September); collecting children's books for local libraries as part of a nationwide literacy program (Project READ); preparing and serving monthly dinners for residents of Habcore House in Red Bank and Asbury Park; and an "Empty Bowls Event" that raised \$860 for local food pantries in Monmouth County.

The Volunteer Connection also partners with the College's student clubs and organizations in serving the community. Hurricane Katrina relief, the collection of personal supplies for our troops overseas, and securing support for our students' trip to New Orleans to help with rebuilding efforts, are some of the activities that continued in 2006-2007.

The Brookdale Volunteer Connection sponsored "Project Eat," which consists of unscheduled campus food collections that resulted in the donation of over 660 pounds of food and sundries to Monmouth County food banks. The Volunteer Connection also participated in "Project Backpack" for the Reading Buddies program. Employees donated 55 backpacks (filled with school supplies) which were distributed to local schools. Each Winter, Brookdale faculty and staff also participate in the annual "Giving Tree." The 2006 Giving Tree was very successful. Brookdale staff and students bought, wrapped and delivered more than 760 gifts to 69 needy Monmouth County Families – which included over 196 individuals.

New this year is the Volunteer Connection's partnership with the Coastal Habitat for Humanity's "Brush with Kindness" and "Re-New Store" in Asbury Park. Time and materials are donated to help repair and spruce-up the homes of local needy families. The Re-New Store collects and sells donated housing materials and furnishings at low cost to local families.

ADDITIONAL BROOKDALE PUBLIC SERVICE ACTIVITIES INCLUDE:

- **Adult Basic Education Programs.** Adult Basic Education, GED Preparation, and English as a Second Language classes are available through the Long Branch and Northern Monmouth Higher Education Centers and at the Western Monmouth Branch Campus. The Office of Adult Basic Education also offers English Literacy Civics and Citizenship courses to help individuals become citizens of the United States of America.
- **Brookdale Public Radio (90.5 The NIGHT).** Brookdale Public Radio serves Monmouth and Ocean counties with its unique brand of music programming, National Public Radio's award-winning news programs, along with local community announcements, 24 hours a day, 7 days a week, 365 days a year. 90.5 The NIGHT is a full service, non-commercial FM public radio station with a staff of professional radio personnel. 90.5 The NIGHT is dedicated to serving the community by working with over 500 local non-profit organizations on many programming ventures and by providing free public service announcements. Brookdale Public Radio is also a major contributor and/or sponsor to the largest outdoor festival events throughout the county.
- **Brookdale Television (BTV).** Brookdale Television provides a "visual bridge" between Brookdale Community College and the communities that it serves. BTV produces high quality educational television and public affairs programs that are broadcast via both the Comcast (80,000 households) and Cablevision systems, effectively reaching most cable-wired households in Monmouth County, although BTV does not reach the Bayshore. In addition to Telecourses for college credit, BTV produces Brookdale Views, Creative Conversations, the Visiting Writer's Series, and outreach programs such as the Monmouth County Prosecutor's Office's "Youth, Family & The Law" and the Office on Aging's "Senior Focus." Notable local public figures are often an active part of Brookdale Television's productions.

- The **Career Clinic**. Members of the public involved in the career decision process can take advantage of the Career Clinic. This counseling and testing service, administered through Brookdale's Outreach, Business, and Community Development division, provides in-depth career-related testing and counseling.
- **Center for Holocaust Studies**. The Center for Holocaust Studies at Brookdale offers educational programs to local schoolchildren, teachers, and community members, and maintains an extensive library of print and media resources. More specifically, the Center for Holocaust Studies serves the community through: (1) A Teacher Resource Center, which contains a collection of curricula, lesson plans, and study guides. (2) Individualized programs and in-service trainings. (3) A Speakers' Bureau, which has scholars, educators and Holocaust Survivors available for programs. (4) Services to students and teachers, such as the student leadership conference, theatrical performances, teacher training programs, and a writing and art contest for students in grades 5 – 12. (5) An annual Colloquium, which welcomes over 2,400 students and teachers to the Brookdale campus for a half-day program that includes a keynote speaker and 40 break-out workshops. (6) Programs for the general community, including annual scholarly lectures, film series, book discussions, an Armenian Genocide Remembrance program, collaborative programs with the Monmouth County Prosecutor's Office and the United States Holocaust Memorial Museum in the training of Law Enforcement Officers, and a court-mandated 12-week education program for Monmouth County Juvenile Bias Crime offenders.

The Directors and Co-founders of the Center are considered experts in the field of Holocaust education and have helped numerous other colleges establish similar programs. In addition, the Center for Holocaust Studies awards a scholarship each year to a teacher in a local school district.

- **Center for World War II Studies and Conflict Resolution**. Brookdale's Center for World War II Studies is a resource available to all who want to learn about the political, economic, social and military aspects of World War II and enlighten new generations to heed the past in order to prepare for the future. A focus of the Center is that resolution of world problems can occur without aggression. The Center offers educational programs, a speaker's bureau, community presentations and teacher education.
- **The Displaced Homemakers Program**. This program provides assistance to those who have lost their primary source of income due to separation, divorce, disability or death of a spouse. The need to obtain or upgrade skills for transition into the paid labor market is addressed along with the fear and emotional upheaval of facing a very difficult transition. Free services include self-esteem/assertiveness training, personal and career counseling, pre-employment training, workshops, support groups and community referrals. These services are offered at Brookdale's Higher Education Centers and Western Monmouth Branch Campus with some activities located on the College's Lincroft campus. Introductory computer training is also provided to participants to help upgrade skills.
- **Free Tuition for Senior Citizens, National Guard Members, Unemployed Persons, Volunteer Firefighters, Volunteer First Aid Workers, and Family Dependents of 9/11**. Senior citizens (over the age of 65) are offered free tuition on a seat-available basis. The state does not mandate this program but allows schools to implement it at each institution's discretion. The National Guard Free Tuition program entitles active duty members of the National Guard to free tuition. Families of National Guard members who were killed in the line of duty are also eligible for the same benefits. The Unemployed Persons Free Tuition program requires colleges to admit people who can demonstrate that they are unemployed. Free tuition is also granted to volunteer firefighters and first aid workers. In each of these programs, students are admitted to classes on a

seat-available basis and they are responsible for all fees. In response to the tragic events of September 11, 2001, Brookdale also provides Monmouth County's surviving spouses and dependent children of victims with free tuition.

- **Small Business Development Center.** The Small Business Development Center provides one-on-one counseling and workshops to the business community of Monmouth and Ocean counties. The Center links resources of the United States Small Business Association, the NJ Commerce and Economic Growth Commission and the Rutgers Graduate School of Management to provide counseling on matters relating to small business – from start-up to expansion. There is no charge for these services.