

## **I. Research and Public Service Activities**

During the 2006-2007 academic year, faculty and staff participated in the following types of selected research and professional activities.

### **Selected Research and Professional Activities**

The research and professional development activities of the College involve participation in discipline-related associations, presentations of papers at regional and national conferences, evaluation of existing programs, development of new courses and programs, involvement in development workshops, and participation in grants-related activities. During 2006-2007 faculty and staff also were actively involved in evaluating and revising existing curricula and courses, and developing new programs.

In April 2007, Cumberland County College hosted the N.J. Council of County College's Best Practices Conference entitled, "Empowerment through Knowledge," sponsored by College Board, ETS, and *The New York Times*. Among the presentations were those listed below:

- Strategic Vision for NJ Community Colleges
- Credit/Non-Credit Classes
- Assessment and Advancement in the Community College: Preparing Students for Academic Success through the Development of Strategic Partnerships

Additional selected faculty research projects, publications, grant proposals, and presentations included:

- Presentation of research on learning styles, "Community College Lessons in Building Student Retention," at the Let Me Learn® Conference by Patricia Labonne and Rebecca Sheppard.
- Preparation of a U.S. Department of Education proposal in cooperation with three County school districts for a Small Learning Communities grant program.
- Preparation and funding of a N.J. Commission on Higher Education College Bound STEM program grant.
- Humanities faculty published articles and poems in as well as in *L'Esprit*, *Campus Connections*, and other College publications.
- Walter Johnson published articles in the *English Journal* and the *N.J. English Journal*.
- Presentations at the NJ Council of County Colleges' Best Practices Conference.
- Faculty and staff presented at the national League for Innovation in the Community College.
- Presentations were made at the American Association of Community Colleges national convention and the Middle States Association of Colleges and Schools Institute.
- Exhibits at the Noyes Museum of Art and Wheaton Arts.

- Katherine Daniels, Nursing faculty member presented nationally on topics such as “Early Identification of Psychiatric Relapse,” “Alternative Treatments in Psychiatry,” and “Personality Disorders.”
- Presentations on New Jersey Knowledge Initiative Business Resources at the NJ Economic Development Authority & NJ Development Authority Entrepreneurial Training Institute.
- Presentation at NJ Library Association Conference on “Information Literacy: Academic Librarians Collaborating with High School Librarians” by Valerie Gouse and Mary Thorstensen.
- Presentation on “Involving Faculty in Academic Advisement” at Atlantic Cape Community College.
- Career Paths in Psychology presentation by Dr. Steven Stolar.
- Presentations at Community College Conference on Teaching and Learning and Research Council on Mathematics Learning Annual Meeting
- Criminal Justice Program accepted as part of the US Department of Homeland Security/Emergency Management Institution Higher Education Project.

Dr. Kenneth L. Ender, President of Cumberland County College has made numerous presentations to national, state, and community groups during 2006-07. A selection of these presentations is listed below. In addition, Dr. Thomas Isekenegbe, Vice President of Academic Affairs and Enrollment Services, and Mr. John Pitcher, CPA, Vice President of Finance and Administrative Services have made presentations to local, state, and national groups, as well.

Selected Presentations and Publications by the President and Vice Presidents of Cumberland County College

- “Community Colleges and High Schools Working Together to Improve Student Success: Aligning Public School Standards with College Readiness” New Jersey Council of County Colleges Trustee Essentials Seminar.
- “Leadership: Passion, Persistence, Performance”, General Mills Corp.,
- “Strengthening the Relationship: College and Community Aligning Goals”, Association of Community College Trustees Annual Conference.
- “A Community College Partnership Role in High School Reform,” Career Tech 2006 – Innovations in CTE.
- “The Cumberland County College/High School/Community Partnership”, NACTC Conference.
- “A Community College’s Partnership Role in High School Reform,” Southern Regional Education Board.
- Ender, Kenneth. “Assuring the Public Trust: Public Relations, the Community College and the Community.” NCMPR Counsel 2007, Volume 1, January 2007.
- “A New Strategic Planning Vision for a Community College and Community,” American Association of Community Colleges.

## Memberships in Professional Associations

Faculty and staff are members of several different professional associations and those included below include a selected list:

- League for Innovation
- Human Resources Association
- Network of Occupational Training and Education
- The National Association of Developmental Educators
- National Council of Teachers of Mathematics and Research Council on Mathematics Learning
- South Jersey Math Alliance
- National Education Business Association
- Criminal Justice Program accepted as part of the US Department of Homeland Security/Emergency Management Institution Higher Education Project.
- NJ Task Force on Transition from Secondary to Post Secondary Education.
- New Jersey Council of County Colleges; Presidents' Council; Chair, Presidents Council.
- New Jersey Presidents' Council, High School Redesign Committee
- Chair, NJ Community Colleges Academic Officers Association (AOA)
- National Academic Advising Association
- Association for Supervision and Curriculum Development
- Phi Delta Kappa
- National Association for Developmental Education
- American Association for Higher Education
- Association for Institutional Research
- National Council for Research and Planning
- National Council for Marketing and Public Relations
- Council for Resource Development
- NJ Council for Resource Development
- Delaware Valley Marketing Group
- NJ Community College Public Relations Directors Group
- NJ College and University Information Technology Managers Association

The College Library is a member of several Library associations and consortia such as:

- Virtual Academic Library Environment (VALE)
- South Jersey Regional Library Cooperative
- New Jersey Library Association

Also, the Library subscribes to such databases and services as: the New Jersey Knowledge Initiative which provides twelve databases; other databases include: Alt-Health Watch, Biographies Plus, Biomedical Reference Collection, Business Source Premier, Cumulative Index to Nursing and Allied Health Literature (CINAHL), Clinical Pharmacology, Contemporary Authors, CQ Researcher, Educational Resources Information Center (ERIC),

Facts on File, JerseyCat, LEXIS –NEXIS, MEDLINE, Nature and Research and Review Journals Online, netLibrary, Nursing and Allied Health collection, Regional Business News, ScienceDirect, Wiley Interscience. Through the College's Library website, these and other databases can be accessed on campus and remotely through EZ Proxy.

In the Information Technology area, the College participates in the following consortia:

- Consortium of Distance Education- an organization of two and four-year public and private colleges and universities devoted to instruction through telecommunications. Currently, the consortium includes more than 30 colleges in Delaware, New Jersey, New York, and Pennsylvania. The mission of the Consortium is acquiring and sharing knowledge about state-of-the-art distance learning and supporting and advancing its use in higher education.
- NJ Virtual Community College Consortium - a state-wide consortium of Community Colleges that provides a forum for sharing information relative to online learning .e.g., online courses.
- NJEdge.Net - a non-profit corporation of the New Jersey President's Council is a broadband statewide network designed to enhance the teaching, research and public service missions of New Jersey's colleges and universities.

Among the awards and recognition cited by faculty, staff, and administrators are those listed in the categories below:

Selected Awards and Honors Received by Cumberland County College Administrators, Faculty and Staff during 2006-07

- Dr. Kenneth Ender was presented with the Franklin University Community College Alliance, Presidential Leadership Award and was a Puerto Rican Festival Honoree
- Dr. Robert K. Clark was appointed a Visiting Scholar, Center for Animal Transgenesis and Germ Cell Research at the University of Pennsylvania.
- Carole Grusemeyer and Dr. Majiid Noori participated in the Architecture, Construction, and Engineering (ACE) mentoring program.
- Gabrielle Michaelis was selected as Professor of the Year
- Lucy Acevedo was selected as Advisor of the Year
- Head Librarian Patti Schmid was selected among those listed in *Who's Who in America, 2007*.
- Dr. Adrian DeWindt-King was sworn in as a member of the New Jersey Commission on Higher Education.
- Nicholas Semeniuk is a member of the New Jersey Agricultural Education Advisory Council and the Cumberland County Board of Agriculture.
- Katherine Daniels served on the Review Board for the Journal of Psychosocial Psychiatry.
- Robert Champa serves on the Board of Directors of the New Jersey Society of Radiologic Technologists.
- John Adair, English faculty member, was a delegate to the Modern Languages Association annual conference and attended the Cambridge Summer Study Program

In addition, the College was recognized through awards for its publications and programs as noted below:

- The College's newspaper, *The Voice*, took second place for General Excellence in the New Jersey Collegiate Press Contest.
- CCC won two Paragon Awards at the National Council of Marketing and Public Relations.
- The Lady Dukes Softball Team achieved Academic All-American status with the National Junior College Athletic Association.
- A multi-faceted CCC 40<sup>th</sup> Anniversary Celebration won a National Council for Marketing and Public Relations (NCMPR) award in the Special Event category.
- "Campus Communications," the CCC employee newsletter, won an NCMPR award in the Newsletter category.

### New Program and Course Development

Faculty and staff developed a new A.S. degree program in Biomedical Science which is scheduled to be reviewed by the Academic Council in Fall 2007. This program is designed as a transfer program and includes options for Pre-Biotechnology, Pre-Nursing, Pre-Radiography, Biology/Pre-Professional, and Athletic Training.

New course offerings, revisions to existing academic programs, and development of new options such as online/hybrid courses, flex scheduling, and seven-week courses also have been created. Selected examples include:

- During the 2006-07 academic year, the Journalism program was revised and two new courses were added to the program.
- In addition, a new course in Latino and Hispanic Literature and four new Theatre courses were developed.
- Flex scheduling courses such as online, telecourses, weekend power pack courses and seven week courses were offered, as well as dual credit courses in English Composition I and II, Acting I, and Desktop Publishing.
- Other new courses include "Introduction to American Studies," developed to align with an upper division course in education.
- Four dual credit health career courses for high school students have been developed as part of the Healthcare Preparation Pathways Initiative.
- The Nursing program now includes evening and weekend courses.
- The Library staff taught Information Literacy to 115 student groups totaling 2,036 students.
- A cooperative program in Respiratory Therapy was offered for the first time with UMDNJ.
- New courses were added to the programs in Network Management, Construction Management, Construction Supervision, and Business Management/Finance.

- Library databases can be accessed remotely and in house database use increased by 60 percent.
- Approximately 100 databases and services are available through the Library; a total of 23,997 database sessions and 161,287 searches were conducted through the library website.
- Carol Iaconelli attended the National Convention for Nursing Skills Labs in order to plan for the expansion of new labs in the Allied Health division.
- The Success Center provided 2,463 hours of tutoring for 1,662 students during fall and spring of 2006-07.

### New Grant Programs Developed

The College is directing all of its grant-seeking efforts toward funding initiatives that will support successful implementation of the College's current Strategic Plan.

At present, 23 grant funded projects are underway, with an additional two proposals pending, and two under development. The information below gives examples of current funding in support of the Plan's four strategic directions:

- **Direction 1 – Improve high school students' preparation for postsecondary education and/or the workforce.**
  - High Schools That Work – \$145,000 to provide professional development opportunities for high school faculty throughout the County
  - WIA Youth – *School Counts!* – up to \$61,500 to provide counseling and support to *School Counts!* participants in local high schools.
- **Direction 2 – Develop career pathways**
  - Community Based Job Training Grant for Healthcare - \$1.6 million over three years to support the development of a career pathway for health careers, from high school through upper division education and career advancement.
- **Direction 3 – Reduce achievement gaps of all students**
  - College Bound – STEM Initiative – \$1.4 million over five years to improve graduation rates and increase college enrollment in STEM majors through a variety of activities, such as career exploration, summer enrichment, college visits, tutoring and mentoring.
  - Carl D. Perkins VATEA - \$263,967 this year to provide for industry standard equipment and supplies for career programs.
  - Project Assist - \$79,000 per year for five years to provide services to the region's learning disabled college students.
- **Direction 4 – Accountability**
  - Data collection requirements for all grant funded projects assist with the compilation of data sets to support program accountability.

- Funding for EOF and Student Support Services including a nationally recognized Talent Search program and Project Assist continues to support student development.

### Enrollment, Student Services, Student Life, and Athletics

The Enrollment Services and Student Life areas of the College support the overall mission by fostering increased awareness of and accurate information about the College's programs, and by facilitating recruitment, advisement, registration, orientation, financial aid, testing, tutoring, transcript certification, graduation, and transfer. Offices included are Enrollment, Advisement, Transfer, and Career Center, Success Center, EOF, Financial Aid, Student Support Services, Talent Search, and Project Assist. Also included in the general area of student development are Student Life and Athletics.

Among the highlights and accomplishments in these areas are:

- More than 7,000 students were served and 667 students attended 80 orientations.
- 450 graduates, of whom 81 percent are from first generation college families.
- 466 students with GPA's of 3.25 or better were named to the Dean's List for Fall and Spring 2006-07, and
- 443 students with GPA's of 3.75 or above were named to the President's List for the 2006-07 academic year.
- 143 students were inducted into Phi Theta Kappa.
- International students from the Philippines, Czechoslovakia, China, Ethiopia, Kazakhstan, Dominican Republic, Honduras, India, Jamaica, Kenya, Germany, Mexico, Niger, Pakistan, Romania, Russia, South Africa, Ukraine, Uzbekistan, and Vietnam enrolled at the College.
- The EOF program served 206 students in Fall 2006 and 213 students in Spring 2007.
- More than \$7.5Million in financial aid was distributed to 1,948 students from federal, state and institutional grants and loans.

During the 2006-07 program year, the Educational Talent Search Program and the Student Support Services program received accolades. The Educational Talent Search program was designated by the U.S. Department of Education as an exemplary program which places it among the top 10 percent of all programs in the country. According to a study conducted by the National Institutes of Research, Cumberland County College's Student Support Services program commands a 93 percent success rate at roughly half the cost of other two year institutions. The Educational Talent Search program serves 1,000 students in pre-college programs and the Student Support Services serves 275 students.

### **Getting connected, making a difference**

Student Life was a huge success this year with many programs and services. With 20 active clubs and organizations, a new and improved comprehensive Student Pathways Leadership Institute and more than 140 student life programs offered, we were busting at the seams. More than 1070 students participated in student life programs and 215 students were active in student clubs and organizations.

Monthly programs included but were not limited to the following: Fall Fest, Alcohol Awareness Week Programs, the Adopt-a-family Thanksgiving program, Celebration of

Lights, Dr. MLK Jr. Service Days, Black History Month programs, Health and Wellness Programs, Spring Fling and off campus trips.

We celebrated our first graduating class from the Student Pathways Leadership Institute, which was a year-long commitment to leadership and learning by the students. These students were selected from the planning team to embark on a leadership journey unlike any other. They worked in groups and completed community projects as well as had experiential leadership sessions to improve their skill sets.

Overall, Student Life offered multiple opportunities for involvement, leadership, service and self-exploration. More students than ever emulated the program's motto: "Get connected and make a difference!"

### Success Center

In the Success Center, students can receive tutoring in any college subject at no cost. One thousand six hundred sixty-six students received 2,464 hours of tutoring in 40 subjects. A web site provided tutoring online. More than 50 percent of the tutors were from foreign or minority backgrounds, which reflects the county's diversity. More than 6,153 people took the CCC placement exam, challenge exams, brush-up exams, CLEP, basic skills and other assessments.

CCC Public Relations Department  
Report to the Community 2006-2007

#### A banner year for CCC athletics!



*The Lady Dukes softball team has done it again. For the second year in a row they have earned Academic All-American Team honors, this being only the third time such honors are awarded to a CCC team.*

*Another impressive showing from our cross country team places Desiree Lara as only the fourth female athlete to earn an individual Academic All-American honor in the college's history.*

*Nathan Mooney of the Dukes baseball team earned Distinguished All-American honors, making him the first male and second athlete to earn this award.*

*Other student athletes earned 20 additional academic awards from the National Junior College Athletic Association (NJCAA), Region 19 and the Garden State Athletic Conference.*

*Nice job coaches!*



*A logo designed by CCC art student Elizabeth Regan appears on billboards, buses and stationery throughout New Jersey. That's because Elizabeth's logo won the \$5,000 first-place prize in a competition held by the New Jersey Governor's Council on Mental Health Stigma to select the organization's official logo.*



*Outstanding Educational Opportunity Fund (EO) student Rickey Harris is congratulated by EOF Director Tracy Thomas*



*CCC NJ STARS students, from left, Samantha White, Bethany Finn and Jon-Mark Gruesermyer with Jane Oates, second from right, Executive Director of the NJ Commission on Higher Education, in front of the Cumberland County flag in the New Jersey State House. The students were lobbying for NJ STARS, a state-sponsored program that covers tuition at community colleges for high school students who graduate in the top 20 percent of their classes.*

## **Selected Public Service and Community Activities**

Public service and community activities related to the College's mission include programs for area business and industry, K-12 programs, fine and performing arts programs, continuing education and other education-related activities open to the public.

### Programs for Business and Industry

On-site customized training programs for area businesses, including:

- General Mills Progresso
- ACRA Turf Club
- Andrews Glass
- Durand Glass
- Alcan Tubing
- South Jersey Healthcare

The College Job Fair was hosted by the Advisement, Transfer and Career Center

### K-12 Programs

- College and high school faculty met to align curricula in language arts and mathematics
- The Summer Academy for Kids included over 100 courses in a 9 week program for ages 5-14
- The Fine and Performing Arts Student Matinee Series offered live performances for 2,200 school children:
  - Legend of Sleepy Hollow
  - School House Rock Live
  - Stuart Little
  - The Hobbit
- A grant through the NJ Department of Education provided funding to implement the High Schools That Work (HSTW) program in county high schools.

### Fine and Performing Arts Programs

Performing arts programs included approximately 200 different events attended by over 20,200 people:

- Art shows and exhibits of faculty, student, and community art work
- "West Side Story," sponsored by the Arts and Humanities Division
- The FamilyTime Series for all generations of community residents

- One Book One College presentation by David Guterson, author of *Snow Falling on Cedars*
- Concerts by the Bay Atlantic Symphony
- Performances by the following:
  - Kathy Mattea
  - Preservation Hall Jazz Band
  - Poncho Sanchez
  - The Gospel Hummingbirds
  - Emo Luciano and Orchestra
  - Atlantic Brass Band
  - Turina String Quartet
  - Piano Quartet
  - Regional Artists Showcase
  - Late Nite Catechism
  - Works in Dance



The Humanities Division offered the annual Poets on Campus Day and produced the College literary magazine *L'Esprit*.

### A cultural hub

20,280 people attended the 2006-07 events

The Guaracini Arts Center features a range of events from Broadway classics to community forums. Since 1995, more than 2,700 events have been held in the Luciano Theatre.

Nearly 300,000 people of all ages have been entertained, educated, informed and thrilled by actors, singers, dancers and speakers who are experts in their fields. Highlights of this report period included: The *Late Nite Catechism* and *Kathy Mattea* performances sold out.

The Student Matinee Series continued to be popular, with more than 2,000 schoolchildren seeing live performances. The FamilyTime Series was very popular with three sold-out performances, *Legend of Sleepy Hollow*, *School House Rock Live* and *Stuart Little*.

The center supported the One-Book/One- College initiative through both administrative and financial support.

The center featured the Arts and Humanities productions of *You're a Good Man Charlie Brown*, *It's a Wonderful Life* and *West Side Story*. *West Side Story* sold out all five performances and set a record for both revenue and attendance (2,451). One *West Side Story* performance and the performance of *The Fantastic Mr. Fox* were ASL interpreted.

The center received a three-year commitment from the NJSCA for general operating support with comments from the peer review panel that reflect the important and "significant cultural benefit to the campus and surrounding community" that the center provides.

The center received major recognition through a \$20,000 grant from the NJSCA to support their Dance Fellowship initiative.

The Arts Gallery showcased five major exhibitions including the annual faculty, art majors, and County Senior art shows. There were a total of 196 events, rehearsals, performances, classes and gallery shows attended by 20,280 people.



The CCC Chorus and Wind Symphony performed throughout the summer at the Cumberland County Mall in a Music at the Mall series.



Adam Ryan was the winner of the CCC student art show.



CCC's Arts and Humanities Department production of "West Side Story."



The contestants perform during the Mr. CCC competition, won by John Grant.

## Professional and Community Education Programs

In addition to customized training for business and industry, the Professional and Community Education division offered the following selected programs during 2006-07:

- New Pathways to Teaching
- Conversational Italian and Spanish
- Professional Medical Coding and Medical Billing
- Phlebotomy Training Program
- Computer Training

Also offered were courses for personal enrichment, and for professional certification as well as courses through Clay College.

## Other Community Programs and Events

During 2007-2008 examples of selected activities included:

Southern New Jersey ESL Migrant Worker Program  
 Alcohol Awareness Week sponsored by Student Life  
 Campus-wide food drive for area agencies  
 Annual Martin Luther King Service Day activities  
 The Annual Seeking Out Alternative Roads (SOAR) Conference  
 Cumberland County Science Fair

Unity Day activities  
Hispanic Leadership Conference  
Phi Theta Kappa programs  
College Night  
Cinco de Mayo celebration and performances  
American Cancer Society Relay for Life  
American Heart Association Heart Walks

In addition to the organizations listed above, the College's George Luciano, Sr. Conference Center was the site for 505 events by business, industry and public groups for conferences, meetings, receptions, dinners, lunches, breakfasts, conferences, job/career fairs, health/wellness fairs, performances, presentations, displays, auctions and awards ceremonies, in the Conference Center and Theater. These events occupied 675 dates as some events were held on more than one day and of course there were some days which had multi events. Campus and County departments/groups made up 67% of the facilities users, with non profit organizations at 23% and business/corporate users being 10%.

During 2006-07, the Center for Leadership, Neighborhood and Community Development offered grant writing courses as well as the Leadership Cumberland County program which includes training in leadership skills, public issues and civic challenges. The program focuses on establishing a network of leaders, through an annual program that includes eight monthly sessions on topics of community interest.

#### Individual Public Service Activities

Faculty, staff, and administrators have participated in the following associations and community service groups and offered their expertise in several areas such as:

- South Jersey Hospital Community Advisory Board
- The Cumberland County Cultural and Heritage Commission
- The New Jersey State Council of the Arts
- Millville High Street Design committee and Mayor's Task Force.
- Career Focus presentation for School Counts! Students at local high schools
- NEA national "Read Across America" campaign
- College-wide commemoration of the 5<sup>th</sup> year anniversary of 9/11
- College chapter of Amnesty International program on crisis in Darfur
- The Ag/Hort program provided workshops for the New Jersey FFA Association.
- Community health and wellness programs offered by Nursing department
- ASPIRA of NJ Taskforce
- La Zeta Spanish Radio
- Cumberland Hispanic Literacy events
- New Jersey State Chamber of Commerce, Board of Directors
- South Jersey Healthcare, Board of Directors
- Leadership Cumberland County, Advisory Board
- Cumberland County Inter-Municipality Empowerment Zone Board of Directors

- Cumberland County Economic Development Board
- Cumberland County Workforce Investment Board
- Cumberland County United Way Board
- Cumberland County Daily Journal Economic Development and Outlook Forum
- Vineland Education Foundation
- Mayor's Advisory Committee for the Community Development Block Grant

In addition, College faculty and staff participate in numerous education and service related organizations. Among these are United Way, Rotary, Kiwanis, 4-H, Lions Club, Zonta, AAUW, as well as numerous other educational, service, church and community groups. College employees also serve in leadership roles and on boards of various local and state associations.