

I. Major Research and Public Service Activities

2006-2007

- **Students Help Provide Guidance to Classmates**

BCC students benefited this year from the new Student Information Desk located on the Pemberton Campus that provides a central spot on campus for students to have questions answered from a peer.

- **Fashion Design Program Sponsors Fashion Exhibition at the Cherry Hill Mall**

BCC Fashion Design Students continued the “Fashionable Partnership” created with the Cherry Hill Mall in 2006. This year, students designed clothing based on the concept of “One Common Thread,” a project inspired by fashion designer Natalie Chanin, owner of Alabama Chanin, a clothing company that focuses on using recycled materials.



- **Hearing Instrument Sciences**

The Associate of Applied Science Degree in Hearing Instrument Sciences trains students for the Hearing Instrument Dispensing profession. This program prepares our graduates for the licensure exam.

- **Burlington County Volunteer Center Turns 10**

The Burlington County Volunteer Center, housed on the BCC Pemberton campus for the past 8 years, celebrated its 10th anniversary.

- **Ribbon Cutting Officially Re-Opens Physical Education Center**

In November, a ribbon cutting ceremony marked the completed renovations to the College’s Physical Education Building. The renovations updated physical conditioning and recreational areas for students, employees and the public to enjoy.

- **Susan Taylor of Essence Magazine, Kicks Off African-American History Month**

Ms. Susan L. Taylor, Editorial Director of Essence Magazine, kicked off BCC’s African-American History Month on January 31 at the Enterprise Center at BCC. She captivated the audience with a powerful speech about living up to individual potential.

- **Good Day Philadelphia Broadcasts LIVE from BCC!**

Good Day Philadelphia weatherperson, Sue Serio, broadcast LIVE from the Mount Laurel Campus Human Patient Simulator February 12. While at the Human Patient Simulation Lab, Sue showed the audience a glimpse into what it is like to work with a Human Patient Simulator.

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- **BCC Hosts Italian Heritage Convocation**

On March 10 the Italian Heritage Curriculum Convocation was held at the Enterprise Center at BCC. Sponsored by The New Jersey Italian and Italian American Heritage Commission in partnership with Amici Della Lingua Italiana, the convocation addressed how community members can work with schools to promote Italian language, history and culture.

- **Student Government Honors Dr. Messina at Pizza with the President**



The Student Government Association honored Dr. Robert C. Messina, Jr. for 20 years of excellent service to the students of Burlington County College at Pizza with the President in the Mount Holly Center. They presented him with a framed photo that was signed by all of the members of the Student Government Association.

- **The Enterprise Center at BCC Receives Award for Customer Service Excellence**

On April 19 the Enterprise Center at BCC was honored at the first annual Customer Service Superstar Awards Ceremony. Sponsored by Miles Technologies and NBC 10, the event recognized organizations from across the Delaware Valley.

- **BCC Selected as Top Junior College Aquatic Program in the Nation**

BCC's aquatic program was selected as the Top Junior College Aquatic Program in the nation by the United States Water Fitness Association in the category of Junior Colleges.

- **BCC Largest Site in South Jersey for Give Kids a Smile Day**

Give Kids a Smile (GKAS) National Dental Access Day was a huge success for the third year in a row! This year, BCC was the largest site in Southern New Jersey to host the event that enlisted the help of 40 BCC Dental Hygiene Students and 35 professional dental volunteers. This combined effort provided quality dental care and education to more than 130 children.

- **Dental Hygiene Offered FREE Oral Cancer Screenings**

On April 27 volunteer dentists and hygienists, as well as BCC Dental Hygiene students, screened more than 200 people from throughout the county for signs of oral cancer. This FREE event took place in Parker Center's Dental Hygiene Suite in honor of Cancer Awareness Month.

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- **Burlington County College Incubators Awarded Additional Grant Money**

Burlington County College has been awarded grants totaling \$210,000 from the New Jersey Commission on Science and Technology. The funding, in addition to previous grants from the Commission on Science and Technology totaling \$1.1 million, will be used to purchase information technology infrastructure for BCC's Science Incubator and High Technology Incubator.

- **WBZC FM "Flips the Switch" on New Equipment**

On January 17, Z88.9 WBZC FM "flipped the switch" marking the official unveiling of the station's high-definition ready transmitter and antenna and increasing the watts from 7,500 to 10,000. This increase allows the station to cover a bigger area, from Bordentown to Blackwood and even into Pennsylvania.



- **Z88.9 WBZC FM Hosts First Concert**

WBZC hosted a star-studded concert Friday, February 16 at Top Dog Dance Club in Cherry Hill. Station phones were ringing off the hook with inquiring concert callers in search of tickets and more than 1,200 people danced the night away while enjoying live performances from artists including Amber, Lucas Prata, Danielle Bollinger, and Michael Makai.

- **Radio Station Z88.9 WBZC Added New Frequency**

BCC's radio station, Z88.9 WBZC FM *The Pulse of Burlington County*, added a new frequency, 100.7 FM. The new frequency provides a stronger signal in the Mount Holly and Lumberton area. Through a new partnership with Virtua Hospital in Mount Holly, a new translator was installed on their roof to increase the signal in that area.

- **BCC Salutes Military Spouses**

In October, BCC welcomed military spouses from McGuire Air Force Base with a tour of the Pemberton Campus and lunch in the Cranberry Room. The tour began at the BCC Library where each person received a BCC Library Card to check out books or videos. After lunch the group was taken on a bus tour of the county, including the cranberry bogs. The program, sponsored by the County, supports our local military families by showing them what Burlington County has to offer.

- **No Smoking at BCC**

In May 2007, Burlington County College became a completely smoke-free environment. No Smoking signs have been posted at every BCC location. The smoking ban will be implemented gradually, with full enforcement and sanctions beginning January 1, 2008. In New Jersey, BCC has been at the forefront of the trend to stomp out smoking. In 1989, BCC became the first community college in the state to institute an indoor campus wide smoking ban.

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- **Wilmington University to offer Degree Completion Program at BCC**

Dr. Robert C. Messina Jr., of Burlington County College (BCC) welcomed Presidents Dr. Jack Varsalona, of Wilmington University and Dr. Kenneth Ender of Cumberland County College to The Enterprise Center at BCC on June 29, 2007 to announce a new partnership between Wilmington, Burlington County College, Cumberland County College and Salem Community College. The New Jersey Commission on Higher Education granted the licensure to Wilmington University to offer select degree completion programs and courses at three southern New Jersey community colleges. This is the first time in history that the New Jersey Commission on Higher Education has granted licensure to an out of state college to offer degree programs and courses at multiple sites on community college campuses in New Jersey. Degree completion programs in Behavioral Science, Criminal Justice, Psychology, Accounting, Business Management and Human Resource Management are now offered at BCC. All courses are taught by experienced Wilmington University faculty. Wilmington offers the same student-centered services that it always has with registration and advising available on site. Students can also register for classes at any Wilmington University location.

- **Ribbon Cutting Opens Science Incubator**

On May 22, honored guests attended a ribbon cutting ceremony marking the official opening of BCC's new Science Incubator on the Mount Laurel Campus. The \$4 million Science Incubator is 12,800 square feet of space for 11 interconnected laboratory modules designed to house early stage and startup scientific companies. Each lab will be 600 square feet and equipped with a fume hood, lab sink, casework and backup power.

- **BCC's Center for Public Health Preparedness Has New Home in Science Incubator**

Allied health students and local emergency first responders now have a new place to train. Burlington County College's Center for Public Health Preparedness (CPHP) is now located in the newly opened Science Incubator. The Center's new home has two laboratories, one to resemble an emergency room with 16 Human Patient Simulators and a computer lab that runs complex computer simulation drills. Human patient simulators are computerized mannequins that can simulate real human responses to trauma, illness, medication, injury and biological terrorism. They breathe, blink, speak, have a pulse, have simulated fluids in their veins, and get injections. Students can hear heartbeats, take blood pressure readings, and check the lung and bowel sounds.

The U.S. Center for Disease Control and Prevention awarded BCC a grant to establish a Center for Public Health Preparedness that increases the competency of front-line public health workers to respond to disasters. BCC's CPHP houses the largest non-military emergency preparedness simulation lab in the country. BCC was the first community college to receive the designation as a CPHP. Since BCC launched the CPHP project, it has trained over 5,000 first responders from the region. The center's training staff has also served as consultants for training programs in other states.

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In addition to the Center, the college also has a mobile lab. This consists of a large trailer, fully equipped with simulators and an ambulance, which can be brought on location to simulate trauma situation in real locations.



- **BCC President Named SJ Magazine People Worth Watching in 2007**

In January 2007, SJ Magazine released their People Worth Watching 2007 edition. BCC President, Dr. Robert C. Messina, Jr. was among those featured. Eight people from the South Jersey region were highlighted this year as people to watch. The list of people represented come from a wide range of occupations including education, healthcare, community service, beauty and business.